

# Rekha Attri

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/841973/publications.pdf>

Version: 2024-02-01

4  
papers

20  
citations

2257263

3  
h-index

2272555

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

6  
citing authors

#	ARTICLE	IF	CITATIONS
1	Study of Attitude of B-School Faculty for Learning Management System Implementation an Indian Case Study. International Journal of Distance Education Technologies, 2020, 18, 52-72.	1.9	5
2	An assessment of advertising effectiveness of Indian banks using Koyck model. Journal of Advances in Management Research, 2019, 16, 498-512.	1.6	8
3	Enablers for good placements of graduates: fitting industry's needs. Higher Education, Skills and Work-based Learning, 2018, 8, 544-556.	0.9	6
4	Anju Pharmaceuticals: riding the herbal wave. Emerald Emerging Markets Case Studies, 2017, 7, 1-26.	0.1	1