

# Jeroen Huisman

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8254528/publications.pdf>

Version: 2024-02-01

53  
papers

1,961  
citations

257101

24  
h-index

264894

42  
g-index

54  
all docs

54  
docs citations

54  
times ranked

1252  
citing authors

#	ARTICLE	IF	CITATIONS
1	The international branch campus as transnational strategy in higher education. <i>Higher Education</i> , 2012, 64, 627-645.	2.8	179
2	Institutional Diversity in Higher Education: a Cross-National and Longitudinal Analysis. <i>Higher Education Quarterly</i> , 2007, 61, 563-577.	1.8	138
3	An in-depth study on the impact of external quality assurance. <i>Assessment and Evaluation in Higher Education</i> , 2011, 36, 465-478.	3.9	104
4	Strategic Agency and System Diversity: Conceptualizing Institutional Positioning in Higher Education. <i>Minerva</i> , 2013, 51, 155-169.	1.4	103
5	Why do higher education institutions internationalize? An investigation of the multilevel determinants of internationalization rationales. <i>Higher Education</i> , 2016, 72, 685-702.	2.8	102
6	Blurring boundaries: how the Bologna process changes the relationship between university and non-university higher education in Germany, the Netherlands and France. <i>Studies in Higher Education</i> , 2008, 33, 217-231.	2.9	97
7	The decision-making and changing behavioural dynamics of potential higher education students: the impacts of increasing tuition fees in England. <i>Educational Studies</i> , 2013, 39, 125-141.	1.4	92
8	Factors affecting university image formation among prospective higher education students: the case of international branch campuses. <i>Studies in Higher Education</i> , 2015, 40, 1256-1272.	2.9	92
9	A reinterpretation of institutional transformations in European higher education: strategising pluralistic organisations in multiplex environments. <i>Higher Education</i> , 2013, 65, 79-93.	2.8	83
10	International student destination choice: the influence of home campus experience on the decision to consider branch campuses. <i>Journal of Marketing for Higher Education</i> , 2011, 21, 61-83.	2.3	79
11	Student satisfaction and student perceptions of quality at international branch campuses in the United Arab Emirates. <i>Journal of Higher Education Policy and Management</i> , 2012, 34, 543-556.	1.5	77
12	Student Evaluation of University Image Attractiveness and Its Impact on Student Attachment to International Branch Campuses. <i>Journal of Studies in International Education</i> , 2013, 17, 607-623.	1.9	65
13	The role of institutional dual embeddedness in the strategic local adaptation of international branch campuses: evidence from Malaysia and Singapore. <i>Studies in Higher Education</i> , 2016, 41, 955-970.	2.9	53
14	Factors affecting the content of universities' mission statements: an analysis of the United Kingdom higher education system. <i>Studies in Higher Education</i> , 2019, 44, 230-244.	2.9	46
15	Supervision in modern university governance: boards under scrutiny. <i>Studies in Higher Education</i> , 2010, 35, 317-333.	2.9	45
16	Convergence and differentiation processes in Swiss higher education: an empirical analysis. <i>Studies in Higher Education</i> , 2014, 39, 197-218.	2.9	40
17	UK business school rankings over the last 30 years (1980-2010): trends and explanations. <i>Higher Education</i> , 2012, 63, 367-382.	2.8	39
18	Performance management fairness and burnout: implications for organizational citizenship behaviors. <i>Studies in Higher Education</i> , 2019, 44, 584-598.	2.9	37

