

Jeroen Huisman

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

53
papers

1,437
citations

22
h-index

37
g-index

54
ext. papers

1,672
ext. citations

2
avg, IF

5.2
L-index

#	Paper	IF	Citations
53	The international branch campus as transnational strategy in higher education. <i>Higher Education</i> , 2012 , 64, 627-645	3	142
52	Institutional Diversity in Higher Education: a Cross-National and Longitudinal Analysis. <i>Higher Education Quarterly</i> , 2007 , 61, 563-577	1.3	109
51	An in-depth study on the impact of external quality assurance. <i>Assessment and Evaluation in Higher Education</i> , 2011 , 36, 465-478	3.1	84
50	Strategic Agency and System Diversity: Conceptualizing Institutional Positioning in Higher Education. <i>Minerva</i> , 2013 , 51, 155-169	1.9	75
49	Blurring boundaries: how the Bologna process changes the relationship between university and non-university higher education in Germany, the Netherlands and France. <i>Studies in Higher Education</i> , 2008 , 33, 217-231	2.6	74
48	The decision-making and changing behavioural dynamics of potential higher education students: the impacts of increasing tuition fees in England. <i>Educational Studies</i> , 2013 , 39, 125-141	1	69
47	Why do higher education institutions internationalize? An investigation of the multilevel determinants of internationalization rationales. <i>Higher Education</i> , 2016 , 72, 685-702	3	67
46	Factors affecting university image formation among prospective higher education students: the case of international branch campuses. <i>Studies in Higher Education</i> , 2015 , 40, 1256-1272	2.6	63
45	A reinterpretation of institutional transformations in European higher education: strategising pluralistic organisations in multiplex environments. <i>Higher Education</i> , 2013 , 65, 79-93	3	63
44	International student destination choice: the influence of home campus experience on the decision to consider branch campuses. <i>Journal of Marketing for Higher Education</i> , 2011 , 21, 61-83	1.1	62
43	Student satisfaction and student perceptions of quality at international branch campuses in the United Arab Emirates. <i>Journal of Higher Education Policy and Management</i> , 2012 , 34, 543-556	2.1	62
42	Student Evaluation of University Image Attractiveness and Its Impact on Student Attachment to International Branch Campuses. <i>Journal of Studies in International Education</i> , 2013 , 17, 607-623	1.8	41
41	The role of institutional dual embeddedness in the strategic local adaptation of international branch campuses: evidence from Malaysia and Singapore. <i>Studies in Higher Education</i> , 2016 , 41, 955-970	2.6	40
40	Missions statements in Wales: the impact of markets and policy on congruence between institutions. <i>Journal of Higher Education Policy and Management</i> , 2009 , 31, 23-35	2.1	31
39	UK business school rankings over the last 30 years (1980-2010): trends and explanations. <i>Higher Education</i> , 2012 , 63, 367-382	3	30
38	Supervision in Modern University governance: boards under scrutiny. <i>Studies in Higher Education</i> , 2010 , 35, 317-333	2.6	29
37	Defensive stakeholder management in European universities: an institutional logics perspective. <i>Studies in Higher Education</i> , 2016 , 41, 2218-2231	2.6	28

