

# Mimi Li

## List of Publications by Year in descending order

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Version: 2024-02-01

60  
papers

2,404  
citations

279487

23  
h-index

214527

47  
g-index

62  
all docs

62  
docs citations

62  
times ranked

1823  
citing authors

#	ARTICLE	IF	CITATIONS
1	Expectation, Motivation, and Attitude: A Tourist Behavioral Model. <i>Journal of Travel Research</i> , 2010, 49, 282-296.	5.8	264
2	Tourism development of World Heritage Sites in China: A geographic perspective. <i>Tourism Management</i> , 2008, 29, 308-319.	5.8	253
3	The Effects of Personal Values on Travel Motivation and Behavioral Intention. <i>Journal of Travel Research</i> , 2012, 51, 473-487.	5.8	240
4	A Missing Link in Understanding Revisit Intentionâ€”The Role of Motivation and Image. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 335-348.	3.1	197
5	Cross-Cultural Tourist Research: A Meta-Analysis. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 40-77.	1.8	97
6	A Model of Eventâ€”Destination Image Transfer. <i>Journal of Travel Research</i> , 2014, 53, 69-82.	5.8	91
7	Sleeping in a stranger's home: A trust formation model for Airbnb. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 67-76.	3.5	85
8	A spatialâ€”temporal analysis of hotels in urban tourism destination. <i>International Journal of Hospitality Management</i> , 2015, 45, 34-43.	5.3	76
9	A model of community-based festival image. <i>International Journal of Hospitality Management</i> , 2010, 29, 254-260.	5.3	70
10	Experiencing P2P accommodations: Anecdotes from Chinese customers. <i>International Journal of Hospitality Management</i> , 2019, 77, 323-332.	5.3	67
11	BENEFIT SEGMENTATION OF VISITORS TO A RURAL COMMUNITYâ€”BASED FESTIVAL. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 585-598.	3.1	66
12	Segmenting Chinese Outbound Tourists by Perceived Constraints. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 629-643.	3.1	65
13	An Exploratory Study of the Travel Motivation of Chinese Female Outbound Tourists. <i>Journal of China Tourism Research</i> , 2011, 7, 411-424.	1.2	57
14	Online tourism destination image: components, information sources, and incongruence. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 495-509.	3.1	57
15	The Chinese way of response to hospitality service failure: The effects of face and guanxi. <i>International Journal of Hospitality Management</i> , 2016, 57, 18-29.	5.3	50
16	DISTANCEâ€”SEGMENTED RURAL TOURISTS. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 751-761.	3.1	43
17	Does hotel location tell a true story? Evidence from geographically weighted regression analysis of hotels in Hong Kong. <i>Tourism Management</i> , 2019, 72, 78-91.	5.8	38
18	40 Years of Family Tourism Research: Bibliometric Analysis and Remaining Issues. <i>Journal of China Tourism Research</i> , 2020, 16, 1-22.	1.2	37

#	ARTICLE	IF	CITATIONS
19	Research on China Outbound Market: A Meta-Review. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 5-20.	0.4	36
20	Programming quality of festivals: conceptualization, measurement, and relation to consequences. <i>International Journal of Contemporary Hospitality Management</i> , 2012, 24, 653-673.	5.3	31
21	Sharing information now vs later. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 648-668.	5.3	30
22	Children's attention toward cartoon executed photos. <i>Annals of Tourism Research</i> , 2020, 80, 102799.	3.7	28
23	Souvenir Shopping Attitudes and Behavior Among Chinese Domestic Tourists: An Exploratory Study. <i>Journal of China Tourism Research</i> , 2008, 4, 189-204.	1.2	26
24	A Subcultural Analysis of Tourism Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 85-113.	1.8	26
25	Development and validation of an experience scale for pilgrimage tourists. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 15, 100400.	3.4	26
26	A Grid-group Analysis of Tourism Motivation. <i>International Journal of Tourism Research</i> , 2015, 17, 35-44.	2.1	25
27	Developing A Measurement Scale for Event Image. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 245-270.	1.8	25
28	Emotional Encounters of Chinese Tourists to Japan. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 645-657.	3.1	23
29	Managing the face in service failure: the moderation effect of social presence. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1314-1331.	5.3	23
30	Diffusion Patterns and Knowledge Networks: An Inductive Analysis of Intellectual Connections in Multidisciplinary Tourism Studies. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 405-422.	3.1	17
31	Young children's vacation experience: Through the eyes of parents. <i>Tourism Management Perspectives</i> , 2020, 33, 100586.	3.2	17
32	Family Identity Bundles and Holiday Decision Making. <i>Journal of Travel Research</i> , 2021, 60, 486-502.	5.8	17
33	Motivation for family vacations with young children: anecdotes from the Internet. <i>Journal of Travel and Tourism Marketing</i> , 0, , 1-11.	3.1	16
34	Co-authorship Networks and Thematic Development in Chinese Outbound Tourism Research. <i>Journal of China Tourism Research</i> , 2019, 15, 295-319.	1.2	16
35	A Comparative Analysis of Domestic and International Tourism Spatial Distribution: Trends and Impacts. <i>Journal of China Tourism Research</i> , 2014, 10, 388-413.	1.2	14
36	The Impacts of China's new free-trade zones on Hong Kong tourism. <i>Journal of Destination Marketing &amp; Management</i> , 2015, 4, 203-205.	3.4	12

