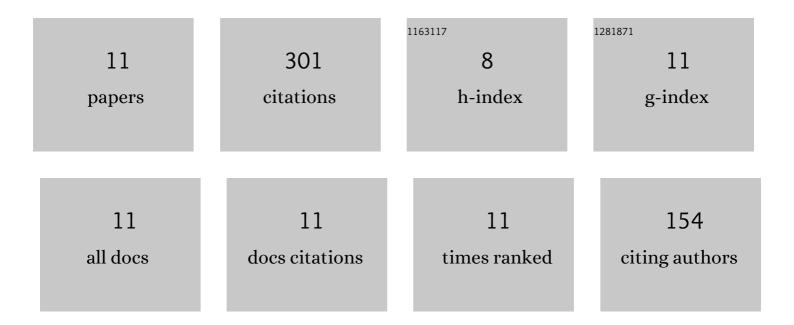
Philip Pong Weng Wong

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8243325/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Antecedents of green purchase behaviour: an examination of altruism and environmental knowledge. International Journal of Culture, Tourism and Hospitality Research, 2020, 14, 63-82.	2.9	68
2	Green Hotel Selection of Chinese Consumers: A Planned Behavior Perspective. Journal of China Tourism Research, 2019, 15, 192-212.	1.9	48
3	The Influence of Religiosity on Consumer's Green Purchase Intention Towards Green Hotel Selection in China. Journal of China Tourism Research, 2020, 16, 319-345.	1.9	46
4	Travellers' destination choice among university students in China amid COVID-19: extending the theory of planned behaviour. Tourism Review, 2021, 76, 749-763.	6.4	34
5	Consumers' intention to visit green hotels – a goal-framing theory perspective. Journal of Sustainable Tourism, 2022, 30, 1837-1857.	9.2	27
6	Role of components of destination competitiveness in the relationship between customer-based brand equity and destination loyalty. Current Issues in Tourism, 2018, 21, 504-528.	7.2	26
7	Marketing of environmentally friendly hotels in China through religious segmentation: a theory of planned behaviour approach. Tourism Review, 2021, 76, 1164-1180.	6.4	22
8	Purchase Intention for Green Cars Among Chinese Millennials: Merging the Value–Attitude–Behavior Theory and Theory of Planned Behavior. Frontiers in Psychology, 2022, 13, 786292.	2.1	18
9	The Effect of Social and Personal Norm on Intention to Patronize Green Hotels: Extension of Theory of Planned Behavior. Journal of China Tourism Research, 2023, 19, 311-334.	1.9	6
10	The Influence of Customer-Based Brand Equity on Destination Loyalty in Malaysian Urban Destinations. Tourism Analysis, 2019, 24, 249-254.	0.9	3
11	Impact of Familiarity and Green Image on Satisfaction and Loyalty Among Young Green Hotels' Guests – A Developing Country's Perspective. Frontiers in Psychology, 2022, 13, .	2.1	3