

Arpita Khare

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8394028/publications.pdf>

Version: 2024-02-01

102
papers

2,534
citations

257450

24
h-index

276875

41
g-index

103
all docs

103
docs citations

103
times ranked

1395
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents to green buying behaviour: a study on consumers in an emerging economy. <i>Marketing Intelligence and Planning</i> , 2015, 33, 309-329.	3.5	224
2	A meta-analysis of antecedents and consequences of trust in mobile commerce. <i>International Journal of Information Management</i> , 2020, 50, 286-301.	17.5	193
3	Antecedents of Online Shopping Behavior in India: An Examination. <i>Journal of Internet Commerce</i> , 2011, 10, 227-244.	5.5	108
4	Consumers' susceptibility to interpersonal influence as a determining factor of ecologically conscious behaviour. <i>Marketing Intelligence and Planning</i> , 2014, 32, 2-20.	3.5	99
5	Mall shopping behaviour of Indian small town consumers. <i>Journal of Retailing and Consumer Services</i> , 2011, 18, 110-118.	9.4	86
6	Attracting Shoppers to Shop Online—Challenges and Opportunities for the Indian Retail Sector. <i>Journal of Internet Commerce</i> , 2012, 11, 161-185.	5.5	68
7	Gender as a moderator of the relationship between materialism and fashion clothing involvement among Indian youth. <i>International Journal of Consumer Studies</i> , 2013, 37, 112-120.	11.6	63
8	Predictors of fashion clothing involvement among Indian youth. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2010, 18, 209-220.	0.4	56
9	An integrated model for predicting consumer's intention to write online reviews. <i>Journal of Retailing and Consumer Services</i> , 2019, 46, 112-120.	9.4	54
10	Innovativeness/Novelty-Seeking Behavior as Determinants of Online Shopping Behavior Among Indian Youth. <i>Journal of Internet Commerce</i> , 2010, 9, 164-185.	5.5	49
11	Factors affecting credit card use in India. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2012, 24, 236-256.	3.2	49
12	Influence of Expectation Confirmation, Network Externalities, and Flow on Use of Mobile Shopping Apps. <i>International Journal of Human-Computer Interaction</i> , 2019, 35, 1449-1460.	4.8	48
13	Green apparel buying behaviour: A study on Indian youth. <i>International Journal of Consumer Studies</i> , 2017, 41, 558-569.	11.6	47
14	Green Apparel Buying: Role of Past Behavior, Knowledge and Peer Influence in the Assessment of Green Apparel Perceived Benefits. <i>Journal of International Consumer Marketing</i> , 2023, 35, 109-125.	3.7	46
15	Influence of collective self esteem on fashion clothing involvement among Indian women. <i>Journal of Fashion Marketing and Management</i> , 2012, 16, 42-63.	2.2	43
16	Values, sustainability consciousness and intentions for SDG endorsement. <i>Marketing Intelligence and Planning</i> , 2020, 38, 921-939.	3.5	43
17	Influence of values, brand consciousness and behavioral intentions in predicting luxury fashion consumption. <i>Journal of Product and Brand Management</i> , 2021, 30, 513-531.	4.3	43
18	Impact of Indian Cultural Values and Lifestyles on Meaning of Branded Products: Study on University Students in India. <i>Journal of International Consumer Marketing</i> , 2011, 23, 365-379.	3.7	35