#	ARTICLE	IF	CITATIONS
19	A Bourdieusian analysis of the participation of Polish students in the ERASMUS programme: cultural and social capital perspectives. <i>Higher Education</i> , 2013, 66, 741-754.	2.8	35
20	Defensive stakeholder management in European universities: an institutional logics perspective. <i>Studies in Higher Education</i> , 2016, 41, 2218-2231.	2.9	35
21	Missions statements in Wales: the impact of markets and policy on congruence between institutions. <i>Journal of Higher Education Policy and Management</i> , 2009, 31, 23-35.	1.5	34
22	Policy change in nascent subsystems: Mozambican higher education policy 1993â€“2003. <i>Policy Sciences</i> , 2008, 41, 357-377.	1.5	31
23	The Impact of the European Standards and Guidelines in Agency Evaluations. <i>European Journal of Education</i> , 2010, 45, 577-587.	1.7	29
24	Issues and challenges for small countries in attracting and hosting international students: the case of Lithuania. <i>Studies in Higher Education</i> , 2016, 41, 491-507.	2.9	29
25	The role of peer review in Norwegian quality assurance: potential consequences for excellence and diversity. <i>Higher Education</i> , 2010, 59, 391-405.	2.8	24
26	Use your imagination: what UK universities want you to think of them. <i>Oxford Review of Education</i> , 2018, 44, 425-440.	1.4	23
27	Title is missing!. <i>Tertiary Education and Management</i> , 2002, 8, 316-332.	0.6	19
28	Prescriptions and perceptions of teaching excellence: a study of the national â€“Wettbewerb Exzellente Lehreâ€™ initiative in Germany. <i>Quality in Higher Education</i> , 2014, 20, 235-254.	0.6	19
29	The perception of participation in executive governance structures in Dutch universities. <i>Tertiary Education and Management</i> , 2006, 12, 227-239.	0.6	17
30	The components of studentâ€“university identification and their impacts on the behavioural intentions of prospective students. <i>Journal of Higher Education Policy and Management</i> , 2013, 35, 586-598.	1.5	17
31	Higher Education Policy: The Evolution of a Journal. <i>Higher Education Policy</i> , 2008, 21, 265-274.	1.3	15
32	Internal branding in higher education: dialectical tensions underlying the discursive legitimation of a new brand of student diversity. <i>Higher Education Research and Development</i> , 2020, 39, 230-243.	1.9	14
33	Higher education policy change in the European higher education area: divergence of quality assurance systems in England and the Netherlands. <i>Research Papers in Education</i> , 2017, 32, 71-83.	1.7	13
34	Europeanization, Policy Transfer or Domestic Opportunity? Comparison of European Impact in Higher Education Policy. <i>Journal of Comparative Policy Analysis: Research and Practice</i> , 2018, 20, 269-287.	1.8	12
35	The Need for Eâ€“Learning Strategies: Higher Education Institutions and Their Responses to a Changing Environment. <i>Tertiary Education and Management</i> , 2007, 13, 313-330.	0.6	11
36	Stakeholder perspectives on citation and peer-based rankings of higher education journals. <i>Tertiary Education and Management</i> , 2015, 21, 1-15.	0.6	11

#	ARTICLE	IF	CITATIONS
37	The style it takes: how do UK universities communicate their identity through welcome addresses?. Higher Education Research and Development, 2016, 35, 502-515.	1.9	11
38	Higher Education Policy: The Evolution of a Journal Revisited. Higher Education Policy, 2013, 26, 433-445.	1.3	10
39	The Construction of the European Institute of Innovation and Technology: The Realisation of an Ambiguous Policy Idea. Journal of European Integration, 2014, 36, 357-374.	1.4	10
40	The impact of funding policies on higher education in Jamaica. Comparative Education, 2008, 44, 215-227.	1.8	9
41	The Bologna process in European and post-Soviet higher education: institutional legacies and policy adoption. Innovation: the European Journal of Social Science Research, 2019, 32, 465-480.	0.9	9
42	The use of the European Standards and Guidelines by national accreditation agencies and local review panels. Quality in Higher Education, 2020, 26, 48-65.	0.6	8
43	How satisfied are international students? The role of town, gown and motivations. Compare, 2022, 52, 1332-1350.	1.5	8
44	It's more complex than it seems! Employing the concept of prosumption to grasp the heterogeneity and complexity of student roles in higher education. Higher Education, 2021, 81, 935-948.	2.8	6
45	Institution strategy in transnational higher education: late entrants in mature markets – the case of international branch campuses in the United Arab Emirates. Studies in Higher Education, 2021, 46, 704-720.	2.9	6
46	(De)constructing power in higher education governance structures: an analysis of representation and roles in governing bodies. European Journal of Higher Education, 2012, 2, 370-388.	1.6	5
47	Antecedents and consequences of students' attitudes towards internationally accredited business schools: a signalling theory perspective. Journal of Marketing for Higher Education, 0, , 1-17.	2.3	5
48	Performance governance and management in higher education revisited: international developments and perspectives. Quality in Higher Education, 2022, 28, 106-119.	0.6	4
49	You can't always get what you want! Desired and undesired impacts of a new career development policy. Journal of Higher Education Policy and Management, 2020, , 1-15.	1.5	3
50	Enhancing a quality culture in higher education from a socio-technical systems design perspective. Quality in Higher Education, 2022, 28, 345-359.	0.6	3
51	Using Groups to Change the Department Head Role: An organization development case. Tertiary Education and Management, 2013, 19, 127-143.	0.6	2
52	Inter-institutional differences in defensive stakeholder management in higher education: the case of Serbia. Studies in Higher Education, 2019, 44, 978-989.	2.9	2
53	The perception of participation in executive governance structures in Dutch universities. Tertiary Education and Management, 2006, 12, 227-239.	0.6	1