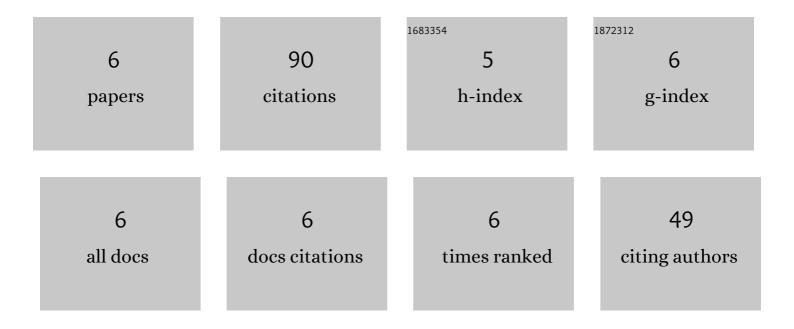
Hua Jiang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8338587/publications.pdf Version: 2024-02-01



ΗμλΙμίο

#	Article	IF	CITATIONS
1	Driving Employee Engagement through CSR Communication and Employee Perceived Motives: The Role of CSR-Related Social Media Engagement and Job Engagement. International Journal of Business Communication, 2024, 61, 287-313.	1.4	14
2	Toward a Relational Theory of Employee Engagement: Understanding Authenticity, Transparency, and Employee Behaviors. International Journal of Business Communication, 2023, 60, 948-975.	1.4	16
3	Signaling, Verification, and Identification: The Way Corporate Social Advocacy Generates Brand Loyalty on Social Media. International Journal of Business Communication, 2023, 60, 439-463.	1.4	36
4	Linking CSR Communication to Corporate Reputation: Understanding Hypocrisy, Employees' Social Media Engagement and CSR-Related Work Engagement. Sustainability, 2022, 14, 2359.	1.6	9
5	Rethinking Internal Public Relations: Organizations and Publics as Community Members. Journal of Public Relations Research, 2021, 33, 415-428.	1.3	3
6	Linking Authenticity in CSR Communication to Organization-Public Relationship Outcomes: Integrating Theories of Impression Management and Relationship Management. Journal of Public Relations Research, 2021, 33, 464-486.	1.3	12