#	ARTICLE	IF	CITATIONS
19	Credit Card Use and Compulsive Buying Behavior. Journal of Global Marketing, 2013, 26, 28-40.	3.4	35
20	How cosmopolitan are Indian consumers?: a study on fashion clothing involvement. Journal of Fashion Marketing and Management, 2014, 18, 431-451.	2.2	34
21	Money Attitudes, Materialism, and Compulsiveness: Scale Development and Validation. Journal of Global Marketing, 2014, 27, 30-45.	3.4	33
22	Antecedents to local store loyalty: influence of culture, cosmopolitanism and price. International Journal of Retail and Distribution Management, 2015, 43, 5-25.	4.7	33
23	Investigating the moderating role of AI-enabled services on flow and awe experience. International Journal of Information Management, 2022, 66, 102519.	17.5	33
24	Influence of consumers' susceptibility to interpersonal influence, collective self-esteem and age on fashion clothing involvement: A study on Indian consumers. Journal of Targeting, Measurement and Analysis for Marketing, 2011, 19, 227-242.	0.4	31
25	Influence of Culture on Indian Consumers' Preference to Shop at Small Retail Stores. Journal of Global Marketing, 2012, 25, 100-111.	3.4	31
26	Social influence and green marketing: An exploratory study on Indian consumers. Journal of Customer Behavior, 2013, 12, 361-381.	0.0	29
27	Customers' perception and attitude towards service quality in multinational banks in India. International Journal of Services and Operations Management, 2011, 10, 199.	0.2	28
28	Exploiting Mobile Technology for Achieving Supply Chain Integration in Indian Retail. Journal of Asia-Pacific Business, 2012, 13, 177-202.	1.5	28
29	Online banking in India: An approach to establish CRM. Journal of Financial Services Marketing, 2010, 15, 176-188.	3.4	27
30	Influence of mall attributes and demographics on Indian consumers' mall involvement behavior: An exploratory study. Journal of Targeting, Measurement and Analysis for Marketing, 2012, 20, 192-202.	0.4	27
31	Collective Self-Esteem and Online Shopping Attitudes among College Students: Comparison between the U.S. and India. Journal of International Consumer Marketing, 2014, 26, 106-121.	3.7	27
32	Impact of Culture, Cosmopolitanism, and Price on Local Store Loyalty: An Empirical Study from India. Journal of International Consumer Marketing, 2014, 26, 185-200.	3.7	27
33	Retailer behavior as determinant of service quality in Indian retailing. Journal of Retail and Leisure Property, 2010, 9, 303-317.	0.4	26
34	Antecedents to organic cotton clothing purchase behaviour: study on Indian youth. Journal of Fashion Marketing and Management, 2017, 21, 51-69.	2.2	26
35	Influence of Cultural Values on Indian Consumers' Local Store Loyalty. Journal of International Consumer Marketing, 2014, 26, 329-343.	3.7	25
36	Influence of price perception and shopping motives on Indian consumers' attitude towards retailer promotions in malls. Asia Pacific Journal of Marketing and Logistics, 2014, 26, 272-295.	3.2	25

#	ARTICLE	IF	CITATIONS
37	Consumer Shopping Styles and Online Shopping: An Empirical Study of Indian Consumers. <i>Journal of Global Marketing</i> , 2016, 29, 40-53.	3.4	24
38	Multi-Item Scale Development for Online Consumption Emotion Construct And Psychometric Evaluation for Relationship Marketing. <i>Journal of Relationship Marketing</i> , 2021, 20, 91-134.	4.4	24
39	Blending Information Technology in Indian Travel and Tourism Sector. <i>Services Marketing Quarterly</i> , 2011, 32, 302-317.	1.1	23
40	Moderating effect of price perception on factors affecting attitude towards online shopping. <i>Journal of Marketing Analytics</i> , 2017, 5, 68-80.	3.7	23
41	Impact of consumer decision-making styles on Indian consumers' mall shopping behaviour. <i>International Journal of Indian Culture and Business Management</i> , 2012, 5, 259.	0.1	22
42	Moderating effect of age and gender on consumer style inventory in predicting Indian consumers' local retailer loyalty. <i>International Review of Retail, Distribution and Consumer Research</i> , 2012, 22, 223-239.	2.0	21
43	Influence of consumer decision-making styles on use of mobile shopping applications. <i>Benchmarking</i> , 2019, 27, 1-20.	4.6	20
44	Cosmopolitanism, self-identity, online communities and green apparel perception. <i>Marketing Intelligence and Planning</i> , 2020, 39, 91-108.	3.5	20
45	Industry and community peers as drivers of corporate social responsibility in India: The contingent role of institutional investors. <i>Journal of Cleaner Production</i> , 2021, 295, 126316.	9.3	20
46	Indian customers' attitude towards trust and convenience dimensions of internet banking. <i>International Journal of Services and Operations Management</i> , 2012, 11, 107.	0.2	19
47	Influence of green self-identity, past environmental behaviour and income on Indian consumers' environmentally friendly behaviour. <i>Journal of Global Scholars of Marketing Science</i> , 2015, 25, 379-395.	2.0	19
48	Mediating role of opinion seeking in explaining the relationship between antecedents and organic food purchase intention. <i>Journal of Indian Business Research</i> , 2015, 7, 321-337.	2.1	19
49	Antecedents to Online Travel Purchase: Role of Network Benefits, Pilgrimage Packages, Interactivity, Trust and Customer Reviews. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2020, 21, 690-715.	3.0	19
50	Influence of hedonic and utilitarian values in determining attitude towards malls: A case of Indian small city consumers. <i>Journal of Retail and Leisure Property</i> , 2011, 9, 429-442.	0.4	18
51	Influence of culture, price perception and mall promotions on Indian consumers' commitment towards malls. <i>International Journal of Retail and Distribution Management</i> , 2019, 47, 1093-1124.	4.7	18
52	Investigating the Role of Knowledge, Materialism, Product Availability, and Involvement in Predicting the Organic Clothing Purchase Behavior of Consumers in the Indian Market. <i>Journal of International Consumer Marketing</i> , 2020, 32, 228-242.	3.7	18
53	Why do online retailers succeed? The identification and prioritization of success factors for Indian fashion retailers. <i>Electronic Commerce Research and Applications</i> , 2020, 39, 100906.	5.0	18
54	Retailing in Indian malls: antecedents to retailers' preferences for mall-store space. <i>International Review of Retail, Distribution and Consumer Research</i> , 2011, 21, 187-200.	2.0	17