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37	Segmentation by Experiential Familiarity and Travel Mode of the Chinese Outbound Market to Spain. <i>Journal of China Tourism Research</i> , 2018, 14, 100-121.	1.2	12
38	Revisit the formation of destination brand personality. <i>Annals of Tourism Research</i> , 2022, 95, 103408.	3.7	12
39	A Value, Affective Attitude, and Tourist Behavioral Intention Model. <i>Journal of China Tourism Research</i> , 2016, 12, 179-195.	1.2	11
40	Tourism Recovery Strategies and Their Implications: A Multiple Case Study Approach. <i>Journal of China Tourism Research</i> , 2009, 5, 273-286.	1.2	9
41	An Examination of Taiwan Destination Brand Associations: From the Perspective of Mainland Chinese Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 50-64.	3.1	9
42	Leisure & travel as class signifier: Distinction practices of China's new rich. <i>Tourism Management Perspectives</i> , 2020, 33, 100627.	3.2	9
43	Diffusion of Knowledge Across Linguistic Communities: The Case of Using "Foreign" Sources for Tourism Research in China. <i>Journal of China Tourism Research</i> , 2010, 6, 326-342.	1.2	8
44	A Further Investigation of Revisit Intention: A Multigroup Analysis. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 815-832.	5.1	8
45	Experiential learning and its effectiveness from the perceptions of hospitality students. <i>Journal of Teaching in Travel and Tourism</i> , 2016, 16, 296-315.	1.9	8
46	Incremental Effects of the Shanghai Free-trade Zone" An Internet Informed Assessment of Hong Kong's Tourism Competitiveness. <i>Journal of China Tourism Research</i> , 2016, 12, 24-41.	1.2	7
47	Competitiveness of Macau in Developing the Exhibition Sector: Can Gaming Industry Contribute?. <i>Journal of China Tourism Research</i> , 2015, 11, 278-296.	1.2	6
48	Impact of Tourism Openness Across the Taiwan Strait: Perspective of Mainland Chinese Tourists. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 76-93.	1.8	6
49	Development of Social Enterprises in Rural Island Tourism in China. <i>Journal of China Tourism Research</i> , 2019, 15, 262-282.	1.2	6
50	Governance of Sustainable Tourism Development in China. <i>Journal of China Tourism Research</i> , 2020, 16, 261-278.	1.2	6
51	The Behavior of Citing: A Perspective on Science Communication Across Languages. <i>Journal of China Tourism Research</i> , 2012, 8, 334-356.	1.2	5
52	The Augmented Convention Offering: The Impact of Destination and Product Images on Attendees' Perceived Benefits. <i>Tourism Analysis</i> , 2016, 21, 1-15.	0.5	5
53	An Interactive Family Tourism Decision Model. <i>Journal of Travel Research</i> , 2023, 62, 121-134.	5.8	5
54	Self-decisions versus other-decisions in adventure tourism. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 31-41.	3.1	4

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55	The socialization of preadolescents in family holidays: A serial mediation model. <i>Tourism Management</i> , 2022, 93, 104578.	5.8	3
56	Perceiving Destination Through Animated GIFs: A Mixed Method Design for Multifaceted Image Assessment. <i>Journal of Travel Research</i> , 2023, 62, 154-175.	5.8	2
57	Holistic Tourism: A New Norm of the Industry. <i>Journal of China Tourism Research</i> , 2017, 13, 388-392.	1.2	1
58	Bihu (Tiger) Wu: the tourism scholar ironman of China. <i>Anatolia</i> , 2018, 29, 167-175.	1.3	1
59	Guest Editors' Note: Five Cities Plus One Paradigm of China. <i>Journal of China Tourism Research</i> , 2011, 7, 117-119.	1.2	0
60	Guest Editorsâ€™ Note. <i>Journal of China Tourism Research</i> , 2012, 8, 225-226.	1.2	0