

# Erica Austin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8298812/publications.pdf>

Version: 2024-02-01

62  
papers

3,271  
citations

136740

32  
h-index

155451

55  
g-index

64  
all docs

64  
docs citations

64  
times ranked

1607  
citing authors

#	ARTICLE	IF	CITATIONS
1	How does alcohol advertising influence underage drinking? The role of desirability, identification and skepticism. <i>Journal of Adolescent Health</i> , 2006, 38, 376-384.	1.2	186
2	Exploring the effects of active parental mediation of television content. <i>Journal of Broadcasting and Electronic Media</i> , 1993, 37, 147-158.	0.8	181
3	Effects of General and Alcohol-Specific Media Literacy Training On Children's Decision Making About Alcohol. <i>Journal of Health Communication</i> , 1997, 2, 17-42.	1.2	178
4	The Role of Interpretation Processes and Parental Discussion in the Media's Effects on Adolescents' Use of Alcohol. <i>Pediatrics</i> , 2000, 105, 343-349.	1.0	138
5	Immediate and Delayed Effects of Media Literacy Training on Third Grader's Decision Making for Alcohol. <i>Health Communication</i> , 1997, 9, 323-349.	1.8	133
6	Relationships of media use and political disaffection to political efficacy and voting behavior. <i>Journal of Broadcasting and Electronic Media</i> , 1998, 42, 34-49.	0.8	130
7	Effects of interpretations of televised alcohol portrayals on children's alcohol beliefs. <i>Journal of Broadcasting and Electronic Media</i> , 1994, 38, 417-435.	0.8	125
8	Effects of a Peer-Led Media Literacy Curriculum on Adolescents' Knowledge and Attitudes Toward Sexual Behavior and Media Portrayals of Sex. <i>Health Communication</i> , 2008, 23, 462-472.	1.8	112
9	An Exploration of the Effects of Negative Political Advertising on Political Decision Making. <i>Journal of Advertising</i> , 2002, 31, 13-25.	4.1	108
10	Predicting the Potential for Risky Behavior Among Those "Too Young" to Drink as the Result of Appealing Advertising. <i>Journal of Health Communication</i> , 2000, 5, 13-27.	1.2	106
11	Influences of Family Communication on Children's Television-Interpretation Processes. <i>Communication Research</i> , 1990, 17, 545-564.	3.9	90
12	Exploring College Students' Use of General and Alcohol-Related Social Media and Their Associations With Alcohol-Related Behaviors. <i>Journal of American College Health</i> , 2014, 62, 328-335.	0.8	90
13	Media Literacy Education for Elementary School Substance Use Prevention: Study of Media Detective. <i>Pediatrics</i> , 2010, 126, 525-531.	1.0	89
14	How and why parents take on the tube. <i>Journal of Broadcasting and Electronic Media</i> , 1999, 43, 175-192.	0.8	88
15	The Relationship of Family Communication Patterns to Parental Mediation Styles. <i>Communication Research</i> , 2002, 29, 642-665.	3.9	85
16	Celebrity Endorsements and Their Potential to Motivate Young Voters. <i>Mass Communication and Society</i> , 2008, 11, 420-436.	1.2	83
17	A Statewide Evaluation of the Effectiveness of Media Literacy Training to Prevent Tobacco Use Among Adolescents. <i>Health Communication</i> , 2007, 21, 23-34.	1.8	76
18	Evaluation of an American Legacy Foundation/Washington State Department of Health Media Literacy Pilot Study. <i>Health Communication</i> , 2005, 18, 75-95.	1.8	68

