

# Sowon Ahn

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/828046/publications.pdf>

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15  
papers

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citations

2258059

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1872680

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g-index

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docs citations

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times ranked

24  
citing authors

#	ARTICLE	IF	CITATIONS
1	Relationships between Cognitive and Learning Styles of Premedical Students. Korean Journal of Medical Education, 2010, 22, 7-13.	1.3	11
2	Feedback weakens the attraction effect in repeated choices. Marketing Letters, 2015, 26, 449-459.	2.9	10
3	A cross-cultural study on envy premium: The role of mixed emotions of benign and malicious envies. Current Psychology, 2023, 42, 3362-3371.	2.8	10
4	The Effect of Recommended Product Presentation on Consumers' Usage Intentions of a Website -Focusing on the Mediating Roles of Mental Simulation-. Journal of the Korean Society of Clothing and Textiles, 2018, 42, 977-987.	0.3	3
5	인공지능이 소비자 행동에 미치는 영향: IKEA Hackers 사례를 중심으로. Journal of Consumer Psychology, 2023, 33, 1-12.	0.3	0
6	The Korean Version of Rhetorical Sensitivity Scale (RHETSEN-K): Development and Validation. Health Communication the Official Journal of Korean Academy on Communication in Healthcare, 2013, 8, 1-12.	0.1	2
7	The Effects of Quality Perception of Medical Service on Satisfaction: Among the Chinese Medical Tourists for Plastic Surgery. Health Communication the Official Journal of Korean Academy on Communication in Healthcare, 2013, 8, 52-60.	0.1	1
8	A Study on the Use of Bill with a Large Denomination (10,000 Bills vs. 100,000 Bill?). Korean Journal of Social & Personality Psychology, 2008, 22, 35-43.	0.3	0
9	Comparison of consumers' cognitive and affective responses in positive and negative choices. The Korean Journal of Consumer and Advertising Psychology, 2008, 9, 383-405.	0.2	0
10	Comparison of global and episodic evaluations of subjective well-being. Korean Journal of Social & Personality Psychology, 2011, 25, 17-29.	0.3	0
11	A psychological mechanism of matching response in using bills. The Korean Journal of Consumer and Advertising Psychology, 2012, 13, 25-40.	0.2	0
12	What Changes Does People Think Money Bring?: Self-Other Differences. Korean Journal of Social & Personality Psychology, 2012, 26, 45-61.	0.3	0
13	The Effects of Expectation for Payment or Refund on Tax Compliance: Differences in Job, Sex, and Regulatory Focus. Korean Journal of Social & Personality Psychology, 2013, 27, 155-174.	0.3	0
14	Effects of Money and Power on Interpersonal Distance. Korean Journal of Social & Personality Psychology, 2013, 27, 47-58.	0.3	0
15	A Cross-Cultural Study on the Effects of Envy-Evoking Ads. International Journal of Market Research, 2023, 147078532110638.	3.8	0