

# Manuel Rodríguez-Díaz

## List of Publications by Year in descending order

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23  
papers

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citations

840119

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794141

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g-index

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all docs

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docs citations

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times ranked

384  
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of outsourcing activities on the perception of service quality. An empirical study based on online reviews by hotel customers. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 689-711.	2.5	4
2	Significant Labels in Sentiment Analysis of Online Customer Reviews of Airlines. <i>Sustainability</i> , 2020, 12, 8683.	1.6	8
3	Analyzing the Online Reputation and Positioning of Airlines. <i>Sustainability</i> , 2020, 12, 1184.	1.6	8
4	Determining the Relationships between Price and Online Reputation in Lodgings. <i>Administrative Sciences</i> , 2019, 9, 53.	1.5	2
5	A Rating of the Online Reputation Balance in Lodgings. <i>Administrative Sciences</i> , 2019, 9, 58.	1.5	3
6	Using a productivity function based method to design a new shopping centre. <i>Journal of Retailing and Consumer Services</i> , 2019, 51, 176-185.	5.3	5
7	A methodology for a comparative analysis of the lodging offer of tourism destinations based on online customer reviews. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 8, 147-160.	3.4	20
8	Determining the reliability and validity of online reputation databases for lodging. <i>Journal of Vacation Marketing</i> , 2018, 24, 261-274.	2.5	27
9	A Decision-Making and Governance Framework for the Renewal of Tourism Destinations: The Case of the Canary Islands. <i>Sustainability</i> , 2018, 10, 310.	1.6	8
10	Analysing the Relationship between Price and Online Reputation by Lodging Category. <i>Sustainability</i> , 2018, 10, 4474.	1.6	6
11	Analysis of the Online Reputation Based on Customer Ratings of Lodgings in Tourism Destinations. <i>Administrative Sciences</i> , 2018, 8, 51.	1.5	14
12	Locating a shopping centre by considering demand disaggregated by categories. <i>IMA Journal of Management Mathematics</i> , 2018, 29, 435-456.	1.1	2
13	A Model of Market Positioning of Destinations Based on Online Customer Reviews of Lodgings. <i>Sustainability</i> , 2018, 10, 78.	1.6	14
14	Gap Analysis of the Online Reputation. <i>Sustainability</i> , 2018, 10, 1603.	1.6	13
15	Special Incentives for Rehabilitation of Tourism Destinations to Improve the Profitability of Accommodations: The Case of the Canary Islands. <i>Sustainability</i> , 2018, 10, 1953.	1.6	2
16	Determining the Sustainability Factors and Performance of a Tourism Destination from the Stakeholders's™ Perspective. <i>Sustainability</i> , 2016, 8, 951.	1.6	56
17	A Model of Market Positioning Based on Value Creation and Service Quality in the Lodging Industry: An Empirical Application of Online Customer Reviews. <i>Tourism Economics</i> , 2015, 21, 1273-1294.	2.6	21
18	Locating a supermarket using a locally calibrated Huff model. <i>International Journal of Geographical Information Science</i> , 2015, 29, 217-233.	2.2	32

#	ARTICLE	IF	CITATIONS
19	Determining the core activities in the order fulfillment process: an empirical application. Business Process Management Journal, 2014, 20, 2-24.	2.4	16
20	Measure of the mining image. Resources Policy, 2014, 41, 23-30.	4.2	6
21	A multi-criteria GIS based procedure to solve a network competitive location problem. Applied Geography, 2011, 31, 282-291.	1.7	43
22	What type of outsourcing relationship should hotels maintain? A model based on internal and relational strategic value. Advances in Hospitality and Leisure, 2008, , 213-227.	0.2	0
23	A Model of Strategic Evaluation of a Tourism Destination Based on Internal and Relational Capabilities. Journal of Travel Research, 2008, 46, 368-380.	5.8	74