Pankaj Tiwari

List of Publications by Year in descending order

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2682526 2550070 3 6 2 3 citations h-index g-index papers 3 3 3 0 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Influence of the Green Brand Image on the Green Word of Mouth of Millennials: a Mediation Study on Banks. Public Organization Review, 2023, 23, 59-78.	2.3	3
2	Bank affection and customer retention: an empirical investigation of customer trust, satisfaction, loyalty. SN Business & Economics, 2022, 2, .	1.1	2
3	Electronic banking adoption in Ethiopia: an empirical investigation. SN Business & Economics, 2021, 1, 1.	1.1	1