

# Yang Tong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8297578/publications.pdf>

Version: 2024-02-01

8  
papers

181  
citations

1478505  
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1720034  
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g-index

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all docs

8  
docs citations

8  
times ranked

108  
citing authors

#	ARTICLE	IF	CITATIONS
1	The choice of the government green subsidy scheme: innovation subsidy vs. product subsidy. International Journal of Production Research, 2020, 58, 4932-4946.	7.5	98
2	Cooperation with competitor or not? The strategic choice of a focal firm's green innovation strategy. Computers and Industrial Engineering, 2021, 157, 107301.	6.3	22
3	Promised delivery time: Implications for retailer's optimal sales channel strategy. Computers and Industrial Engineering, 2020, 144, 106474.	6.3	20
4	External Intervention or Internal Coordination? Incentives to Promote Sustainable Development through Green Supply Chains. Sustainability, 2018, 10, 2857.	3.2	16
5	Encroachment by a better-informed manufacturer. European Journal of Operational Research, 2023, 305, 1113-1129.	5.7	11
6	Extending social responsibility to small and medium-sized suppliers in supply chains: A fuzzy-set qualitative comparative analysis. Applied Soft Computing Journal, 2020, 88, 105899.	7.2	10
7	Brick-and-mortar or brick-and-click? The influence of online customer reviews on a retailer's channel strategy. IISE Transactions, 2022, 54, 1199-1210.	2.4	4
8	The Optimal Dual Channel Strategy Based on Consumer Returns. , 2019, , .		0