Sowon Ahn

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/828046/publications.pdf

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		2258059	1872680	
15	40	3	6	
papers	citations	h-index	g-index	
16	16	16	24	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	A cross-cultural study on envy premium: The role of mixed emotions of benign and malicious envies. Current Psychology, 2023, 42, 3362-3371.	2.8	10
2	ì°½ìñ소비엕대한 ìœíŠœë¸Œ 비디ìँæ"트워í•ìř 특성과 댓글ì•, 통한 소비잕ë°î́• ë¶"ì"• lkea hackì•,	, ì 49- nì∞1/4∂	ė¦oæ. Journal o
3	The Effect of Recommended Product Presentation on Consumers' Usage Intentions of a Website -Focusing on the Mediating Roles of Mental Simulation Journal of the Korean Society of Clothing and Textiles, 2018, 42, 977-987.	0.3	3
4	Feedback weakens the attraction effect in repeated choices. Marketing Letters, 2015, 26, 449-459.	2.9	10
5	The Korean Version of Rhetorical Sensitivity Scale (RHETSEN-K): Development and Validation. Health Communication the Official Journal of Korean Academy on Communication in Healthcare, 2013, 8, 1-12.	0.1	2
6	The Effects of Quality Perception of Medical Service on Satisfaction: Among the Chinese Medical Tourists for Plastic Surgery. Health Communication the Official Journal of Korean Academy on Communication in Healthcare, 2013, 8, 52-60.	0.1	1
7	The Effects of Expectation for Payment or Refund on Tax Compliance: Differences in Job, Sex, and Regulatory Focus. Korean Journal of Social & Personality Psychology, 2013, 27, 155-174.	0.3	O
8	Effects of Money and Power on Interpersonal Distance. Korean Journal of Social & Personality Psychology, 2013, 27, 47-58.	0.3	0
9	A psychological mechanism of matching response in using bills. The Korean Journal of Consumer and Advertising Psychology, 2012, 13, 25-40.	0.2	O
10	What Changes Does People Think Money Bring?: Self-Other Differences. Korean Journal of Social & Personality Psychology, 2012, 26, 45-61.	0.3	0
11	Comparison of global and episodic evaluations of subjective well-being. Korean Journal of Social & Personality Psychology, 2011, 25, 17-29.	0.3	O
12	Relationships between Cognitive and Learning Styles of Premedical Students. Korean Journal of Medical Education, 2010, 22, 7-13.	1.3	11
13	A Study on the Use of Bill with a Large Denomination:Ten ₩10,000 Bills ≠₩100,000 Bill?. Korean Journal o Social & Personality Psychology, 2008, 22, 35-43.	of 0.3	0
14	Comparison of consumers' cognitive and affective responses in positive and negative choices. The Korean Journal of Consumer and Advertising Psychology, 2008, 9, 383-405.	0.2	0
15	A Cross-Cultural Study on the Effects of Envy-Evoking Ads. International Journal of Market Research, 0, , 147078532110638.	3.8	0