

Mimi Li

List of Publications by Year in descending order

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Version: 2024-02-01

60
papers

2,404
citations

279701

23
h-index

214721

47
g-index

62
all docs

62
docs citations

62
times ranked

1823
citing authors

#	ARTICLE	IF	CITATIONS
1	An Interactive Family Tourism Decision Model. <i>Journal of Travel Research</i> , 2023, 62, 121-134.	5.8	5
2	Perceiving Destination Through Animated GIFs: A Mixed Method Design for Multifaceted Image Assessment. <i>Journal of Travel Research</i> , 2023, 62, 154-175.	5.8	2
3	Self-decisions versus other-decisions in adventure tourism. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 31-41.	3.1	4
4	Revisit the formation of destination brand personality. <i>Annals of Tourism Research</i> , 2022, 95, 103408.	3.7	12
5	The socialization of preadolescents in family holidays: A serial mediation model. <i>Tourism Management</i> , 2022, 93, 104578.	5.8	3
6	Family Identity Bundles and Holiday Decision Making. <i>Journal of Travel Research</i> , 2021, 60, 486-502.	5.8	17
7	Governance of Sustainable Tourism Development in China. <i>Journal of China Tourism Research</i> , 2020, 16, 261-278.	1.2	6
8	Children's attention toward cartoon executed photos. <i>Annals of Tourism Research</i> , 2020, 80, 102799.	3.7	28
9	Young children's vacation experience: Through the eyes of parents. <i>Tourism Management Perspectives</i> , 2020, 33, 100586.	3.2	17
10	Sleeping in a stranger's home: A trust formation model for Airbnb. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 67-76.	3.5	85
11	Development and validation of an experience scale for pilgrimage tourists. <i>Journal of Destination Marketing & Management</i> , 2020, 15, 100400.	3.4	26
12	Online tourism destination image: components, information sources, and incongruence. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 495-509.	3.1	57
13	40 Years of Family Tourism Research: Bibliometric Analysis and Remaining Issues. <i>Journal of China Tourism Research</i> , 2020, 16, 1-22.	1.2	37
14	Leisure & travel as class signifier: Distinction practices of China's new rich. <i>Tourism Management Perspectives</i> , 2020, 33, 100627.	3.2	9
15	Experiencing P2P accommodations: Anecdotes from Chinese customers. <i>International Journal of Hospitality Management</i> , 2019, 77, 323-332.	5.3	67
16	Does hotel location tell a true story? Evidence from geographically weighted regression analysis of hotels in Hong Kong. <i>Tourism Management</i> , 2019, 72, 78-91.	5.8	38
17	Development of Social Enterprises in Rural Island Tourism in China. <i>Journal of China Tourism Research</i> , 2019, 15, 262-282.	1.2	6
18	Co-authorship Networks and Thematic Development in Chinese Outbound Tourism Research. <i>Journal of China Tourism Research</i> , 2019, 15, 295-319.	1.2	16

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19	Bihu (Tiger) Wu: the tourism scholar ironman of China. <i>Anatolia</i> , 2018, 29, 167-175.	1.3	1
20	Managing the face in service failure: the moderation effect of social presence. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1314-1331.	5.3	23
21	Segmentation by Experiential Familiarity and Travel Mode of the Chinese Outbound Market to Spain. <i>Journal of China Tourism Research</i> , 2018, 14, 100-121.	1.2	12
22	Sharing information now vs later. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 648-668.	5.3	30
23	Holistic Tourism: A New Norm of the Industry. <i>Journal of China Tourism Research</i> , 2017, 13, 388-392.	1.2	1
24	A Subcultural Analysis of Tourism Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 85-113.	1.8	26
25	The Augmented Convention Offering: The Impact of Destination and Product Images on Attendees' Perceived Benefits. <i>Tourism Analysis</i> , 2016, 21, 1-15.	0.5	5
26	A Value, Affective Attitude, and Tourist Behavioral Intention Model. <i>Journal of China Tourism Research</i> , 2016, 12, 179-195.	1.2	11
27	Experiential learning and its effectiveness from the perceptions of hospitality students. <i>Journal of Teaching in Travel and Tourism</i> , 2016, 16, 296-315.	1.9	8
28	The Chinese way of response to hospitality service failure: The effects of face and guanxi. <i>International Journal of Hospitality Management</i> , 2016, 57, 18-29.	5.3	50
29	Emotional Encounters of Chinese Tourists to Japan. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 645-657.	3.1	23
30	Incremental Effects of the Shanghai Free-trade Zone—An Internet Informed Assessment of Hong Kong's Tourism Competitiveness. <i>Journal of China Tourism Research</i> , 2016, 12, 24-41.	1.2	7
31	Competitiveness of Macau in Developing the Exhibition Sector: Can Gaming Industry Contribute?. <i>Journal of China Tourism Research</i> , 2015, 11, 278-296.	1.2	6
32	A Grid-group Analysis of Tourism Motivation. <i>International Journal of Tourism Research</i> , 2015, 17, 35-44.	2.1	25
33	Impact of Tourism Openness Across the Taiwan Strait: Perspective of Mainland Chinese Tourists. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 76-93.	1.8	6
34	An Examination of Taiwan Destination Brand Associations: From the Perspective of Mainland Chinese Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 50-64.	3.1	9
35	The Impacts of China's new free-trade zones on Hong Kong tourism. <i>Journal of Destination Marketing & Management</i> , 2015, 4, 203-205.	3.4	12
36	A spatial-temporal analysis of hotels in urban tourism destination. <i>International Journal of Hospitality Management</i> , 2015, 45, 34-43.	5.3	76

