Jeroen Huisman

List of Publications by Year
in descending order

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53 papers	1,961 citations	257101 24 h-index	264894 42 g-index
54 all docs	54 docs citations	54 times ranked	1252 citing authors

#	Article	IF	Citations
1	How satisfied are international students? The role of town, gown and motivations. Compare, 2022, 52, 1332-1350.	1.5	8
2	Enhancing a quality culture in higher education from a socio-technical systems design perspective. Quality in Higher Education, 2022, 28, 345-359.	0.6	3
3	Performance governance and management in higher education revisited: international developments and perspectives. Quality in Higher Education, 2022, 28, 106-119.	0.6	4
4	Itâ€™s more complex than it seems! Employing the concept of prosumption to grasp the heterogeneity and complexity of student roles in higher education. Higher Education, 2021, 81, 935-948.	2.8	6
5	Institution strategy in transnational higher education: late entrants in mature markets â€“ the case of international branch campuses in the United Arab Emirates. Studies in Higher Education, 2021, 46, 704-720.	2.9	6
6	Internal branding in higher education: dialectical tensions underlying the discursive legitimation of a new brand of student diversity. Higher Education Research and Development, 2020, 39, 230-243.	1.9	14
7	You can't always get what you want! Desired and undesired impacts of a new career development policy. Journal of Higher Education Policy and Management, 2020, , 1-15.	1.5	3
8	The use of the European Standards and Guidelines by national accreditation agencies and local review panels. Quality in Higher Education, 2020, 26, 48-65.	0.6	8
9	The Bologna process in European and post-Soviet higher education: institutional legacies and policy adoption. Innovation: the European Journal of Social Science Research, 2019, 32, 465-480.	0.9	9
10	Factors affecting the content of universitiesâ€™ mission statements: an analysis of the United Kingdom higher education system. Studies in Higher Education, 2019, 44, 230-244.	2.9	46
11	Performance management fairness and burnout: implications for organizational citizenship behaviors. Studies in Higher Education, 2019, 44, 584-598.	2.9	37
12	Inter-institutional differences in defensive stakeholder management in higher education: the case of Serbia. Studies in Higher Education, 2019, 44, 978-989.	2.9	2
13	Use your imagination: what UK universities want you to think of them. Oxford Review of Education, 2018, 44, 425-440.	1.4	23
14	Europeanization, Policy Transfer or Domestic Opportunity? Comparison of European Impact in Higher Education Policy. Journal of Comparative Policy Analysis: Research and Practice, 2018, 20, 269-287.	1.8	12
15	Higher education policy change in the European higher education area: divergence of quality assurance systems in England and the Netherlands. Research Papers in Education, 2017, 32, 71-83.	1.7	13
16	The style it takes: how do UK universities communicate their identity through welcome addresses?. Higher Education Research and Development, 2016, 35, 502-515.	1.9	11
17	The role of institutional dual embeddedness in the strategic local adaptation of international branch campuses: evidence from Malaysia and Singapore. Studies in Higher Education, 2016, 41, 955-970.	2.9	53
18	Issues and challenges for small countries in attracting and hosting international students: the case of Lithuania. Studies in Higher Education, 2016, 41, 491-507.	2.9	29

