

Giulia Miniero

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8400799/publications.pdf>

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2
papers

84
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

95
citing authors

#	ARTICLE	IF	CITATIONS
1	Being green: from attitude to actual consumption. International Journal of Consumer Studies, 2014, 38, 521-528.	11.6	68
2	The great Millennialsâ€™ trouble: leading or confused green generation? An Italian insight. Italian Journal of Marketing, 2020, 2020, 289-308.	2.8	16