

# Hua Jiang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8338587/publications.pdf>

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6  
papers

90  
citations

1683354

5  
h-index

1872312

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

49  
citing authors

#	ARTICLE	IF	CITATIONS
1	Signaling, Verification, and Identification: The Way Corporate Social Advocacy Generates Brand Loyalty on Social Media. <i>International Journal of Business Communication</i> , 2023, 60, 439-463.	1.4	36
2	Toward a Relational Theory of Employee Engagement: Understanding Authenticity, Transparency, and Employee Behaviors. <i>International Journal of Business Communication</i> , 2023, 60, 948-975.	1.4	16
3	Driving Employee Engagement through CSR Communication and Employee Perceived Motives: The Role of CSR-Related Social Media Engagement and Job Engagement. <i>International Journal of Business Communication</i> , 2024, 61, 287-313.	1.4	14
4	Linking Authenticity in CSR Communication to Organization-Public Relationship Outcomes: Integrating Theories of Impression Management and Relationship Management. <i>Journal of Public Relations Research</i> , 2021, 33, 464-486.	1.3	12
5	Linking CSR Communication to Corporate Reputation: Understanding Hypocrisy, Employees' Social Media Engagement and CSR-Related Work Engagement. <i>Sustainability</i> , 2022, 14, 2359.	1.6	9
6	Rethinking Internal Public Relations: Organizations and Publics as Community Members. <i>Journal of Public Relations Research</i> , 2021, 33, 415-428.	1.3	3