

Young Anna Argyris

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8337259/publications.pdf>

Version: 2024-02-01

10
papers

280
citations

1162889

8
h-index

1372474

10
g-index

11
all docs

11
docs citations

11
times ranked

190
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of visual congruence on increasing consumersâ€™ brand engagement: An empirical investigation of influencer marketing on Instagram using deep-learning algorithms for automatic image classification. <i>Computers in Human Behavior</i> , 2020, 112, 106443.	5.1	76
2	Corporate Use of Social Media: Technology Affordance and External Stakeholder Relations. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2015, 25, 140-168.	1.0	49
3	The effects of the visual presentation of an Influencer's Extroversion on perceived credibility and purchase intentionsâ€™ moderated by personality matching with the audience. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102347.	5.3	37
4	Detecting Medical Misinformation on Social Media Using Multimodal Deep Learning. <i>IEEE Journal of Biomedical and Health Informatics</i> , 2021, 25, 2193-2203.	3.9	33
5	Enhancing self-efficacy for career development in Facebook. <i>Computers in Human Behavior</i> , 2016, 55, 921-931.	5.1	26
6	The mediating role of vaccine hesitancy between maternal engagement with anti- and pro-vaccine social media posts and adolescent HPV-vaccine uptake rates in the US: The perspective of loss aversion in emotion-laden decision circumstances. <i>Social Science and Medicine</i> , 2021, 282, 114043.	1.8	24
7	Using Machine Learning to Compare Provacine and Antivaccine Discourse Among the Public on Social Media: Algorithm Development Study. <i>JMIR Public Health and Surveillance</i> , 2021, 7, e23105.	1.2	15
8	Using Speech Acts to Elicit Positive Emotions for Complainants on Social Media. <i>Journal of Interactive Marketing</i> , 2021, 55, 67-80.	4.3	12
9	The Role of Flow in Dissemination of Recommendations for Hedonic Products in User-Generated Review Websites. <i>International Journal of Human-Computer Interaction</i> , 2020, 36, 271-284.	3.3	5
10	Role of Culture in Engaging Consumers in Organizational Social media Posts. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2020, 30, 297-322.	1.0	3