

# Erica Austin

## List of Publications by Year in descending order

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Version: 2024-02-01

62  
papers

3,271  
citations

136740

32  
h-index

155451

55  
g-index

64  
all docs

64  
docs citations

64  
times ranked

1607  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | Injecting Disinfectants to Kill the Virus: Media Literacy, Information Gathering Sources, and the Moderating Role of Political Ideology on Misperceptions about COVID-19. <i>Mass Communication and Society</i> , 2023, 26, 566-592. | 1.2 | 17        |
| 2  | What people TikTok (Douyin) about influencer-endorsed short videos on wine? An exploration of gender and generational differences. <i>Journal of Hospitality and Tourism Technology</i> , 2022, 13, 683-698.                         | 2.5 | 16        |
| 3  | Conservative Media Use and COVID-19 Related Behavior: The Moderating Role of Media Literacy Variables. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7572.                                    | 1.2 | 3         |
| 4  | COVID-19 disinformation and political engagement among communities of color: The role of media literacy. , 2021, , .   |     | 20        |
| 5  | How Media Literacy and Science Media Literacy Predicted the Adoption of Protective Behaviors Amidst the COVID-19 Pandemic. <i>Journal of Health Communication</i> , 2021, 26, 239-252.   | 1.2 | 48        |
| 6  | Effects of Family-Centered Media Literacy Training on Family Nutrition Outcomes. <i>Prevention Science</i> , 2020, 21, 308-318.  | 1.5 | 12        |
| 7  | A Media Literacy-Based Nutrition Program Fosters Parentâ€™Child Food Marketing Discussions, Improves Home Food Environment, and Youth Consumption of Fruits and Vegetables. <i>Childhood Obesity</i> , 2020, 16, S-33-S-43.          | 0.8 | 13        |
| 8  | The Effects of a Nutrition Media Literacy Intervention on Parentsâ€™ and Youthsâ€™ Communication about Food. <i>Journal of Health Communication</i> , 2018, 23, 190-199.   | 1.2 | 37        |
| 9  | Stage 2 Field Testing of a Family-Based Media Literacy and Nutrition Program to Prevent Childhood Obesity. <i>Journal of Nutrition Education and Behavior</i> , 2017, 49, S110.  | 0.3 | 3         |
| 10 | An Exploration of the Associations of Alcohol-Related Social Media Use and Message Interpretation Outcomes to Problem Drinking Among College Students. <i>Health Communication</i> , 2017, 32, 864-871.                              | 1.8 | 38        |
| 11 | Examining How Media Literacy and Personality Factors Predict Skepticism Toward Alcohol Advertising. <i>Journal of Health Communication</i> , 2016, 21, 600-609.  | 1.2 | 42        |
| 12 | The Viability of Media Literacy in Reducing the Influence of Misleading Media Messages on Young Peopleâ€™s Decision-Making Concerning Alcohol, Tobacco, and Other Substances. <i>Current Addiction Reports</i> , 2016, 3, 175-181.   | 1.6 | 11        |
| 13 | Processing of Sexual Media Messages Improves Due to Media Literacy Effects on Perceived Message Desirability. <i>Mass Communication and Society</i> , 2015, 18, 399-421.   | 1.2 | 29        |
| 14 | The Role of Parentsâ€™ Critical Thinking About Media in Shaping Expectancies, Efficacy and Nutrition Behaviors for Families. <i>Health Communication</i> , 2015, 30, 1256-1268.  | 1.8 | 19        |
| 15 | Exploring College Studentsâ€™ Use of General and Alcohol-Related Social Media and Their Associations With Alcohol-Related Behaviors. <i>Journal of American College Health</i> , 2014, 62, 328-335.                                  | 0.8 | 90        |
| 16 | Assessing Effects of a Media Literacy-Based Intervention on US Adolescents' Responses to and Interpretations of Sexual Media Messages. <i>Journal of Children and Media</i> , 2013, 7, 463-479.                                      | 1.0 | 27        |
| 17 | The Role of Media Literacy in Shaping Adolescents' Understanding of and Responses to Sexual Portrayals in Mass Media. <i>Journal of Health Communication</i> , 2012, 17, 460-476.  | 1.2 | 63        |
| 18 | Perceptions of News Media, External Efficacy, and Public Affairs Apathy in Political Decision Making and Disaffection. <i>Journalism and Mass Communication Quarterly</i> , 2012, 89, 23-39.   | 1.4 | 55        |

