

Bahareh Ahmadinejad

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8241283/publications.pdf>

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4
papers

21
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring the customer satisfaction of public transportation in Tehran during the COVID-19 pandemic using MCDM techniques. Case Studies on Transport Policy, 2022, 10, 1520-1530.	2.5	15
2	Implementation of Clean Hospital Strategy and Prioritizing Covid-19 Prevention Factors Using Best-Worst Method. Hospital Topics, 2023, 101, 135-145.	0.5	5
3	Has Word of Mouth Advertising in Cyberspace Affected Iran's 2017 Presidential Elections?. Humanities and Social Sciences Letters, 2018, 6, 84-92.	0.3	1
4	How Attribute-Based Design Perceptions and Consumer-Brand Relationship Affected on Brand Equity?. Journal of Contemporary Research in Business, Economics and Finance, 2020, , 61-70.	0.2	0