

Martina GGallarza

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

53
papers

2,520
citations

15
h-index

50
g-index

69
ext. papers

2,866
ext. citations

3.3
avg, IF

5.35
L-index

#	Paper	IF	Citations
53	A Textual and Visual Analysis of the Intrinsic Value Dimensions of Romania: Towards a Sustainable Destination Brand. <i>Sustainability</i> , 2021 , 13, 67	3.6	1
52	Value Co-Creation and Satisfaction in B2B Context: A Triadic Study in the Furniture Industry. <i>Sustainability</i> , 2021 , 13, 152	3.6	5
51	Replicating consumer value scales: A comparative study of EVS and PERVAL at a cultural heritage site. <i>Journal of Business Research</i> , 2021 , 126, 614-623	8.7	6
50	Consumer value in tourism: a perspective article. <i>Tourism Review</i> , 2020 , 75, 41-44	5.2	10
49	Different levels of loyalty towards the higher education service: evidence from a small university in Spain. <i>International Journal of Management in Education</i> , 2020 , 14, 36	0.5	2
48	Adding dynamicity to consumer value dimensions. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 853-870	7.5	3
47	Value co-creation in B-to-B environments. <i>Journal of Business and Industrial Marketing</i> , 2020 , 35, 1251-1271	3.1	4
46	Modelling value co-creation in triadic B2B industrial relationships. <i>Marketing Intelligence and Planning</i> , 2020 , 38, 941-955	3.2	5
45	Customer value in Quick-Service Restaurants: A cross-cultural study. <i>International Journal of Hospitality Management</i> , 2020 , 85, 102351	8.3	13
44	Customer value in tourism and hospitality: Broadening dimensions and stretching the value-satisfaction-loyalty chain. <i>Tourism Management Perspectives</i> , 2019 , 31, 254-268	5.8	24
43	La gesti3n de megaeventos desde la perspectiva de distintos stakeholders: un an3lisis exploratorio sobre voluntarios. <i>Revista Perspectiva Empresarial</i> , 2019 , 6, 41-60	0.1	
42	What Erasmus students do expect from their abroad experience? A multidimensional scale tested for the case of Spain. <i>International Journal of Educational Management</i> , 2019 , 33, 218-233	0.9	3
41	Host community perceptions of cruise tourism in a homeport: A cluster analysis. <i>Journal of Destination Marketing & Management</i> , 2018 , 7, 170-181	4.7	23
40	Marketing destinations through events 2018 , 133-153		
39	Value-satisfaction-loyalty chain in tourism 2018 , 163-176		2
38	Factors and information sources influencing students' consumer behaviour: a case study at an Italian public university. <i>International Journal of Management in Education</i> , 2018 , 12, 351	0.5	2
37	Evaluating Dance Consumption through the Experiential Value Approach. <i>Trziste</i> , 2018 , 30, 147-164	0.4	

