

# Felicitas Morhart

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8220017/publications.pdf>

Version: 2024-02-01

5  
papers

560  
citations

1684188

5  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

490  
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand authenticity: An integrative framework and measurement scale. <i>Journal of Consumer Psychology</i> , 2015, 25, 200-218.	4.5	495
2	Being green in a materialistic world: Consequences for subjective well-being. <i>Psychology and Marketing</i> , 2020, 37, 114-130.	8.2	24
3	Fair Is Good, but What Is Fair? Negotiations of Distributive Justice in an Emerging Nonmonetary Sharing Model. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 226-245.	1.7	16
4	Bringing Back Charlie Chaplin: Accounting as Catalyst in the Creation of an Authentic Product of Popular Culture. <i>Management Accounting Research</i> , 2017, 35, 66-82.	3.3	13
5	Collecting Hidden Consumer Data Online: Research on Homosexuals. <i>Journal of Advertising Research</i> , 2008, 48, 247-254.	2.1	4