

# Hayk Khachatryan

## List of Publications by Year in descending order

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Version: 2024-02-01

47  
papers

750  
citations

516710

16  
h-index

580821

25  
g-index

47  
all docs

47  
docs citations

47  
times ranked

552  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer Preferences for Local and Sustainable Plant Production Characteristics. Hortscience: A Publication of the American Society for Horticultural Science, 2013, 48, 200-208.	1.0	53
2	Consumer preferences for organic production methods and origin promotions on ornamental plants: evidence from eye-tracking experiments. Agricultural Economics (United Kingdom), 2016, 47, 599-608.	3.9	49
3	Consumer demand for urban forest ecosystem services and disservices: Examining trade-offs using choice experiments and best-worst scaling. Ecosystem Services, 2018, 29, 31-39.	5.4	49
4	Visual attention, buying impulsiveness, and consumer behavior. Marketing Letters, 2018, 29, 23-35.	2.9	44
5	Text vs. logo: Does eco-label format influence consumers' visual attention and willingness-to-pay for fruit plants? An experimental auction approach. Journal of Behavioral and Experimental Economics, 2019, 82, 101452.	1.2	42
6	Incorporating Eye Tracking Technology and Conjoint Analysis to Better Understand the Green Industry Consumer. Hortscience: A Publication of the American Society for Horticultural Science, 2014, 49, 1550-1557.	1.0	41
7	Visual Attention to Eco-Labels Predicts Consumer Preferences for Pollinator Friendly Plants. Sustainability, 2017, 9, 1743.	3.2	30
8	Landscape Aesthetics and Maintenance Perceptions: Assessing the Relationship between Homeowners' Visual Attention and Landscape Care Knowledge. Land Use Policy, 2020, 95, 104645.	5.6	28
9	The Effects of Individual Environmental Concerns on Willingness to Pay for Sustainable Plant Attributes. Hortscience: A Publication of the American Society for Horticultural Science, 2014, 49, 69-75.	1.0	27
10	Economic Contributions of the Green Industry in the United States in 2018. Journal of Environmental Horticulture, 2020, 38, 73-79.	0.5	25
11	Pollinator-friendly Plants: Reasons for and Barriers to Purchase. HortTechnology, 2017, 27, 831-839.	0.9	24
12	Consumer Perceptions of Eco-friendly and Sustainable Terms. Agricultural and Resource Economics Review, 2015, 44, 21-34.	1.1	23
13	Consumer Preference for Sustainable Attributes in Plants: Evidence from Experimental Auctions. Agribusiness, 2016, 32, 222-235.	3.4	23
14	Economic Contributions of the Green Industry in the United States in 2013. HortTechnology, 2015, 25, 805-814.	0.9	23
15	Towards sustainable water management: Preferences and willingness to pay for smart landscape irrigation technologies. Land Use Policy, 2019, 85, 33-41.	5.6	22
16	Does Consumer Awareness of Neonicotinoid Insecticides Influence Their Preferences for Plants?. Hortscience: A Publication of the American Society for Horticultural Science, 2016, 51, 388-393.	1.0	22
17	Consumer Response to Novel Indoor Foliage Plant Attributes: Evidence from a Conjoint Experiment and Gaze Analysis. Hortscience: A Publication of the American Society for Horticultural Science, 2015, 50, 1524-1530.	1.0	16
18	Assessing Purchase Patterns of Price Conscious Consumers. Horticulturae, 2018, 4, 13.	2.8	14

