

Agnes Helme-guizon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8346117/publications.pdf>

Version: 2024-02-01

2
papers

59
citations

2682335

2
h-index

2917550

2
g-index

3
all docs

3
docs citations

3
times ranked

54
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer brand engagement and its social side on brand-hosted social media: how do they contribute to brand loyalty?. <i>Journal of Marketing Management</i> , 2019, 35, 716-741.	1.2	54
2	Within a hair's breadth of buying the product: The impact of tangible and intangible bodily cues of contamination: The role of disgust and mental imagery. <i>Applied Cognitive Psychology</i> , 2018, 32, 537-549.	0.9	5