

Min Jung Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8282795/publications.pdf>

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4
papers

48
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

36
citing authors

#	ARTICLE	IF	CITATIONS
1	A comprehensive review on logo literature: research topics, findings, and future directions. <i>Journal of Marketing Management</i> , 2019, 35, 1291-1365.	2.3	36
2	Fluency in Future Focus. <i>Social Psychological and Personality Science</i> , 2014, 5, 769-776.	3.9	9
3	A penny saved is a penny earned: How moneyâ€™view and selfâ€™view jointly influence consumer financial behaviour. <i>International Journal of Consumer Studies</i> , 2022, 46, 449-458.	11.6	2
4	Two sides of the same coin: The simultaneous effects of spending and saving needs on budget estimation. <i>Journal of Financial Services Marketing</i> , 2022, 27, 360-371.	3.4	1