

# Mandeep Mahendru

## List of Publications by Year in descending order

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35  
papers

404  
citations

1040056

9  
h-index

839539

18  
g-index

36  
all docs

36  
docs citations

36  
times ranked

173  
citing authors

#	ARTICLE	IF	CITATIONS
1	Studying the psychology of coping negative emotions during COVID-19: a quantitative analysis from India. <i>Environmental Science and Pollution Research</i> , 2022, 29, 11142-11159.	5.3	11
2	Impacts of environmental regulations on green economic growth in China: New guidelines regarding renewable energy and energy efficiency. <i>Renewable Energy</i> , 2022, 187, 728-742.	8.9	152
3	Is it all about money honey? Analyzing and mapping financial well-being research and identifying future research agenda. <i>Journal of Business Research</i> , 2022, 150, 417-436.	10.2	17
4	Revisiting the financial market interdependence during COVID-19 times: a study of green bonds, cryptocurrency, commodities and other financial markets. <i>International Journal of Managerial Finance</i> , 2022, 18, 725-755.	1.1	17
5	Financial well-being for a sustainable society: a road less travelled. <i>Qualitative Research in Organizations and Management</i> , 2021, 16, 572-593.	1.2	31
6	Panic During COVID-19 Pandemic! A Qualitative Investigation Into the Psychosocial Experiences of a Sample of Indian People. <i>Frontiers in Psychology</i> , 2020, 11, 575491.	2.1	14
7	Lives or livelihood: Insights from locked-down India due to COVID19. <i>Social Sciences &amp; Humanities Open</i> , 2020, 2, 100036.	2.2	33
8	Sailing through the COVID-19 Crisis by Using AI for Financial Market Predictions. <i>Mathematical Problems in Engineering</i> , 2020, 2020, 1-18.	1.1	11
9	Can Central Banking Policies Make a Difference in Financial Market Performance in Emerging Economies? The Case of India. <i>Economies</i> , 2019, 7, 49.	2.5	2
10	Research in market-calibrated option pricing analysis. <i>Qualitative Research in Financial Markets</i> , 2019, 12, 159-176.	2.1	3
11	Can I Sustain My Happiness? A Review, Critique and Research Agenda for Economics of Happiness. <i>Sustainability</i> , 2019, 11, 6375.	3.2	43
12	TCS Share Buyback. <i>South Asian Journal of Business and Management Cases</i> , 2019, 8, 58-69.	1.3	1
13	A fresh look on financial decision-making from the plasticity perspective. <i>International Journal of Ethics and Systems</i> , 2018, 34, 426-441.	1.4	15
14	Thirst for a new management theory. <i>Asian Journal of Management</i> , 2017, 8, 921.	0.7	8
15	Multivariate Relation Between Advertisements, Sales, and Profits: A Study on the Indian FMCG Industry. <i>Indian Journal of Marketing</i> , 2015, 44, 7.	0.4	0
16	Impact of Sales, Net Profit, and EPS on Stock Behavior in Emerging Markets : A Study of Indian Companies. <i>Indian Journal of Research in Capital Markets</i> , 2015, 2, 7.	0.0	2
17	Bivariate Analysis of the Relationship between Advertising and Sales. <i>Asia-Pacific Journal of Management Research and Innovation</i> , 2013, 9, 315-327.	0.5	3
18	Challenges to HRM in 21st Century. <i>SSRN Electronic Journal</i> , 2011, , .	0.4	0

#	ARTICLE	IF	CITATIONS
19	Consumer Perception Regarding the Cellular Services - A Case of Indian Cellular Companies. SSRN Electronic Journal, 2011, , .	0.4	0
20	Do Macro-economic Variables Move in Tandem: Evidence from India and Sri Lanka. Asian Journal of Information Management, 2011, 6, 1-15.	0.0	1
21	Efficiency Hypothesis of the Stock Markets: A Case of Indian Securities. International Journal of Business and Management, 2009, 4, .	0.2	9
22	Causal Effect of Advertisement on Profit and Sales. SSRN Electronic Journal, 0, , .	0.4	1
23	Coping-Up with the Global Economic Recession: A Study of USA, UK, India and China. SSRN Electronic Journal, 0, , .	0.4	0
24	Toward a new conceptualization of financial well-being. Journal of Public Affairs, 0, , e2505.	3.1	26
25	Role of Value Added Services in Shaping Indian Telecom Industry. SSRN Electronic Journal, 0, , .	0.4	1
26	Emergence of China and India on World Trade Scenario. SSRN Electronic Journal, 0, , .	0.4	0
27	Application of Biometrics in Corporations - A Case of Indian Banking Sector. SSRN Electronic Journal, 0, , .	0.4	0
28	Students Perception About the Modern Educational Techniques - A Case of North India. SSRN Electronic Journal, 0, , .	0.4	0
29	Advertisement Cause Sales or Sales Cause Advertisement: A Case of Indian Manufacturing Companies. SSRN Electronic Journal, 0, , .	0.4	0
30	Is the Internet a Productive Media for Students: A Case Study of Indian Students. SSRN Electronic Journal, 0, , .	0.4	0
31	An Study of Satisfaction Level Among the Farmers Regarding Contract Farming - a Case of North India. SSRN Electronic Journal, 0, , .	0.4	1
32	An Appraisal of Investment Banking in India. SSRN Electronic Journal, 0, , .	0.4	0
33	Participation of Employees in Customer Relationship Marketing: A Case of Indian Banking Sector. SSRN Electronic Journal, 0, , .	0.4	0
34	Impact of Organized Retail on the Economy of Punjab. SSRN Electronic Journal, 0, , .	0.4	0
35	Does Training and Development Really Impact the Bottom Line Workers? - A Case of North India. SSRN Electronic Journal, 0, , .	0.4	0