Ji Youn Jeong

List of Publications by Year in descending order

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1937685 2272923 4 68 4 4 citations h-index g-index papers 4 4 4 70 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	The use of odd-ending numbers in the pricing of five tourism services in three different cultures. Tourism Management, 2017, 62, 135-146.	9.8	24
2	What makes you select a higher price option? Price–quality heuristics, cultures, and travel group compositions. International Journal of Tourism Research, 2019, 21, 1-10.	3.7	19
3	Do subjects from high and low context cultures attribute different meanings to tourism services with 9-ending prices?. Tourism Management, 2018, 64, 110-118.	9.8	17
4	The influence of the compromise and travel temporal construal heuristics on a purchase decision. Tourism Management Perspectives, 2020, 33, 100583.	5.2	8