

Yang Tong

List of Publications by Year in descending order

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8
papers

181
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

108
citing authors

#	ARTICLE	IF	CITATIONS
1	Encroachment by a better-informed manufacturer. <i>European Journal of Operational Research</i> , 2023, 305, 1113-1129.	5.7	11
2	Brick-and-mortar or brick-and-click? The influence of online customer reviews on a retailer's channel strategy. <i>IIE Transactions</i> , 2022, 54, 1199-1210.	2.4	4
3	Cooperation with competitor or not? The strategic choice of a focal firm's green innovation strategy. <i>Computers and Industrial Engineering</i> , 2021, 157, 107301.	6.3	22
4	Extending social responsibility to small and medium-sized suppliers in supply chains: A fuzzy-set qualitative comparative analysis. <i>Applied Soft Computing Journal</i> , 2020, 88, 105899.	7.2	10
5	The choice of the government green subsidy scheme: innovation subsidy vs. product subsidy. <i>International Journal of Production Research</i> , 2020, 58, 4932-4946.	7.5	98
6	Promised delivery time: Implications for retailer's optimal sales channel strategy. <i>Computers and Industrial Engineering</i> , 2020, 144, 106474.	6.3	20
7	The Optimal Dual Channel Strategy Based on Consumer Returns. , 2019, , .		0
8	External Intervention or Internal Coordination? Incentives to Promote Sustainable Development through Green Supply Chains. <i>Sustainability</i> , 2018, 10, 2857.	3.2	16