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19	Why do higher education institutions internationalize? An investigation of the multilevel determinants of internationalization rationales. Higher Education, 2016, 72, 685-702.	2.8	102
20	Defensive stakeholder management in European universities: an institutional logics perspective. Studies in Higher Education, 2016, 41, 2218-2231.	2.9	35
21	Stakeholder perspectives on citation and peer-based rankings of higher education journals. Tertiary Education and Management, 2015, 21, 1-15.	0.6	11
22	Factors affecting university image formation among prospective higher education students: the case of international branch campuses. Studies in Higher Education, 2015, 40, 1256-1272.	2.9	92
23	Prescriptions and perceptions of teaching excellence: a study of the national â€˜Wettbewerb Exzellente Lehreâ€™ initiative in Germany. Quality in Higher Education, 2014, 20, 235-254.	0.6	19
24	Convergence and differentiation processes in Swiss higher education: an empirical analysis. Studies in Higher Education, 2014, 39, 197-218.	2.9	40
25	The Construction of the European Institute of Innovation and Technology: The Realisation of an Ambiguous Policy Idea. Journal of European Integration, 2014, 36, 357-374.	1.4	10
26	A Bourdieusian analysis of the participation of Polish students in the ERASMUS programme: cultural and social capital perspectives. Higher Education, 2013, 66, 741-754.	2.8	35
27	Strategic Agency and System Diversity: Conceptualizing Institutional Positioning in Higher Education. Minerva, 2013, 51, 155-169.	1.4	103
28	Student Evaluation of University Image Attractiveness and Its Impact on Student Attachment to International Branch Campuses. Journal of Studies in International Education, 2013, 17, 607-623.	1.9	65
29	The components of studentâ€“university identification and their impacts on the behavioural intentions of prospective students. Journal of Higher Education Policy and Management, 2013, 35, 586-598.	1.5	17
30	A reinterpretation of institutional transformations in European higher education: strategising pluralistic organisations in multiplex environments. Higher Education, 2013, 65, 79-93.	2.8	83
31	Higher Education Policy: The Evolution of a Journal Revisited. Higher Education Policy, 2013, 26, 433-445.	1.3	10
32	Using Groups to Change the Department Head Role: An organization development case. Tertiary Education and Management, 2013, 19, 127-143.	0.6	2
33	The decision-making and changing behavioural dynamics of potential higher education students: the impacts of increasing tuition fees in England. Educational Studies, 2013, 39, 125-141.	1.4	92
34	Student satisfaction and student perceptions of quality at international branch campuses in the United Arab Emirates. Journal of Higher Education Policy and Management, 2012, 34, 543-556.	1.5	77
35	(De)constructing power in higher education governance structures: an analysis of representation and roles in governing bodies. European Journal of Higher Education, 2012, 2, 370-388.	1.6	5
36	The international branch campus as transnational strategy in higher education. Higher Education, 2012, 64, 627-645.	2.8	179

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37	UK business school rankings over the last 30Âyears (1980â€“2010): trends and explanations. Higher Education, 2012, 63, 367-382.	2.8	39
38	An inâ€depth study on the impact of external quality assurance. Assessment and Evaluation in Higher Education, 2011, 36, 465-478.	3.9	104
39	International student destination choice: the influence of home campus experience on the decision to consider branch campuses. Journal of Marketing for Higher Education, 2011, 21, 61-83.	2.3	79
40	The role of peer review in Norwegian quality assurance: potential consequences for excellence and diversity. Higher Education, 2010, 59, 391-405.	2.8	24
41	The Impact of the European Standards and Guidelines in Agency Evaluations. European Journal of Education, 2010, 45, 577-587.	1.7	29
42	Supervision in â€˜modernâ€™ university governance: boards under scrutiny. Studies in Higher Education, 2010, 35, 317-333.	2.9	45
43	Missions statements in Wales: the impact of markets and policy on congruence between institutions. Journal of Higher Education Policy and Management, 2009, 31, 23-35.	1.5	34
44	Policy change in nascent subsystems: Mozambican higher education policy 1993â€“2003. Policy Sciences, 2008, 41, 357-377.	1.5	31
45	Blurring boundaries: how the Bologna process changes the relationship between university and nonâ€university higher education in Germany, the Netherlands and France. Studies in Higher Education, 2008, 33, 217-231.	2.9	97
46	The impact of funding policies on higher education in Jamaica. Comparative Education, 2008, 44, 215-227.	1.8	9
47	Higher Education Policy: The Evolution of a Journal. Higher Education Policy, 2008, 21, 265-274.	1.3	15
48	The Need for Eâ€Learning Strategies: Higher Education Institutions and Their Responses to a Changing Environment. Tertiary Education and Management, 2007, 13, 313-330.	0.6	11
49	Institutional Diversity in Higher Education: a Cross-National and Longitudinal Analysis. Higher Education Quarterly, 2007, 61, 563-577.	1.8	138
50	The perception of participation in executive governance structures in Dutch universities. Tertiary Education and Management, 2006, 12, 227-239.	0.6	1
51	The perception of participation in executive governance structures in Dutch universities. Tertiary Education and Management, 2006, 12, 227-239.	0.6	17
52	Title is missing!. Tertiary Education and Management, 2002, 8, 316-332.	0.6	19
53	Antecedents and consequences of studentsâ€™ attitudes towards internationally accredited business schools: a signalling theory perspective. Journal of Marketing for Higher Education, 0, , 1-17.	2.3	5