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37	Developing A Measurement Scale for Event Image. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 245-270.	1.8	25
38	Cross-Cultural Tourist Research: A Meta-Analysis. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 40-77.	1.8	97
39	A Further Investigation of Revisit Intention: A Multigroup Analysis. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 815-832.	5.1	8
40	A Model of Eventâ€™Destination Image Transfer. <i>Journal of Travel Research</i> , 2014, 53, 69-82.	5.8	91
41	A Comparative Analysis of Domestic and International Tourism Spatial Distribution: Trends and Impacts. <i>Journal of China Tourism Research</i> , 2014, 10, 388-413.	1.2	14
42	Programming quality of festivals: conceptualization, measurement, and relation to consequences. <i>International Journal of Contemporary Hospitality Management</i> , 2012, 24, 653-673.	5.3	31
43	Guest Editorsâ€™ Note. <i>Journal of China Tourism Research</i> , 2012, 8, 225-226.	1.2	0
44	The Behavior of Citing: A Perspective on Science Communication Across Languages. <i>Journal of China Tourism Research</i> , 2012, 8, 334-356.	1.2	5
45	The Effects of Personal Values on Travel Motivation and Behavioral Intention. <i>Journal of Travel Research</i> , 2012, 51, 473-487.	5.8	240
46	Guest Editors' Note: Five Cities Plus One Paradigm of China. <i>Journal of China Tourism Research</i> , 2011, 7, 117-119.	1.2	0
47	Diffusion Patterns and Knowledge Networks: An Inductive Analysis of Intellectual Connections in Multidisciplinary Tourism Studies. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 405-422.	3.1	17
48	An Exploratory Study of the Travel Motivation of Chinese Female Outbound Tourists. <i>Journal of China Tourism Research</i> , 2011, 7, 411-424.	1.2	57
49	Segmenting Chinese Outbound Tourists by Perceived Constraints. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 629-643.	3.1	65
50	Diffusion of Knowledge Across Linguistic Communities: The Case of Using â€™Foreignâ€™ Sources for Tourism Research in China. <i>Journal of China Tourism Research</i> , 2010, 6, 326-342.	1.2	8
51	Expectation, Motivation, and Attitude: A Tourist Behavioral Model. <i>Journal of Travel Research</i> , 2010, 49, 282-296.	5.8	264
52	A Missing Link in Understanding Revisit Intentionâ€™The Role of Motivation and Image. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 335-348.	3.1	197
53	A model of community-based festival image. <i>International Journal of Hospitality Management</i> , 2010, 29, 254-260.	5.3	70
54	DISTANCEâ€™SEGMENTED RURAL TOURISTS. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 751-761.	3.1	43

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55	BENEFIT SEGMENTATION OF VISITORS TO A RURAL COMMUNITY-BASED FESTIVAL. Journal of Travel and Tourism Marketing, 2009, 26, 585-598.	3.1	66
56	Tourism Recovery Strategies and Their Implications: A Multiple Case Study Approach. Journal of China Tourism Research, 2009, 5, 273-286.	1.2	9
57	Tourism development of World Heritage Sites in China: A geographic perspective. Tourism Management, 2008, 29, 308-319.	5.8	253
58	Research on China Outbound Market: A Meta-Review. Journal of Hospitality Marketing and Management, 2008, 16, 5-20.	0.4	36
59	Souvenir Shopping Attitudes and Behavior Among Chinese Domestic Tourists: An Exploratory Study Journal of China Tourism Research, 2008, 4, 189-204.	1.2	26
60	Motivation for family vacations with young children: anecdotes from the Internet. Journal of Travel and Tourism Marketing, 0, , 1-11.	3.1	16