## Min Jung Kim

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8282795/publications.pdf

Version: 2024-02-01

2682572 2550090 4 48 2 3 citations h-index g-index papers 4 4 4 36 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	A penny saved is a penny earned: How moneyâ€view and selfâ€view jointly influence consumer financial behaviour. International Journal of Consumer Studies, 2022, 46, 449-458.	11.6	2
2	Two sides of the same coin: The simultaneous effects of spending and saving needs on budget estimation. Journal of Financial Services Marketing, 2022, 27, 360-371.	3.4	1
3	A comprehensive review on logo literature: research topics, findings, and future directions. Journal of Marketing Management, 2019, 35, 1291-1365.	2.3	36
4	Fluency in Future Focus. Social Psychological and Personality Science, 2014, 5, 769-776.	3.9	9