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|----|---|-----|-----------|
| 19 | The Relationships of Information Efficacy and Media Literacy Skills to Knowledge and Self-efficacy for Health-Related Decision Making. <i>Journal of American College Health</i> , 2012, 60, 548-554.             | 0.8 | 32        |
| 20 | Adolescents and Music Media: Toward an Involvement-Mediational Model of Consumption and Self-Concept. <i>Journal of Research on Adolescence</i> , 2010, 20, 616-630.  | 1.9 | 21        |
| 21 | Media Literacy Education for Elementary School Substance Use Prevention: Study of Media Detective. <i>Pediatrics</i> , 2010, 126, 525-531.  | 1.0 | 89        |
| 22 | The Role of Realism, Similarity, and Expectancies in Adolescents' Interpretation of Abuse-Prevention Messages. <i>Health Communication</i> , 2010, 25, 258-265.   | 1.8 | 21        |
| 23 | Celebrity Endorsements and Their Potential to Motivate Young Voters. <i>Mass Communication and Society</i> , 2008, 11, 420-436.   | 1.2 | 83        |
| 24 | Effects of a Peer-Led Media Literacy Curriculum on Adolescents' Knowledge and Attitudes Toward Sexual Behavior and Media Portrayals of Sex. <i>Health Communication</i> , 2008, 23, 462-472.                      | 1.8 | 112       |
| 25 | The Desirability Paradox in the Effects of Media Literacy Training. <i>Communication Research</i> , 2007, 34, 483-506.  | 3.9 | 56        |
| 26 | A Statewide Evaluation of the Effectiveness of Media Literacy Training to Prevent Tobacco Use Among Adolescents. <i>Health Communication</i> , 2007, 21, 23-34.   | 1.8 | 76        |
| 27 | The Locus of Message Meaning: Differences between Trained Coders and Untrained Message Recipients in the Analysis of Alcoholic Beverage Advertising. <i>Communication Methods and Measures</i> , 2007, 1, 91-111. | 3.0 | 17        |
| 28 | How does alcohol advertising influence underage drinking? The role of desirability, identification and skepticism. <i>Journal of Adolescent Health</i> , 2006, 38, 376-384.                                       | 1.2 | 186       |
| 29 | Benefits and Costs of Channel One in a Middle School Setting and the Role of Media-Literacy Training. <i>Pediatrics</i> , 2006, 117, e423-e433.   | 1.0 | 39        |
| 30 | Targeting Adolescents? The Content and Frequency of Alcoholic and Nonalcoholic Beverage Ads in Magazine and Video Formats November 1999–April 2000. <i>Journal of Health Communication</i> , 2005, 10, 769-785.   | 1.2 | 47        |
| 31 | Evaluation of an American Legacy Foundation/Washington State Department of Health Media Literacy Pilot Study. <i>Health Communication</i> , 2005, 18, 75-95.  | 1.8 | 68        |
| 32 | Media Perceptions and Public Affairs Apathy in the Politically Inexperienced. <i>Mass Communication and Society</i> , 2004, 7, 319-337.   | 1.2 | 46        |
| 33 | The Relationship of Parental Reinforcement of Media Messages to College Students' Alcohol-Related Behaviors. <i>Journal of Health Communication</i> , 2003, 8, 157-169.   | 1.2 | 35        |
| 34 | The Implications of Vantage Point in Parental Mediation of Television and Child's Attitudes Toward Drinking Alcohol. <i>Journal of Broadcasting and Electronic Media</i> , 2003, 47, 418-434.                     | 0.8 | 60        |
| 35 | The Relationship of Family Communication Patterns to Parental Mediation Styles. <i>Communication Research</i> , 2002, 29, 642-665.  | 3.9 | 85        |
| 36 | Gender as a Variable in Interpretation of Alcohol-Related Messages. <i>Communication Research</i> , 2002, 29, 246-269.  | 3.9 | 32        |

