

# Fraser McLeay

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/829287/publications.pdf>

Version: 2024-02-01

34  
papers

2,418  
citations

471371

17  
h-index

395590

33  
g-index

36  
all docs

36  
docs citations

36  
times ranked

2017  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | E-WOM and Accommodation. <i>Journal of Travel Research</i> , 2014, 53, 44-57.  | 5.8 | 599       |
| 2  | Why do travelers trust TripAdvisor? Antecedents of trust towards consumer-generated media and its influence on recommendation adoption and word of mouth. <i>Tourism Management</i> , 2015, 51, 174-185. | 5.8 | 543       |
| 3  | Consumer perceptions of information helpfulness and determinants of purchase intention in online consumer reviews of services. <i>Information and Management</i> , 2018, 55, 956-970.                    | 3.6 | 251       |
| 4  | Should we stop meeting like this? Reducing meat consumption through substitution. <i>Food Policy</i> , 2016, 65, 74-89.  | 2.8 | 238       |
| 5  | Replaced by a Robot: Service Implications in the Age of the Machine. <i>Journal of Service Research</i> , 2021, 24, 104-121.   | 7.8 | 117       |
| 6  | Dimensions driving business student satisfaction in higher education. <i>Quality Assurance in Education</i> , 2015, 23, 86-104.  | 0.9 | 79        |
| 7  | To meat or not to meat? Comparing empowered meat consumers'™ and anti-consumers'™ preferences for sustainability labels. <i>Food Quality and Preference</i> , 2019, 77, 109-122.                         | 2.3 | 68        |
| 8  | Bleisure: motivations and typologies. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 517-530.  | 3.1 | 45        |
| 9  | Seeking sustainable futures in marketing and consumer research. <i>European Journal of Marketing</i> , 2020, 54, 2911-2939.  | 1.7 | 44        |
| 10 | Risks and drivers of hybrid car adoption: A cross-cultural segmentation analysis. <i>Journal of Cleaner Production</i> , 2018, 189, 519-528.   | 4.6 | 43        |
| 11 | Co-creation of the ski-chalet community experiencescape. <i>Tourism Management</i> , 2019, 74, 413-424.  | 5.8 | 42        |
| 12 | Perspectives, Opportunities and Tensions in Ethical and Sustainable Luxury: Introduction to the Thematic Symposium. <i>Journal of Business Ethics</i> , 2021, 169, 201-210.                              | 3.7 | 40        |
| 13 | Corporate Responses to the Coronavirus Crisis and their Impact on Electronic Word of Mouth and Trust Recovery: Evidence from Social Media. <i>British Journal of Management</i> , 2021, 32, 1184-1202.   | 3.3 | 39        |
| 14 | New applications for importance-performance analysis (IPA) in higher education. <i>Journal of Management Development</i> , 2017, 36, 780-800.  | 1.1 | 36        |
| 15 | It's not vegetarian, it's meat-free! Meat eaters, meat reducers and vegetarians and the case of Quorn in the UK. <i>Social Business</i> , 2016, 6, 267-290.  | 0.3 | 31        |
| 16 | Negative emotions, positive actions: Food safety and consumer intentions to purchase ethical food in China. <i>Food Quality and Preference</i> , 2020, 85, 103981.                                       | 2.3 | 23        |
| 17 | A multi-analytical approach to studying customers motivations to use innovative totally autonomous vehicles. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121252.                     | 6.2 | 23        |
| 18 | The influence of contrasting values on consumer receptiveness to ethical information and ethical choices. <i>Journal of Business Research</i> , 2019, 104, 366-379.                                      | 5.8 | 19        |

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 19 | Service Robots in Long-Term Care: A Consumer-Centric View. <i>Journal of Service Research</i> , 2022, 25, 667-685.   | 7.8 | 17        |
| 20 | Farm business marketing behavior and strategic groups in agriculture. <i>Agribusiness</i> , 1996, 12, 339-351.   | 1.9 | 16        |
| 21 | Antecedents of Travellersâ€™ Satisfaction and Purchase Intention from Social Commerce Websites. , 2017, , 517-528.   |     | 13        |
| 22 | Alive and kicking. <i>Journal of Vacation Marketing</i> , 2013, 19, 5-18.  | 2.5 | 12        |
| 23 | The Core Value Compass: visually evaluating the goodness of brands that do good. <i>Journal of Brand Management</i> , 2018, 25, 68-83.   | 2.0 | 12        |
| 24 | What business schools do to support academic entrepreneurship: a systematic literature review and future research agenda. <i>Studies in Higher Education</i> , 2021, 46, 988-999.                | 2.9 | 10        |
| 25 | Chinese versus UK marketing students' perceptions of peer feedback and peer assessment. <i>International Journal of Management Education</i> , 2014, 12, 142-150.                                | 2.2 | 9         |
| 26 | Insights for a post-Brexit era: marketing the UK as a study destination â€” an analysis of Arab, Chinese, and Indian student choices. <i>Journal of Strategic Marketing</i> , 2020, 28, 161-175. | 3.7 | 9         |
| 27 | (In)compatibilities in sustainable luxury signals. <i>Ecological Economics</i> , 2022, 196, 107430.  | 2.9 | 6         |
| 28 | Factors affecting choice of cash sales versus forward marketing contracts. <i>Agribusiness</i> , 1998, 14, 299-309.  | 1.9 | 5         |
| 29 | Understanding preâ€”teen consumers social media engagement. <i>International Journal of Consumer Studies</i> , 2023, 47, 202-215.  | 7.2 | 5         |
| 30 | The art of SME export marketing: a case study. <i>The Marketing Review</i> , 2010, 10, 239-258.  | 0.1 | 1         |
| 31 | Transferring social marketing knowledge through third sector CoPs. <i>The Marketing Review</i> , 2012, 12, 381-401.  | 0.1 | 1         |
| 32 | Tough Times, Difficult Choices and Public Entrepreneurship: Is Sponsorship a Winning Solution?. <i>Contemporary Issues in Entrepreneurship Research</i> , 2016, , 37-59.                         | 0.3 | 1         |
| 33 | â€”Radical marketing, meet Newcastle upon Tyneâ€™: reflections on a memorable AM2016. <i>Journal of Marketing Management</i> , 2017, 33, 673-678.  | 1.2 | 0         |
| 34 | The SME â€”stylingâ€™ of HEI â€” HR of management of international mobility: motivations, benefits and barriers as drivers of innovation. <i>Employee Relations</i> , 2020, 43, 571-588.         | 1.5 | 0         |