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19	The Role of Media Literacy in Shaping Adolescents' Understanding of and Responses to Sexual Portrayals in Mass Media. <i>Journal of Health Communication</i> , 2012, 17, 460-476.	1.2	63
20	The Implications of Vantage Point in Parental Mediation of Television and Child's Attitudes Toward Drinking Alcohol. <i>Journal of Broadcasting and Electronic Media</i> , 2003, 47, 418-434.	0.8	60
21	Questioning the Value of Realism: Young Adults' Processing of Messages in Alcohol-Related Public Service Announcements and Advertising. <i>Journal of Communication</i> , 2001, 51, 121-142.	2.1	56
22	The Desirability Paradox in the Effects of Media Literacy Training. <i>Communication Research</i> , 2007, 34, 483-506.	3.9	56
23	Perceptions of News Media, External Efficacy, and Public Affairs Apathy in Political Decision Making and Disaffection. <i>Journalism and Mass Communication Quarterly</i> , 2012, 89, 23-39.	1.4	55
24	How Media Literacy and Science Media Literacy Predicted the Adoption of Protective Behaviors Amidst the COVID-19 Pandemic. <i>Journal of Health Communication</i> , 2021, 26, 239-252.	1.2	48
25	Targeting Adolescents? The Content and Frequency of Alcoholic and Nonalcoholic Beverage Ads in Magazine and Video Formats November 1999–April 2000. <i>Journal of Health Communication</i> , 2005, 10, 769-785.	1.2	47
26	Media Perceptions and Public Affairs Apathy in the Politically Inexperienced. <i>Mass Communication and Society</i> , 2004, 7, 319-337.	1.2	46
27	The Role of Parental Mediation in the Political Socialization Process. <i>Journal of Broadcasting and Electronic Media</i> , 2001, 45, 221-240.	0.8	42
28	Examining How Media Literacy and Personality Factors Predict Skepticism Toward Alcohol Advertising. <i>Journal of Health Communication</i> , 2016, 21, 600-609.	1.2	42
29	Assessing Prosocial Message Effectiveness: Effects of Message Quality, Production Quality, and Persuasiveness. <i>Journal of Health Communication</i> , 1999, 4, 195-210.	1.2	40
30	Benefits and Costs of Channel One in a Middle School Setting and the Role of Media-Literacy Training. <i>Pediatrics</i> , 2006, 117, e423-e433.	1.0	39
31	An Exploration of the Associations of Alcohol-Related Social Media Use and Message Interpretation Outcomes to Problem Drinking Among College Students. <i>Health Communication</i> , 2017, 32, 864-871.	1.8	38
32	The Effects of a Nutrition Media Literacy Intervention on Parents'™ and Youths'™ Communication about Food. <i>Journal of Health Communication</i> , 2018, 23, 190-199.	1.2	37
33	The Relationship of Parental Reinforcement of Media Messages to College Students' Alcohol-Related Behaviors. <i>Journal of Health Communication</i> , 2003, 8, 157-169.	1.2	35
34	Gender as a Variable in Interpretation of Alcohol-Related Messages. <i>Communication Research</i> , 2002, 29, 246-269.	3.9	32
35	The Relationships of Information Efficacy and Media Literacy Skills to Knowledge and Self-efficacy for Health-Related Decision Making. <i>Journal of American College Health</i> , 2012, 60, 548-554.	0.8	32
36	Reaching Young Audiences: Developmental Considerations in Designing Health Messages. , 0, , 114-144.		32