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|----|--|-----|-----------|
| 37 | An Exploration of the Effects of Negative Political Advertising on Political Decision Making. <i>Journal of Advertising</i> , 2002, 31, 13-25.   | 4.1 | 108       |
| 38 | Questioning the Value of Realism: Young Adults' Processing of Messages in Alcohol-Related Public Service Announcements and Advertising. <i>Journal of Communication</i> , 2001, 51, 121-142.           | 2.1 | 56        |
| 39 | The Role of Parental Mediation in the Political Socialization Process. <i>Journal of Broadcasting and Electronic Media</i> , 2001, 45, 221-240.  | 0.8 | 42        |
| 40 | The Relationship of Perceived Beer Ad and PSA Quality to High School Students' Alcohol-Related Beliefs and Behaviors. <i>Journal of Broadcasting and Electronic Media</i> , 2001, 45, 575-597.         | 0.8 | 22        |
| 41 | The Ability of the AIDS Quilt to Motivate Information Seeking, Personal Discussion, and Preventative Behavior as a Health Communication Intervention. <i>Health Communication</i> , 2000, 12, 301-316. | 1.8 | 27        |
| 42 | The Role of Interpretation Processes and Parental Discussion in the Media's Effects on Adolescents' Use of Alcohol. <i>Pediatrics</i> , 2000, 105, 343-349.  | 1.0 | 138       |
| 43 | Predicting the Potential for Risky Behavior Among Those "Too Young" to Drink as the Result of Appealing Advertising. <i>Journal of Health Communication</i> , 2000, 5, 13-27.                          | 1.2 | 106       |
| 44 | How and why parents take on the tube. <i>Journal of Broadcasting and Electronic Media</i> , 1999, 43, 175-192.   | 0.8 | 88        |
| 45 | Assessing Prosocial Message Effectiveness: Effects of Message Quality, Production Quality, and Persuasiveness. <i>Journal of Health Communication</i> , 1999, 4, 195-210.                              | 1.2 | 40        |
| 46 | Orientations in public relations research and campaign evaluation. <i>Journal of Marketing Communications</i> , 1999, 5, 85-95.  | 2.7 | 8         |
| 47 | The Relation Between Media Content Evaluations and Political Disaffection. <i>Mass Communication and Society</i> , 1999, 2, 105-122.   | 1.2 | 28        |
| 48 | The Relation Between Media Content Evaluations and Political Disaffection. <i>Mass Communication and Society</i> , 1999, 2, 105-122.   | 1.2 | 2         |
| 49 | Relationships of media use and political disaffection to political efficacy and voting behavior. <i>Journal of Broadcasting and Electronic Media</i> , 1998, 42, 34-49.                                | 0.8 | 130       |
| 50 | Let's talk about what we're watching: Parental mediation of children's television viewing. <i>Communication Research Reports</i> , 1998, 15, 413-425.  | 1.0 | 3         |
| 51 | Who talks how to their kids about TV: A clarification of demographic correlates of parental mediation patterns. <i>Communication Research Reports</i> , 1997, 14, 418-430.                             | 1.0 | 29        |
| 52 | Effects of General and Alcohol-Specific Media Literacy Training On Children's Decision Making About Alcohol. <i>Journal of Health Communication</i> , 1997, 2, 17-42.                                  | 1.2 | 178       |
| 53 | An exploratory comparison of native American and Caucasian students' attitudes toward teacher communicative behavior and toward school. <i>Communication Education</i> , 1997, 46, 198-202.            | 0.7 | 2         |
| 54 | Immediate and Delayed Effects of Media Literacy Training on Third Grader's Decision Making for Alcohol. <i>Health Communication</i> , 1997, 9, 323-349.  | 1.8 | 133       |

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|----|---|-----|-----------|
| 55 | Effects of media, parents, and peers on African American adolescents' efficacy toward the media and the future. <i>Howard Journal of Communications</i> , 1997, 8, 275-290. | 0.6 | 13        |
| 56 | Effects of interpretations of televised alcohol portrayals on children's alcohol beliefs. <i>Journal of Broadcasting and Electronic Media</i> , 1994, 38, 417-435.          | 0.8 | 125       |
| 57 | Exploring the effects of active parental mediation of television content. <i>Journal of Broadcasting and Electronic Media</i> , 1993, 37, 147-158.                          | 0.8 | 181       |
| 58 | The Importance of Perspective in Parent-Child Interpretations of Family Communication Patterns. <i>The Journalism Quarterly</i> , 1993, 70, 558-568.                        | 0.3 | 26        |
| 59 | Dialogue:Parent-child TV interaction: The importance of perspective. <i>Journal of Broadcasting and Electronic Media</i> , 1992, 36, 359-361.                               | 0.8 | 14        |
| 60 | Influences of Family Communication on Children's Television-Interpretation Processes. <i>Communication Research</i> , 1990, 17, 545-564.                                    | 3.9 | 90        |
| 61 | Questioning the Value of Realism: Young Adults' Processing of Messages in Alcohol-Related Public Service Announcements and Advertising. , 0, .                              |     | 1         |
| 62 | Reaching Young Audiences: Developmental Considerations in Designing Health Messages. , 0, , 114-144.  |     | 32        |