Bahareh Ahmadinejad

List of Publications by Year in descending order

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2682572 2550090 4 21 2 3 citations g-index h-index papers 4 4 4 2 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Implementation of Clean Hospital Strategy and Prioritizing Covid-19 Prevention Factors Using Best-Worst Method. Hospital Topics, 2023, 101, 135-145.	0.5	5
2	Measuring the customer satisfaction of public transportation in Tehran during the COVID-19 pandemic using MCDM techniques. Case Studies on Transport Policy, 2022, 10, 1520-1530.	2.5	15
3	How Attribute-Based Design Perceptions and Consumer-Brand Relationship Affected on Brand Equity?. Journal of Contemporary Research in Business, Economics and Finance, 2020, , 61-70.	0.2	O
4	Has Word of Mouth Advertising in Cyberspace Affected Iran's 2017 Presidential Elections?. Humanities and Social Sciences Letters, 2018, 6, 84-92.	0.3	1