#	ARTICLE	IF	CITATIONS
55	Impact of promotions and value consciousness in online shopping behaviour in India. <i>Journal of Database Marketing and Customer Strategy Management</i> , 2012, 19, 311-320.	0.6	17
56	Influence of normative and informative values on fashion clothing involvement of Indian women. <i>Journal of Customer Behavior</i> , 2012, 11, 9-32.	0.0	17
57	Antecedents to fashion clothing involvement: role of global self-identity, cosmopolitanism, and normative influence. <i>Journal of Global Fashion Marketing</i> , 2014, 5, 39-59.	3.7	17
58	Antecedents to Indian consumers' perception of green apparel benefits. <i>Research Journal of Textile and Apparel</i> , 2020, 24, 1-19.	1.1	17
59	Role of consumer personality in determining preference for online banking in India. <i>Journal of Database Marketing and Customer Strategy Management</i> , 2010, 17, 174-187.	0.6	15
60	Culture, small retail stores, and Indian consumer preferences: A moderating role of demographics. <i>International Review of Retail, Distribution and Consumer Research</i> , 2013, 23, 87-109.	2.0	15
61	Antecedents to green apparel purchase behavior of Indian consumers. <i>Journal of Global Scholars of Marketing Science</i> , 2022, 32, 222-251.	2.0	14
62	Travel and tourism industry yet to exploit the Internet fully in India. <i>Journal of Database Marketing and Customer Strategy Management</i> , 2010, 17, 106-119.	0.6	13
63	Understanding Credit Card Use Among Indian Consumers: Role of Materialistic Values and Compulsivity. <i>Journal of Asia-Pacific Business</i> , 2015, 16, 247-273.	1.5	13
64	Retailers in malls: Retailers' preferences for store space in Indian malls. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 125-135.	0.4	12
65	Do consumer shopping styles influence consumer attitudes toward services offered by shopping websites?. <i>Journal of International Consumer Marketing</i> , 2016, 28, 28-41.	3.7	12
66	Influence of materialism and money attitudes on credit card use. <i>International Journal of Business Competition and Growth</i> , 2015, 4, 57.	0.1	11
67	Customers' quality perceptions towards online railway reservation services in India: an exploratory study. <i>International Journal of Services and Operations Management</i> , 2011, 9, 491.	0.2	10
68	Antecedents of sustainable fashion apparel purchase behavior. <i>Journal of Consumer Marketing</i> , 2022, 39, 475-487.	2.3	10
69	Customer behavior toward online insurance services in India. <i>Journal of Database Marketing and Customer Strategy Management</i> , 2012, 19, 120-133.	0.6	8
70	Health insurance policy renewal: an exploration of reputation, performance, and affect to understand customer inertia. <i>Journal of Marketing Analytics</i> , 2022, 10, 261-278.	3.7	8
71	Do mall events affect mall traffic and image? A qualitative study of Indian mall retailers. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 32, 343-365.	3.2	7
72	Terminal or instrumental? The impact of values on consumers' preference for organic food products. <i>Journal of Foodservice Business Research</i> , 2023, 26, 793-822.	2.3	6