36	A review of value drivers in service settings. <i>Journal of Services Marketing</i> , 2018 , 32, 850-867	4	5
35	Patient Segmentation Based on Patient Loyalty. <i>Journal of Health Management</i> , 2018 , 20, 508-534	2.1	
34	Chapter 2 The Creation and Delivery of Experiential Value in Hospitality 2018 , 25-47		1
33	Experiential tourist shopping value: Adding causality to value dimensions and testing their subjectivity. <i>Journal of Consumer Behaviour</i> , 2017 , 16, e76-e92	3	12
32	Trading off benefits and costs in higher education: A qualitative research with international incoming students. <i>International Journal of Management Education</i> , 2017 , 15, 456-469	2.6	2
31	A multidimensional service-value scale based on Holbrook's typology of customer value. <i>Journal of Service Management</i> , 2017 , 28, 724-762	7.4	56
30	Social Value Co-Creation. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2017 , 76-100	0.3	0
29	Participar como voluntario en eventos especiales: comparaci3n entre el valor esperado y percibido. <i>Innovar</i> , 2016 , 26, 47-60	0.4	4
28	Emotional and Altruistic Values as Drivers for a Loyalty-Based Segmentation in Retailing: An Approach to Postrecession Spanish Apparel Consumers. <i>Journal of Relationship Marketing</i> , 2016 , 15, 200-217	2.2	4
27	Perceptions of Healthcare Service End Users: A Cross-cultural Comparison between Spain and Italy. <i>Journal of Health Management</i> , 2016 , 18, 337-349	2.1	
26	Intrinsic value dimensions and the value-satisfaction-loyalty chain: a causal model for services. <i>Journal of Services Marketing</i> , 2016 , 30, 165-185	4	34
25	The value trade-off in higher education service: A qualitative intercultural approach to students' perceptions. <i>Intangible Capital</i> , 2016 , 12, 855	1.6	3
24	Stretching the value-satisfaction-loyalty chain by adding value dimensions and cognitive and affective satisfactions. <i>Management Decision</i> , 2016 , 54, 981-1003	4.4	39
23	Loyalty behaviour in patients: applied analysis to the Alzira Model (El comportamiento de lealtad del paciente: un an3lisis aplicado al Modelo Alzira). <i>International Review on Public and Nonprofit Marketing</i> , 2015 , 12, 89-91	1.6	1
22	Application of Service Dominant Logic to the medical device industry. <i>International Review on Public and Nonprofit Marketing</i> , 2015 , 12, 207-235	1.6	3
21	Value dimensions in consumers' experience: Combining the intra- and inter-variable approaches in the hospitality sector. <i>International Journal of Hospitality Management</i> , 2015 , 47, 140-150	8.3	39
20	Managers' Perceptions of Delivered Value in the Hospitality Industry. <i>Journal of Hospitality Marketing and Management</i> , 2015 , 24, 857-893	6.4	5
19	Aplicabilidad del Service-Dominant Logic al 3mbito sanitario: caracterizando el servicio para la co-creaci3n de valor. <i>Revista Gerencia Y Politicas De Salud</i> , 2015 , 14,	0.3	1

18	Causas y consecuencias sociales de la satisfacción de los clientes con hoteles. <i>Cuadernos De Turismo</i> , 2015 , 295	0.6	2
17	La satisfacción del cliente como indicador de calidad en neurorehabilitación 2015 , 24,		2
16	Emotions and visitors' satisfaction at a museum. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2014 , 8, 420-431	2.2	67
15	Measuring Socio-Demographic Differences in Volunteers with a Value-Based Index: Illustration in a Mega Event. <i>Voluntas</i> , 2014 , 25, 1345-1367	1.8	6
14	A multiblock PLS-based algorithm applied to a causal model in marketing. <i>Applied Stochastic Models in Business and Industry</i> , 2013 , 29, 241-253	1.1	2
13	The value of volunteering in special events: A longitudinal study. <i>Annals of Tourism Research</i> , 2013 , 40, 105-131	7.7	35
12	The quality-value-satisfaction-loyalty chain: relationships and impacts. <i>Tourism Review</i> , 2013 , 68, 3-20	5.2	45
11	Service-Dominant Logic and Value in Tourism Management: A Qualitative Study within Spanish Hotels Managers. <i>Journal of Business Theory and Practice</i> , 2013 , 1, 303	2	9
10	The value of value: Further excursions on the meaning and role of customer value. <i>Journal of Consumer Behaviour</i> , 2011 , 10, 179-191	3	209
9	A New Multiblock PLS Based Method to Estimate Causal Models: Application to the Post-Consumption Behavior in Tourism 2010 , 141-169		9
8	Consumer behavior in a religious event experience: an empirical assessment of value dimensionality among volunteers. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2009 , 3, 165-180	2.2	35
7	The concept of value and its dimensions: a tool for analysing tourism experiences. <i>Tourism Review</i> , 2008 , 63, 4-20	5.2	52
6	Value dimensions, perceived value, satisfaction and loyalty: an investigation of university students' travel behaviour. <i>Tourism Management</i> , 2006 , 27, 437-452	10.8	771
5	The Sun and Beach tourism destination image: An application to the case of Cuba from the Spanish tourist-origin market. <i>Tourism Review</i> , 2004 , 59, 16-24	5.2	16
4	Destination image: Towards a Conceptual Framework. <i>Annals of Tourism Research</i> , 2002 , 29, 56-78	7.7	936
3	Measuring destination image an approach by an attribute-based analysis. <i>Tourism Review</i> , 2001 , 56, 13-23	3.2	4
2	Le marketing des services comme approche analytique dans la recherche touristique. <i>Tourism Review</i> , 2000 , 55, 54-65		5
1	Active and Reactive Value Dimensions: A Dynamic-Based Perspective in the Hotel Sector. <i>Journal of Hospitality and Tourism Research</i> , 109634802098831	3.3	