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37	Who talks how to their kids about TV: A clarification of demographic correlates of parental mediation patterns. <i>Communication Research Reports</i> , 1997, 14, 418-430.	1.0	29
38	Processing of Sexual Media Messages Improves Due to Media Literacy Effects on Perceived Message Desirability. <i>Mass Communication and Society</i> , 2015, 18, 399-421.	1.2	29
39	The Relation Between Media Content Evaluations and Political Disaffection. <i>Mass Communication and Society</i> , 1999, 2, 105-122.	1.2	28
40	The Ability of the AIDS Quilt to Motivate Information Seeking, Personal Discussion, and Preventative Behavior as a Health Communication Intervention. <i>Health Communication</i> , 2000, 12, 301-316.	1.8	27
41	Assessing Effects of a Media Literacy-Based Intervention on US Adolescents' Responses to and Interpretations of Sexual Media Messages. <i>Journal of Children and Media</i> , 2013, 7, 463-479.	1.0	27
42	The Importance of Perspective in Parent-Child Interpretations of Family Communication Patterns. <i>The Journalism Quarterly</i> , 1993, 70, 558-568.	0.3	26
43	The Relationship of Perceived Beer Ad and PSA Quality to High School Students' Alcohol-Related Beliefs and Behaviors. <i>Journal of Broadcasting and Electronic Media</i> , 2001, 45, 575-597.	0.8	22
44	Adolescents and Music Media: Toward an Involvement-Mediational Model of Consumption and Self-Concept. <i>Journal of Research on Adolescence</i> , 2010, 20, 616-630.	1.9	21
45	The Role of Realism, Similarity, and Expectancies in Adolescents' Interpretation of Abuse-Prevention Messages. <i>Health Communication</i> , 2010, 25, 258-265.	1.8	21
46	COVID-19 disinformation and political engagement among communities of color: The role of media literacy. , 2021, , .		20
47	The Role of Parentsâ€™ Critical Thinking About Media in Shaping Expectancies, Efficacy and Nutrition Behaviors for Families. <i>Health Communication</i> , 2015, 30, 1256-1268.	1.8	19
48	The Locus of Message Meaning: Differences between Trained Coders and Untrained Message Recipients in the Analysis of Alcoholic Beverage Advertising. <i>Communication Methods and Measures</i> , 2007, 1, 91-111.	3.0	17
49	Injecting Disinfectants to Kill the Virus: Media Literacy, Information Gathering Sources, and the Moderating Role of Political Ideology on Misperceptions about COVID-19. <i>Mass Communication and Society</i> , 2023, 26, 566-592.	1.2	17
50	What people TikTok (Douyin) about influencer-endorsed short videos on wine? An exploration of gender and generational differences. <i>Journal of Hospitality and Tourism Technology</i> , 2022, 13, 683-698.	2.5	16
51	Dialogue:Parentâ€™child TV interaction: The importance of perspective. <i>Journal of Broadcasting and Electronic Media</i> , 1992, 36, 359-361.	0.8	14
52	Effects of media, parents, and peers on African American adolescents' efficacy toward the media and the future. <i>Howard Journal of Communications</i> , 1997, 8, 275-290.	0.6	13
53	A Media Literacy-Based Nutrition Program Fosters Parentâ€™Child Food Marketing Discussions, Improves Home Food Environment, and Youth Consumption of Fruits and Vegetables. <i>Childhood Obesity</i> , 2020, 16, S-33-S-43.	0.8	13
54	Effects of Family-Centered Media Literacy Training on Family Nutrition Outcomes. <i>Prevention Science</i> , 2020, 21, 308-318.	1.5	12

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55	The Viability of Media Literacy in Reducing the Influence of Misleading Media Messages on Young People's Decision-Making Concerning Alcohol, Tobacco, and Other Substances. <i>Current Addiction Reports</i> , 2016, 3, 175-181.	1.6	11
56	Orientations in public relations research and campaign evaluation. <i>Journal of Marketing Communications</i> , 1999, 5, 85-95.	2.7	8
57	Let's talk about what we're watching: Parental mediation of children's television viewing. <i>Communication Research Reports</i> , 1998, 15, 413-425.	1.0	3
58	Stage 2 Field Testing of a Family-Based Media Literacy and Nutrition Program to Prevent Childhood Obesity. <i>Journal of Nutrition Education and Behavior</i> , 2017, 49, S110.	0.3	3
59	Conservative Media Use and COVID-19 Related Behavior: The Moderating Role of Media Literacy Variables. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7572.	1.2	3
60	An exploratory comparison of native American and Caucasian students' attitudes toward teacher communicative behavior and toward school. <i>Communication Education</i> , 1997, 46, 198-202.	0.7	2
61	The Relation Between Media Content Evaluations and Political Disaffection. <i>Mass Communication and Society</i> , 1999, 2, 105-122.	1.2	2
62	Questioning the Value of Realism: Young Adults' Processing of Messages in Alcohol-Related Public Service Announcements and Advertising. , 0, .		1