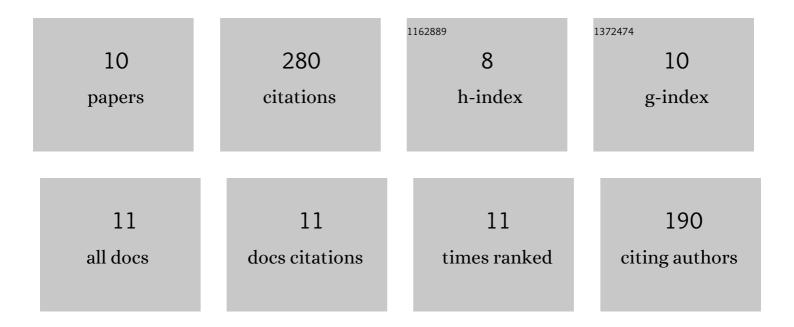
Young Anna Argyris

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8337259/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Detecting Medical Misinformation on Social Media Using Multimodal Deep Learning. IEEE Journal of Biomedical and Health Informatics, 2021, 25, 2193-2203.	3.9	33
2	The effects of the visual presentation of an Influencer's Extroversion on perceived credibility and purchase intentions—moderated by personality matching with the audience. Journal of Retailing and Consumer Services, 2021, 59, 102347.	5.3	37
3	Using Machine Learning to Compare Provaccine and Antivaccine Discourse Among the Public on Social Media: Algorithm Development Study. JMIR Public Health and Surveillance, 2021, 7, e23105.	1.2	15
4	Using Speech Acts to Elicit Positive Emotions for Complainants on Social Media. Journal of Interactive Marketing, 2021, 55, 67-80.	4.3	12
5	The mediating role of vaccine hesitancy between maternal engagement with anti- and pro-vaccine social media posts and adolescent HPV-vaccine uptake rates in the US: The perspective of loss aversion in emotion-laden decision circumstances. Social Science and Medicine, 2021, 282, 114043.	1.8	24
6	The Role of Flow in Dissemination of Recommendations for Hedonic Products in User-Generated Review Websites. International Journal of Human-Computer Interaction, 2020, 36, 271-284.	3.3	5
7	Role of Culture in Engaging Consumers in Organizational Social media Posts. Journal of Organizational Computing and Electronic Commerce, 2020, 30, 297-322.	1.0	3
8	The effects of visual congruence on increasing consumers' brand engagement: An empirical investigation of influencer marketing on instagram using deep-learning algorithms for automatic image classification. Computers in Human Behavior, 2020, 112, 106443.	5.1	76
9	Enhancing self-efficacy for career development in Facebook. Computers in Human Behavior, 2016, 55, 921-931.	5.1	26
10	Corporate Use of Social Media: Technology Affordance and External Stakeholder Relations. Journal of Organizational Computing and Electronic Commerce, 2015, 25, 140-168.	1.0	49