

# Sonali Diddi

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8272018/publications.pdf>

Version: 2024-02-01

11  
papers

334  
citations

1163117

8  
h-index

1474206

9  
g-index

11  
all docs

11  
docs citations

11  
times ranked

257  
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring young adult consumers' sustainable clothing consumption intention-behavior gap: A Behavioral Reasoning Theory perspective. <i>Sustainable Production and Consumption</i> , 2019, 18, 200-209.	11.0	108
2	Consumer Perceptions Related to Clothing Repair and Community Mending Events: A Circular Economy Perspective. <i>Sustainability</i> , 2019, 11, 5306.	3.2	56
3	Generation Y's moral obligation and purchase intentions for organic, fair-trade, and recycled apparel products. <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 97-107.	1.6	35
4	"Don't buy this jacket". <i>Journal of Fashion Marketing and Management</i> , 2016, 20, 435-452.	2.2	32
5	Exploring the role of values and norms towards consumers' intentions to patronize retail apparel brands engaged in corporate social responsibility (CSR). <i>Fashion and Textiles</i> , 2017, 4, .	2.4	30
6	Corporate Social Responsibility in the Retail Apparel Context: Exploring Consumers' Personal and Normative Influences on Patronage Intentions. <i>Journal of Marketing Channels</i> , 2016, 23, 60-76.	0.4	27
7	Fashion consumption during COVID-19: Comparative analysis of changing acquisition practices across nine countries and implications for sustainability. <i>Cleaner and Responsible Consumption</i> , 2022, 5, 100056.	3.0	16
8	When mortality knocks: Pandemic-inspired attitude shifts towards sustainable clothing consumption in six countries. , 2022, 1, 9-39.		14
9	Predicting clothing disposal: The moderating roles of clothing sustainability knowledge and self-enhancement values. <i>Cleaner and Responsible Consumption</i> , 2021, 3, 100029.	3.0	10
10	Millennial Consumers' Responses to Cause-Related Marketing in Support of LGBTQ Homeless Youth. <i>Social Sciences</i> , 2019, 8, 240.	1.4	6
11	Value-Based Segmentation of U.S. Luxury Consumers: Conceptual Replication and Model Validation. <i>International Journal of Marketing Studies</i> , 2018, 10, 26.	0.4	0