

# Philip Pong Weng Wong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8243325/publications.pdf>

Version: 2024-02-01

11  
papers

301  
citations

1163117

8  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

154  
citing authors

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 1  | The Effect of Social and Personal Norm on Intention to Patronize Green Hotels: Extension of Theory of Planned Behavior. <i>Journal of China Tourism Research</i> , 2023, 19, 311-334.         | 1.9 | 6         |
| 2  | Consumers' intention to visit green hotels – a goal-framing theory perspective. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1837-1857.  | 9.2 | 27        |
| 3  | Purchase Intention for Green Cars Among Chinese Millennials: Merging the Value-Attitude-Behavior Theory and Theory of Planned Behavior. <i>Frontiers in Psychology</i> , 2022, 13, 786292.    | 2.1 | 18        |
| 4  | Impact of Familiarity and Green Image on Satisfaction and Loyalty Among Young Green Hotels' Guests – A Developing Country's Perspective. <i>Frontiers in Psychology</i> , 2022, 13, .         | 2.1 | 3         |
| 5  | Marketing of environmentally friendly hotels in China through religious segmentation: a theory of planned behaviour approach. <i>Tourism Review</i> , 2021, 76, 1164-1180.                    | 6.4 | 22        |
| 6  | Travellers' destination choice among university students in China amid COVID-19: extending the theory of planned behaviour. <i>Tourism Review</i> , 2021, 76, 749-763.                        | 6.4 | 34        |
| 7  | The Influence of Religiosity on Consumer's Green Purchase Intention Towards Green Hotel Selection in China. <i>Journal of China Tourism Research</i> , 2020, 16, 319-345.                     | 1.9 | 46        |
| 8  | Antecedents of green purchase behaviour: an examination of altruism and environmental knowledge. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2020, 14, 63-82. | 2.9 | 68        |
| 9  | Green Hotel Selection of Chinese Consumers: A Planned Behavior Perspective. <i>Journal of China Tourism Research</i> , 2019, 15, 192-212.   | 1.9 | 48        |
| 10 | The Influence of Customer-Based Brand Equity on Destination Loyalty in Malaysian Urban Destinations. <i>Tourism Analysis</i> , 2019, 24, 249-254.   | 0.9 | 3         |
| 11 | Role of components of destination competitiveness in the relationship between customer-based brand equity and destination loyalty. <i>Current Issues in Tourism</i> , 2018, 21, 504-528.      | 7.2 | 26        |