36	The Impact of the European Standards and Guidelines in Agency Evaluations. <i>European Journal of Education</i> , 2010 , 45, 577-587	1.4	26
35	Factors affecting the content of universities' mission statements: an analysis of the United Kingdom higher education system. <i>Studies in Higher Education</i> , 2019 , 44, 230-244	2.6	26
34	Issues and challenges for small countries in attracting and hosting international students: the case of Lithuania. <i>Studies in Higher Education</i> , 2016 , 41, 491-507	2.6	23
33	Convergence and differentiation processes in Swiss higher education: an empirical analysis. <i>Studies in Higher Education</i> , 2014 , 39, 197-218	2.6	23
32	A Bourdieusian analysis of the participation of Polish students in the ERASMUS programme: cultural and social capital perspectives. <i>Higher Education</i> , 2013 , 66, 741-754	3	22
31	Performance management fairness and burnout: implications for organizational citizenship behaviors. <i>Studies in Higher Education</i> , 2019 , 44, 584-598	2.6	20
30	Prescriptions and perceptions of teaching excellence: a study of the national Wettbewerb Exzellente Lehre initiative in Germany. <i>Quality in Higher Education</i> , 2014 , 20, 235-254	1.6	18
29	The role of peer review in Norwegian quality assurance: potential consequences for excellence and diversity. <i>Higher Education</i> , 2010 , 59, 391-405	3	18
28	Policy change in nascent subsystems: Mozambican higher education policy 1993-2003. <i>Policy Sciences</i> , 2008 , 41, 357-377	4.3	18
27	'Alternative' Universities Revisited: A Study of the Distinctiveness of Universities Established in the Spirit of 1968. <i>Tertiary Education and Management</i> , 2002 , 8, 316-332	1.2	17
26	Use your imagination: what UK universities want you to think of them. <i>Oxford Review of Education</i> , 2018 , 44, 425-440	1.6	15
25	The components of student-university identification and their impacts on the behavioural intentions of prospective students. <i>Journal of Higher Education Policy and Management</i> , 2013 , 35, 586-598 ^{2.1}	2.1	14
24	The perception of participation in executive governance structures in Dutch universities. <i>Tertiary Education and Management</i> , 2006 , 12, 227-239	1.2	14
23	Higher Education Policy: The Evolution of a Journal. <i>Higher Education Policy</i> , 2008 , 21, 265-274	1.5	11
22	Europeanization, Policy Transfer or Domestic Opportunity? Comparison of European Impact in Higher Education Policy. <i>Journal of Comparative Policy Analysis: Research and Practice</i> , 2018 , 20, 269-287 ^{1.4}	1.4	10
21	Higher education policy change in the European higher education area: divergence of quality assurance systems in England and the Netherlands. <i>Research Papers in Education</i> , 2017 , 32, 71-83	1.6	9
20	The style it takes: how do UK universities communicate their identity through welcome addresses?. <i>Higher Education Research and Development</i> , 2016 , 35, 502-515	1.9	9
19	Higher Education Policy: The Evolution of a Journal Revisited. <i>Higher Education Policy</i> , 2013 , 26, 433-445 ^{1.5}	1.5	8

18	The impact of funding policies on higher education in Jamaica. <i>Comparative Education</i> , 2008 , 44, 215-227	2.5	7
17	The Bologna process in European and post-Soviet higher education: institutional legacies and policy adoption. <i>Innovation: the European Journal of Social Science Research</i> , 2019 , 32, 465-480	1.6	6
16	Stakeholder perspectives on citation and peer-based rankings of higher education journals. <i>Tertiary Education and Management</i> , 2015 , 21, 1-15	1.2	6
15	The use of the European Standards and Guidelines by national accreditation agencies and local review panels. <i>Quality in Higher Education</i> , 2020 , 26, 48-65	1.6	6
14	The Construction of the European Institute of Innovation and Technology: The Realisation of an Ambiguous Policy Idea. <i>Journal of European Integration</i> , 2014 , 36, 357-374	2	6
13	The Need for E-Learning Strategies: Higher Education Institutions and Their Responses to a Changing Environment. <i>Tertiary Education and Management</i> , 2007 , 13, 313-330	1.2	6
12	Internal branding in higher education: dialectical tensions underlying the discursive legitimation of a new brand of student diversity. <i>Higher Education Research and Development</i> , 2020 , 39, 230-243	1.9	6
11	It's more complex than it seems! Employing the concept of presumption to grasp the heterogeneity and complexity of student roles in higher education. <i>Higher Education</i> , 2021 , 81, 935-948	3	5
10	Institution strategy in transnational higher education: late entrants in mature markets – the case of international branch campuses in the United Arab Emirates. <i>Studies in Higher Education</i> , 2021 , 46, 704-720	2.6	5
9	(De)constructing power in higher education governance structures: an analysis of representation and roles in governing bodies. <i>European Journal of Higher Education</i> , 2012 , 2, 370-388	1.8	4
8	How satisfied are international students? The role of town, gown and motivations. <i>Compare</i> , 1-19	1.1	4
7	Using Groups to Change the Department Head Role: An organization development case. <i>Tertiary Education and Management</i> , 2013 , 19, 127-143	1.2	2
6	Inter-institutional differences in defensive stakeholder management in higher education: the case of Serbia. <i>Studies in Higher Education</i> , 2019 , 44, 978-989	2.6	2
5	You can't always get what you want! Desired and undesired impacts of a new career development policy. <i>Journal of Higher Education Policy and Management</i> , 2020 , 1-15	2.1	1
4	Enhancing a quality culture in higher education from a socio-technical systems design perspective. <i>Quality in Higher Education</i> , 1-14	1.6	1
3	The perception of participation in executive governance structures in Dutch universities. <i>Tertiary Education and Management</i> , 2006 , 12, 227-239	1.2	0
2	Antecedents and consequences of students' attitudes towards internationally accredited business schools: a signalling theory perspective. <i>Journal of Marketing for Higher Education</i> , 1-17	1.1	0
1	Performance governance and management in higher education revisited: international developments and perspectives. <i>Quality in Higher Education</i> , 2022 , 28, 106-119	1.6	

