

# C William Young

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8419742/publications.pdf>

Version: 2024-02-01

27  
papers

2,635  
citations

430874

18  
h-index

526287

27  
g-index

27  
all docs

27  
docs citations

27  
times ranked

2474  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable consumption: green consumer behaviour when purchasing products. Sustainable Development, 2010, 18, 20-31.	12.5	540
2	Bringing habits and emotions into food waste behaviour. Resources, Conservation and Recycling, 2017, 125, 107-114.	10.8	337
3	Can businesses move beyond efficiency? The shift toward effectiveness and equity in the corporate sustainability debate. Business Strategy and the Environment, 2006, 15, 402-415.	14.3	299
4	Toward sustainable consumption: Researching voluntary simplifiers. Psychology and Marketing, 2006, 23, 515-534.	8.2	227
5	Changing Behaviour: Successful Environmental Programmes in the Workplace. Business Strategy and the Environment, 2015, 24, 689-703.	14.3	209
6	Can social media be a tool for reducing consumers' food waste? A behaviour change experiment by a UK retailer. Resources, Conservation and Recycling, 2017, 117, 195-203.	10.8	138
7	Assessing sustainability in university curricula: exploring the influence of student numbers and course credits. Journal of Cleaner Production, 2013, 49, 134-141.	9.3	129
8	Sufficiency or efficiency to achieve lower resource consumption and emissions? The role of the rebound effect. Journal of Cleaner Production, 2014, 69, 216-224.	9.3	126
9	Individual strategies for sustainable consumption. Journal of Marketing Management, 2012, 28, 445-468.	2.3	118
10	Sustainable Retailing – Influencing Consumer Behaviour on Food Waste. Business Strategy and the Environment, 2018, 27, 1-15.	14.3	89
11	Marketing sustainability: Use of information sources and degrees of voluntary simplicity. Journal of Marketing Communications, 2008, 14, 351-365.	4.0	78
12	Business for sustainable change: Extending eco-efficiency and eco-sufficiency strategies to consumers. Journal of Cleaner Production, 2019, 218, 656-664.	9.3	64
13	Strategies towards sustainable households using stakeholder workshops and scenarios. International Journal of Sustainable Development, 2001, 4, 75.	0.2	57
14	A rethink of how policy and social science approach changing individuals' actions on greenhouse gas emissions. Energy Policy, 2012, 41, 742-747.	8.8	44
15	Fair trade as a strategy for international competitiveness. International Journal of Sustainable Development and World Ecology, 2003, 10, 1-13.	5.9	36
16	A Conceptual Framework of the Adoption and Practice of Environmental Actions in Households. Sustainability, 2015, 7, 5793-5818.	3.2	30
17	An exploration of intervention options to enhance the management of supply chain greenhouse gas emissions in the UK. Journal of Cleaner Production, 2016, 112, 1834-1848.	9.3	25
18	The impact of domestic energy efficiency retrofit schemes on householder attitudes and behaviours. Journal of Environmental Planning and Management, 2015, 58, 1853-1876.	4.5	23

#	ARTICLE	IF	CITATIONS
19	Fair trade, business and sustainable development. Sustainable Development, 2005, 13, 139-142.	12.5	18
20	Breaking niche sustainable products into the mainstream: Organic milk and free-range eggs. Business Strategy and the Environment, 2018, 27, 1039-1051.	14.3	16
21	Sustainability as competitive advantage in higher education in the UK. International Journal of Environment and Sustainable Development, 2010, 9, 330.	0.3	14
22	Social media is not the "silver bullet"™ to reducing household food waste, a response to Grainger and Stewart (2017). Resources, Conservation and Recycling, 2017, 122, 405-406.	10.8	7
23	Healthy soil, healthy food, healthy people: An outline of the H3 project. Nutrition Bulletin, 2021, 46, 497-505.	1.8	3
24	Benchmarking Retailers on Ethical Trading. Journal of Corporate Citizenship, 2003, 2003, 67-78.	0.2	2
25	Editorial: partnerships for sustainable development. Business Strategy and the Environment, 2005, 14, 203-204.	14.3	2
26	Sustainable procurement: human rights and greenhouse gas emissions. International Journal of Environment and Sustainable Development, 2010, 9, 364.	0.3	2
27	Stakeholder Involvement and Alliances for Sustainable Households. Eco-efficiency in Industry and Science, 2002, , 273-293.	0.1	2