#	ARTICLE	IF	CITATIONS
73	The consumers' predisposition towards enrolling for retail loyalty cards: the Indian retail story. International Journal of Electronic Marketing and Retailing, 2009, 2, 378.	0.2	5
74	Mobile marketing in Indian retail: a preliminary investigation of relationship and promotional endeavours through Short Message Service. International Journal of Business Competition and Growth, 2012, 2, 110.	0.1	5
75	Harnessing Supply Chain Efficiency Through Information Linkages. International Journal of Information Systems and Supply Chain Management, 2012, 5, 86-104.	0.9	5
76	Factors affecting website continuance intention: a study of Indian travel websites. Information Technology and Tourism, 2020, 22, 243-271.	5.8	5
77	Use of mobile apps in online shopping: scale development and validation. International Journal of Indian Culture and Business Management, 2020, 20, 74.	0.1	5
78	Influence of celebrities and online communities on Indian consumers' green clothing involvement and purchase behavior. Journal of Fashion Marketing and Management, 2021, ahead-of-print, .	2.2	5
79	Challenges and perspectives of supply chain collaborations in the Indian automobile sector. International Journal of Indian Culture and Business Management, 2010, 3, 138.	0.1	4
80	Need for uniqueness and consumption behaviour for luxury brands amongst Indian youth. International Journal of Indian Culture and Business Management, 2010, 3, 489.	0.1	4
81	An exploratory research on entertainment facilities in Indian malls and its impact on shopping behaviour of consumers. International Journal of Business and Emerging Markets, 2011, 3, 270.	0.1	4
82	The evolution of retailing in India's small towns. International Journal of Business and Emerging Markets, 2010, 2, 58.	0.1	3
83	Determinants of Indian retailers' attitude towards using mobile technology for supply chain coordination. International Journal of Logistics Systems and Management, 2012, 11, 473.	0.2	3
84	Linkages between brand parity, coupon proneness, sales proneness, brand trust and purchase decision involvement: an empirical check. International Journal of Electronic Marketing and Retailing, 2015, 6, 194.	0.2	3
85	Does Cultural Value Influence Consumers' Attitudes toward Mall Events? A Study on Indian Mall Shoppers. Journal of International Consumer Marketing, 2021, 33, 526-542.	3.7	3
86	Values and social identity of students and working-class consumers: antecedents to normative and informative brand influences of Indian small-town consumers. International Journal of Indian Culture and Business Management, 2011, 4, 626.	0.1	2
87	Service quality in Indian and foreign banks: Indian customers' perceptions and gender differences. International Journal of Business Competition and Growth, 2011, 1, 298.	0.1	2
88	Money attitudes, credit card and compulsive buying behaviour: a study on Indian consumers. International Journal of Business Competition and Growth, 2016, 5, 49.	0.1	2
89	Location and agglomeration factors predicting retailers' preference for Indian malls. Journal of Marketing Analytics, 2020, 8, 245-266.	3.7	2
90	Designing competitive strategy using CRM for Indian primary education. International Journal of Indian Culture and Business Management, 2010, 3, 466.	0.1	1

#	ARTICLE	IF	CITATIONS
91	Antecedents to Indian customers attitude towards online insurance services. International Journal of Business Competition and Growth, 2010, 1, 19.	0.1	1
92	Determinants of Indian customers' preference for online travel services. International Journal of Leisure and Tourism Marketing, 2011, 2, 24.	0.1	1
93	Antecedents to purchase decision of high and low involvement products amongst Indian Youth. International Journal of Business Competition and Growth, 2011, 1, 262.	0.1	1
94	Need for uniqueness as antecedents to purchase behaviour amongst Indian youth. International Journal of Business and Globalisation, 2011, 6, 15.	0.2	1
95	Exploring attitude of Indian customers towards internet banking. International Journal of Business Competition and Growth, 2012, 2, 4.	0.1	1
96	Collective self-esteem and susceptibility to interpersonal influence: a study on Indian consumers. International Journal of Business Competition and Growth, 2013, 3, 150.	0.1	1
97	Culture and retail service quality perceptions: a study on Indian small retail sector. International Journal of Business Competition and Growth, 2014, 3, 309.	0.1	1
98	Experiential value: A review of research methods. The Marketing Review, 2017, 17, 179-197.	0.1	1
99	Customer Relationship Management through Mobile Technologies. International Journal of Information Systems and Social Change, 2012, 3, 65-83.	0.1	0
100	Mall factors and self-congruence: moderating role of demographics. International Journal of Business Competition and Growth, 2015, 4, 117.	0.1	0
101	Moderating Role of Demographics on Attitude Towards Organic Food Purchase Behavior. , 2019, , 396-413.		0
102	Moderating Role of Demographics on Attitude towards Organic Food Purchase Behavior. Advances in Business Information Systems and Analytics Book Series, 0, , 279-295.	0.4	0