

Lan He

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8204721/publications.pdf>

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8
papers

86
citations

1683934
5
h-index

1588896
8
g-index

9
all docs

9
docs citations

9
times ranked

43
citing authors

#	ARTICLE	IF	CITATIONS
1	Student Mobility in Transnational Higher Education: Study Abroad at International Branch Campuses. <i>Journal of Studies in International Education</i> , 2022, 26, 97-115.	1.9	4
2	Evaluating the effectiveness of China's nation branding with data from social media. <i>Annual Review of Social Partnerships</i> , 2020, 5, 3-21.	1.2	8
3	Love, Hate Thy Neighbour? Or Just Don't Care Much about Them: A Sentiment Analysis of China-Related Posts and Comments on Reddit.Com. <i>China Report</i> , 2020, 56, 204-220.	0.2	2
4	The Return of China's Soft Power in South East Asia: An Analysis of the International Branch Campuses Established by Three Chinese Universities. <i>Higher Education Policy</i> , 2019, 32, 321-337.	1.3	15
5	Cultural influences on the design and management of transnational higher education programs in China. <i>International Journal of Educational Management</i> , 2018, 32, 269-283.	0.9	2
6	The resilience of the MBA in emerging economies: student motivations for wanting an MBA in China and the United Arab Emirates. <i>Journal of Higher Education Policy and Management</i> , 2018, 40, 256-271.	1.5	10
7	Achieving Legitimacy in Cross-Border Higher Education: Institutional Influences on Chinese International Branch Campuses in South East Asia. <i>Journal of Studies in International Education</i> , 2018, 22, 179-197.	1.9	19
8	Transnational Higher Education Institutions in China. <i>Journal of Studies in International Education</i> , 2016, 20, 79-95.	1.9	26