

Cătălin Mihail Barbu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/829463/publications.pdf>

Version: 2024-02-01

6
papers

244
citations

1937685

4
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

186
citing authors

#	ARTICLE	IF	CITATIONS
1	Placebo outsourcing: when does provider's bluffing enhance customer satisfaction?. Journal of Business and Industrial Marketing, 2022, 37, 1299-1313.	3.0	1
2	The impact of COVID-19 pandemic on food waste behaviour of young people. Journal of Cleaner Production, 2021, 294, 126333.	9.3	89
3	Customer Experience in Fintech. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1415-1433.	5.7	103
4	ISO 26000: A Vital Vector in Interconnecting the Human Resource Management Standards. CSR, Sustainability, Ethics & Governance, 2019, , 29-45.	0.3	2
5	A model of fans' reaction to resurrected brands of sport organizations. International Journal of Sports Marketing and Sponsorship, 2018, 19, 127-146.	1.4	8
6	From Ownership to Access: How the Sharing Economy is Changing the Consumer Behavior. Amfiteatru Economic, 2018, 20, 373.	2.1	41