

Philip Pong Weng Wong

List of Publications by Year in descending order

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Version: 2024-02-01

11
papers

301
citations

1163117

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1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

154
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents of green purchase behaviour: an examination of altruism and environmental knowledge. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2020, 14, 63-82.	2.9	68
2	Green Hotel Selection of Chinese Consumers: A Planned Behavior Perspective. <i>Journal of China Tourism Research</i> , 2019, 15, 192-212.	1.9	48
3	The Influence of Religiosity on Consumerâ€™s Green Purchase Intention Towards Green Hotel Selection in China. <i>Journal of China Tourism Research</i> , 2020, 16, 319-345.	1.9	46
4	Travellersâ€™ destination choice among university students in China amid COVID-19: extending the theory of planned behaviour. <i>Tourism Review</i> , 2021, 76, 749-763.	6.4	34
5	Consumerâ€™s intention to visit green hotels â€“ a goal-framing theory perspective. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1837-1857.	9.2	27
6	Role of components of destination competitiveness in the relationship between customer-based brand equity and destination loyalty. <i>Current Issues in Tourism</i> , 2018, 21, 504-528.	7.2	26
7	Marketing of environmentally friendly hotels in China through religious segmentation: a theory of planned behaviour approach. <i>Tourism Review</i> , 2021, 76, 1164-1180.	6.4	22
8	Purchase Intention for Green Cars Among Chinese Millennials: Merging the Valueâ€“Attitudeâ€“Behavior Theory and Theory of Planned Behavior. <i>Frontiers in Psychology</i> , 2022, 13, 786292.	2.1	18
9	The Effect of Social and Personal Norm on Intention to Patronize Green Hotels: Extension of Theory of Planned Behavior. <i>Journal of China Tourism Research</i> , 2023, 19, 311-334.	1.9	6
10	The Influence of Customer-Based Brand Equity on Destination Loyalty in Malaysian Urban Destinations. <i>Tourism Analysis</i> , 2019, 24, 249-254.	0.9	3
11	Impact of Familiarity and Green Image on Satisfaction and Loyalty Among Young Green Hotelsâ€™ Guests â€“ A Developing Countryâ€™s Perspective. <i>Frontiers in Psychology</i> , 2022, 13, .	2.1	3