

# Prateek Kalia

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8238669/publications.pdf>

Version: 2024-02-01

29  
papers

287  
citations

1039406

9  
h-index

996533

15  
g-index

29  
all docs

29  
docs citations

29  
times ranked

152  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of microcredit on income and employment of self-help group members in Punjab: Does credit size matter?. <i>International Social Science Journal</i> , 2022, 72, 193-208.	1.0	0
2	Examining country development indicators and e-waste under the moderating effect of country development levels and e-waste policy. <i>International Journal of Quality and Reliability Management</i> , 2022, 39, 1601-1616.	1.3	10
3	Cellulographics: A novel smartphone user classification metrics. <i>Journal of Innovation &amp; Knowledge</i> , 2022, 7, 100179.	7.3	8
4	Emerging Technologies in Insurance Sector: Evidence from Scientific Literature. , 2022, , 43-63.		4
5	Social and Demographic Predictors of Consumers' Word of Mouth Engagement in Czechia. <i>Journal of International Consumer Marketing</i> , 2021, 33, 418-433.	2.3	13
6	E-service quality and e-retailers: Attribute-based multi-dimensional scaling. <i>Computers in Human Behavior</i> , 2021, 115, 106608.	5.1	40
7	MSME Owner/Manager Perceptions Towards the Adoption of E-Marketing Activities in India. <i>Advances in Wireless Technologies and Telecommunication Book Series</i> , 2021, , 43-59.	0.3	1
8	E-marketing Practices of Micro-, Small- and Medium-sized Enterprises: Evidence from India. , 2021, , 197-216.		5
9	Predictive Sustainability Model Based on the Theory of Planned Behavior Incorporating Ecological Conscience and Moral Obligation. <i>Sustainability</i> , 2021, 13, 4248.	1.6	29
10	Determining the role of service quality, trust and commitment to customer loyalty for telecom service users: a PLS-SEM approach. <i>TQM Journal</i> , 2021, 33, 377-396.	2.1	22
11	Using Social Networking Sites: A Qualitative Cross-Cultural Comparison. <i>Communications in Computer and Information Science</i> , 2019, , 269-285.	0.4	4
12	Web surfers are web spenders: finding the truth of online shopping. <i>International Journal of Management Practice</i> , 2019, 12, 376.	0.1	5
13	Does Demographics Affect Purchase Frequency in Online Retail?. , 2019, , 636-652.		0
14	Web surfers are web spenders: finding the truth of online shopping. <i>International Journal of Management Practice</i> , 2019, 12, 376.	0.1	0
15	Determining Impact of Demographics on Perceived Service Quality in Online Retail. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 364-381.	0.7	0
16	Who Spends the Highest Penny in Online Shopping?. <i>International Journal of E-Services and Mobile Applications</i> , 2018, 10, 1-16.	0.6	4
17	Determining Impact of Demographics on Perceived Service Quality in Online Retail. , 2018, , 2882-2896.		6
18	E-Commerce in India. , 2018, , 736-758.		16

#	ARTICLE	IF	CITATIONS
19	Product Category vs Demographics. International Journal of E-Adoption, 2018, 10, 20-36.	1.0	3
20	A Review of Factors Affecting Online Buying Behavior. Apeejay Journal of Management & Technology, 2018, 11, 49.	0.0	2
21	Service quality scales in online retail: methodological issues. International Journal of Operations and Production Management, 2017, 37, 630-663.	3.5	36
22	Does Demographics Affect Purchase Frequency in Online Retail?. International Journal of Online Marketing, 2017, 7, 42-56.	0.9	13
23	Webographics and perceived service quality: an Indian e-retail context. International Journal of Services, Economics and Management, 2017, 8, 152.	0.2	2
24	Consumer satisfaction in e-shopping: An overview. Indian Journal of Economics and Development, 2017, 13, 569.	0.4	7
25	E-service quality, consumer satisfaction and future purchase intentions in e-retail. E-Service Journal, 2016, 10, 24.	0.6	28
26	E-Commerce in India. Advances in E-Business Research Series, 2016, , 99-120.	0.2	9
27	Demographic Profile of Online Shoppers: An Overview. Indian Journal of Economics and Development, 2016, 12, 37.	0.4	6
28	Top e-retailers of India: business model and components. International Journal of Electronic Marketing and Retailing, 2015, 6, 277.	0.1	13
29	Does Demographics Affect Purchase Frequency in Online Retail?. , 0, , 1637-1653.		1