

Samantha Kay

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8193859/publications.pdf>

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1
papers

184
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

87
citing authors

#	ARTICLE	IF	CITATIONS
1	When less is more: the impact of macro and micro social media influencersâ€™ disclosure. Journal of Marketing Management, 2020, 36, 248-278.	2.3	184