#	ARTICLE	IF	CITATIONS
19	Crunch the can or throw the bottle? Effect of "bottle deposit laws" and municipal recycling programs. <i>Resources, Conservation and Recycling</i> , 2016, 106, 98-109.	10.8	13
20	Sustainable Urban Landscaping: Consumer Preferences and Willingness to Pay for Turfgrass Fertilizers. <i>Canadian Journal of Agricultural Economics</i> , 2017, 65, 385-407.	2.1	13
21	How do consumer perceptions of "local" production benefits influence their visual attention to state marketing programs?. <i>Agribusiness</i> , 2018, 34, 390-406.	3.4	13
22	Measuring the effects of advertising on green industry sales: a generalized propensity score approach. <i>Applied Economics</i> , 2019, 51, 1303-1318.	2.2	13
23	Production and Marketing Practices and Trade Flows in the United States Green Industry in 2013. <i>Journal of Environmental Horticulture</i> , 2015, 33, 125-136.	0.5	12
24	Investigating Homeowners'™ Preferences for Smart Irrigation Technology Features. <i>Water (Switzerland)</i> , 2019, 11, 1996.	2.7	11
25	Can the updated nutrition facts label decrease sugar-sweetened beverage consumption?. <i>Economics and Human Biology</i> , 2020, 37, 100867.	1.7	11
26	Consumers'™ Preferences for Eco-labels on Plants: The Influence of Trust and Consequentiality Perceptions. <i>Journal of Behavioral and Experimental Economics</i> , 2021, 91, 101659.	1.2	11
27	Relating Knowledge and Perceptions of Sustainable Water Management to Preferences for Smart Irrigation Technology. <i>Sustainability</i> , 2017, 9, 607.	3.2	10
28	Why do we adopt environmentally friendly lawn care? Evidence from do-it-yourself consumers. <i>Applied Economics</i> , 2016, 48, 2550-2561.	2.2	9
29	Interactive effects of homeowners'™ environmental concerns and rebate incentives on preferences for low-input residential landscapes. <i>Urban Forestry and Urban Greening</i> , 2021, 65, 127322.	5.3	9
30	Ornamental Plants in the United States: An Econometric Analysis of a Household-level Demand System. <i>Agribusiness</i> , 2017, 33, 226-241.	3.4	8
31	Perceived subjective versus objective knowledge: Consumer valuation of genetically modified certification on food producing plants. <i>PLoS ONE</i> , 2021, 16, e0255406.	2.5	8
32	Smartphone Use and Online Search and Purchase Behavior of North Americans: Gardening and Non-gardening Information and Products. <i>Hortscience: A Publication of the American Society for Horticultural Science</i> , 2013, 48, 209-215.	1.0	8
33	Water Conserving Message Influences Purchasing Decision of Consumers. <i>Water (Switzerland)</i> , 2020, 12, 3487.	2.7	6
34	Consumer Perceptions of Plant Production Practices that Aid Pollinator Insects'™ Health. <i>Hortscience: A Publication of the American Society for Horticultural Science</i> , 2017, 52, 749-755.	1.0	5
35	Defining U.S. consumers'™ (mis)perceptions of pollinator friendly labels: an exploratory study. <i>International Food and Agribusiness Management Review</i> , 2018, 21, 365-378.	1.4	5
36	How Consistent Are Consumers in Their Decisions? Investigation of Houseplant Purchasing. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2021, 11, 73.	2.1	5

#	ARTICLE	IF	CITATIONS
37	Investigating Consumer Preferences for Production Process Labeling Using Visual Attention Data. Behavioral Sciences (Basel, Switzerland), 2019, 9, 71.	2.1	4
38	Investigating Monetary Incentives for Environmentally Friendly Residential Landscapes. Water (Switzerland), 2020, 12, 3023.	2.7	3
39	Enhancing Consumer Horticultureâ€™s Millennial Outreach: Social Media, Retail, and Public Garden Perspectives. HortTechnology, 2020, 30, 642-649.	0.9	3
40	Relating Knowledge and Perception of Sustainable Landscape Practices to the Adoption Intention of Environmentally Friendly Landscapes. Sustainability, 2021, 13, 14070.	3.2	3
41	Investigating Drivers of Native Plant Production in the United States Green Industry. Sustainability, 2022, 14, 6774.	3.2	3
42	Influence of product type and individualsâ€™ perceptions on the geographic boundary for local products. International Food and Agribusiness Management Review, 2017, 20, 401-414.	1.4	2
43	Effects of perceived economic contributions on individual preferences for environmentally friendly residential landscapes. Land Use Policy, 2021, 101, 105125.	5.6	2
44	Effect of geographic distance on domestic trade: A case of the US Green industry. Agribusiness, 2022, 38, 154-174.	3.4	2
45	Effects of pollinator related information on consumer preference for neonicotinoid labeling. International Food and Agribusiness Management Review, 2021, 24, 971-991.	1.4	2
46	Estimating willingness-to-pay for neonicotinoid-free plants: Incorporating pro-environmental behavior in hypothetical and non-hypothetical experiments. PLoS ONE, 2021, 16, e0251798.	2.5	1
47	Analyzing growersâ€™ pest management decisions in the U.S. ornamental horticulture industry. Journal of Cleaner Production, 2021, 312, 127788.	9.3	0