Zheng Xiang

List of Publications by Year
in descending order

37	7,068	25	36
papers	citations	h-index	g-index

236612 — above h-index box
344852 — above g-index box

41	41	41	4204
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	Role of social media in online travel information search. Tourism Management, 2010, 31, 179-188.	5.8	2,078
2	Smart tourism: foundations and developments. Electronic Markets, 2015, 25, 179-188.	4.4	1,104
3	What can big data and text analytics tell us about hotel guest experience and satisfaction?. International Journal of Hospitality Management, 2015, 44, 120-130.	5.3	641
4	A comparative analysis of major online review platforms: Implications for social media analytics in hospitality and tourism. Tourism Management, 2017, 58, 51-65.	5.8	597
5	Smartphone Use in Everyday Life and Travel. Journal of Travel Research, 2016, 55, 52-63.	5.8	354
6	e-Tourism beyond COVID-19: a call for transformative research. Information Technology and Tourism, 2020, 22, 187-203.	3.4	318
7	Adapting to the mobile world: A model of smartphone use. Annals of Tourism Research, 2014, 48, 11-26.	3.7	263
8	Adapting to the Internet. Journal of Travel Research, 2015, 54, 511-527.	5.8	220
9	Effects of user-provided photos on hotel review helpfulness: An analytical approach with deep leaning. International Journal of Hospitality Management, 2018, 71, 120-131.	5.3	177
10	From digitization to the age of acceleration: On information technology and tourism. Tourism Management Perspectives, 2018, 25, 147-150.	3.2	142
11	Going Mobile. Journal of Travel Research, 2015, 54, 691-701.	5.8	141
12	Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. Tourism Management, 2011, 32, 88-97.	5.8	92
13	Assessing the Impact of Textual Content Concreteness on Helpfulness in Online Travel Reviews. Journal of Travel Research, 2019, 58, 579-593.	5.8	77
14	Big Data Analytics, Tourism Design and Smart Tourism. Tourism on the Verge, 2017, , 299-307.	1.2	76
15	Semantic Representation of Tourism on the Internet. Journal of Travel Research, 2009, 47, 440-453.	5.8	67
16	Personal profile information as cues of credibility in online travel reviews. Anatolia, 2014, 25, 13-23.	1.3	60
17	Special issue on smart tourism: convergence of information technologies, experiences, and theories. Electronic Markets, 2015, 25, 175-177.	4.4	60
18	The New Landscape of Travel: A Comprehensive Analysis of Smartphone Apps. , 2012, , 308-319.		59

#	Article	IF	Citations
19	Smart Tourism Design: Launching the annals of tourism research curated collection on designing tourism places. Annals of Tourism Research, 2021, 86, 103154.	3.7	53
20	Assessing Hotel-Related Smartphone Apps Using Online Reviews. Journal of Hospitality Marketing and Management, 2016, 25, 291-313.	5.1	48
21	Visiting Intangible Cultural Heritage Tourism Sites: From Value Cognition to Attitude and Intention. Sustainability, 2020, 12, 132.	1.6	46
22	Managing the structure of tourism experiences: Foundations for tourism design. Journal of Destination Marketing & Management, 2021, 19, 100408.	3.4	43
23	Role of user-generated photos in online hotel reviews: An analytical approach. Journal of Hospitality and Tourism Management, 2020, 45, 633-640.	3.5	40
24	Assessing reliability of social media data: lessons from mining TripAdvisor hotel reviews. Information Technology and Tourism, 2018, 18, 43-59.	3.4	35
25	Big data analytics and hotel guest experience: a critical analysis of the literature. International Journal of Contemporary Hospitality Management, 2022, 34, 2320-2336.	5.3	33
26	Knowledge Creation in Information Technology and Tourism: A Critical Reflection and an Outlook for the Future. Journal of Travel Research, 2021, 60, 1371-1376.	5.8	29
27	Affordances for tourism service design. Annals of Tourism Research, 2020, 85, 103029.	3.7	25
28	Artificial intelligence (AI) and robotics in travel, hospitality and leisure. Electronic Markets, 2021, 31, 473-476.	4.4	20
29	Perceptual mapping of hotel brands using online reviews: a text analytics approach. Information Technology and Tourism, 2016, 16, 23-43.	3.4	18
30	Moderating effects of rating on text and helpfulness in online hotel reviews: an analytical approach. Journal of Hospitality Marketing and Management, 2021, 30, 159-177.	5.1	18
31	Online tourism-related text: a perspective article. Tourism Review, 2020, 75, 324-328.	3.8	13
32	Introduction to Tourism Design and Design Science in Tourism. Tourism on the Verge, 2017, , 3-16.	1.2	12
33	Factors Influencing Exhibitor Satisfaction and Loyalty: A Meta-Analysis on the Chinese Exhibition Market. Sustainability, 2020, 12, 8390.	1.6	6
34	Journal of Smart Tourism: A New Platform to Support and Define an Emerging Field. Journal of Smart Tourism, 2021, 1, 1-2.	2.6	6
35	What's Vs. How's in Online Hotel Reviews: Comparing Information Value of Content and Writing Style with Machine Learning. , 2019, , 321-332.		5
36	Contextual Effects of Online Review Recency: Three Research Propositions. , 2021, , 315-321.		3

#	Article	IF	Citations
37	Imbrications of IT and hospitality organizations. Annals of Tourism Research Empirical Insights, 2021, 2, 100021.	1.7	0