Fraser McLeay

List of Publications by Year
in descending order

34 papers	2,418 citations	471371 17 h-index	395590 33 g-index
36 all docs	36 docs citations	36 times ranked	2017 citing authors

#	Article	IF	Citations
1	Understanding pre‑teen consumers social media engagement. International Journal of Consumer Studies, 2023, 47, 202-215.	7.2	5
2	A multi-analytical approach to studying customers motivations to use innovative totally autonomous vehicles. Technological Forecasting and Social Change, 2022, 174, 121252.	6.2	23
3	(In)compatibilities in sustainable luxury signals. Ecological Economics, 2022, 196, 107430.	2.9	6
4	Service Robots in Long-Term Care: A Consumer-Centric View. Journal of Service Research, 2022, 25, 667-685.	7.8	17
5	Perspectives, Opportunities and Tensions in Ethical and Sustainable Luxury: Introduction to the Thematic Symposium. Journal of Business Ethics, 2021, 169, 201-210.	3.7	40
6	Replaced by a Robot: Service Implications in the Age of the Machine. Journal of Service Research, 2021, 24, 104-121.	7.8	117
7	What business schools do to support academic entrepreneurship: a systematic literature review and future research agenda. Studies in Higher Education, 2021, 46, 988-999.	2.9	10
8	Corporate Responses to the Coronavirus Crisis and their Impact on Electronic‑Word‑of‑Mouth and Trust Recovery: Evidence from Social Media. British Journal of Management, 2021, 32, 1184-1202.	3.3	39
9	Insights for a post-Brexit era: marketing the UK as a study destination – an analysis of Arab, Chinese, and Indian student choices. Journal of Strategic Marketing, 2020, 28, 161-175.	3.7	9
10	The SME 'styling' of HEI – HR of management of international mobility: motivations, benefits and barriers as drivers of innovation. Employee Relations, 2020, 43, 571-588.	1.5	0
11	Seeking sustainable futures in marketing and consumer research. European Journal of Marketing, 2020, 54, 2911-2939.	1.7	44
12	Negative emotions, positive actions: Food safety and consumer intentions to purchase ethical food in China. Food Quality and Preference, 2020, 85, 103981.	2.3	23
13	The influence of contrasting values on consumer receptiveness to ethical information and ethical choices. Journal of Business Research, 2019, 104, 366-379.	5.8	19
14	Co-creation of the ski-chalet community experiencescape. Tourism Management, 2019, 74, 413-424.	5.8	42
15	To meat or not to meat? Comparing empowered meat consumers' and anti-consumers' preferences for sustainability labels. Food Quality and Preference, 2019, 77, 109-122.	2.3	68
16	Risks and drivers of hybrid car adoption: A cross-cultural segmentation analysis. Journal of Cleaner Production, 2018, 189, 519-528.	4.6	43
17	Consumer perceptions of information helpfulness and determinants of purchase intention in online consumer reviews of services. Information and Management, 2018, 55, 956-970.	3.6	251
18	Bleisure: motivations and typologies. Journal of Travel and Tourism Marketing, 2018, 35, 517-530.	3.1	45

#	ARTICLE	IF	CITATIONS
19	The Core Value Compass: visually evaluating the goodness of brands that do good. Journal of Brand Management, 2018, 25, 68-83.	2.0	12
20	Antecedents of Travellersâ€™ Satisfaction and Purchase Intention from Social Commerce Websites. , 2017, , 517-528.		13
21	New applications for importance-performance analysis (IPA) in higher education. Journal of Management Development, 2017, 36, 780-800.	1.1	36
22	â€˜Radical marketing, meet Newcastle upon Tyneâ€™: reflections on a memorable AM2016. Journal of Marketing Management, 2017, 33, 673-678.	1.2	0
23	Tough Times, Difficult Choices and Public Entrepreneurship: Is Sponsorship a Winning Solution?. Contemporary Issues in Entrepreneurship Research, 2016, , 37-59.	0.3	1
24	Should we stop meating like this? Reducing meat consumption through substitution. Food Policy, 2016, 65, 74-89.	2.8	238
25	It's not vegetarian, it's meat-free! Meat eaters, meat reducers and vegetarians and the case of Quorn in the UK. Social Business, 2016, 6, 267-290.	0.3	31
26	Why do travelers trust TripAdvisor? Antecedents of trust towards consumer-generated media and its influence on recommendation adoption and word of mouth. Tourism Management, 2015, 51, 174-185.	5.8	543
27	Dimensions driving business student satisfaction in higher education. Quality Assurance in Education, 2015, 23, 86-104.	0.9	79
28	E-WOM and Accommodation. Journal of Travel Research, 2014, 53, 44-57.	5.8	599
29	Chinese versus UK marketing students' perceptions of peer feedback and peer assessment. International Journal of Management Education, 2014, 12, 142-150.	2.2	9
30	Alive and kicking. Journal of Vacation Marketing, 2013, 19, 5-18.	2.5	12
31	Transferring social marketing knowledge through third sector CoPs. The Marketing Review, 2012, 12, 381-401.	0.1	1
32	The art of SME export marketing: a case study. The Marketing Review, 2010, 10, 239-258.	0.1	1
33	Factors affecting choice of cash sales versus forward marketing contracts. Agribusiness, 1998, 14, 299-309.	1.9	5
34	Farm business marketing behavior and strategic groups in agriculture. Agribusiness, 1996, 12, 339-351.	1.9	16