

Marko Juhani Seppänen

List of Publications by Year in descending order

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Version: 2024-02-01

49
papers

678
citations

759233

12
h-index

610901

24
g-index

50
all docs

50
docs citations

50
times ranked

573
citing authors

#	ARTICLE	IF	CITATIONS
1	A bibliometric review on innovation systems and ecosystems: a research agenda. <i>European Journal of Innovation Management</i> , 2019, 22, 335-360.	4.6	94
2	Firms' knowledge profiles: Mapping patent data with unsupervised learning. <i>Technological Forecasting and Social Change</i> , 2017, 115, 131-142.	11.6	74
3	Patent and publishing activity sequence over a technology's life cycle. <i>Technological Forecasting and Social Change</i> , 2011, 78, 283-293.	11.6	62
4	Orchestrating Innovation Ecosystems: A Qualitative Analysis of Ecosystem Positioning Strategies. <i>Technology Innovation Management Review</i> , 2017, 7, 12-24.	1.4	54
5	Assessing business model concepts with taxonomical research criteria. <i>Management Research Review</i> , 2007, 30, 735-748.	0.7	53
6	Detailed cost modelling: a case study in warehouse logistics. <i>International Journal of Physical Distribution and Logistics Management</i> , 2007, 37, 184-200.	7.4	38
7	Sources of value in application ecosystems. <i>Journal of Systems and Software</i> , 2014, 96, 61-72.	4.5	29
8	Busting Myths of Electronic Word of Mouth: The Relationship between Customer Ratings and the Sales of Mobile Applications. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2015, 10, 1-18.	5.7	26
9	Disruptive change and the reconfiguration of innovation ecosystems. <i>Journal of Technology Management and Innovation</i> , 2017, 12, 9-21.	0.7	23
10	Bibliometric data and actual development in technology life cycles: flaws in assumptions. <i>Foresight</i> , 2014, 16, 37-53.	2.1	20
11	Birth and Expansion of Innovation Ecosystems: A Case Study of Copper Production. <i>Journal of Technology Management and Innovation</i> , 2015, 10, 145-154.	0.7	20
12	Towards a classification of resources for the business model concept. <i>International Journal of Management Concepts and Philosophy</i> , 2007, 2, 389.	0.1	19
13	The Core Interaction of Platforms: How Startups Connect Users and Producers. <i>Technology Innovation Management Review</i> , 2017, 7, 17-29.	1.4	13
14	Revisiting IoT definitions: A framework towards comprehensive use. <i>Technological Forecasting and Social Change</i> , 2022, 179, 121623.	11.6	13
15	Reviewing customer value literature: Comparing and contrasting customer values perspectives. <i>Intangible Capital</i> , 2013, 9, .	0.9	12
16	Wealthy, Healthy and/or Happy â€” What does â€”Ecosystem Healthâ€™ Stand for?. <i>Lecture Notes in Business Information Processing</i> , 2015, , 272-287.	1.0	11
17	Business Model Innovation of Startups Developing Multisided Digital Platforms. , 2017, , .		11
18	Introduction to the Special Issue: Platforms, Contingencies and New Product Development. <i>Journal of Product Innovation Management</i> , 2014, 31, 412-416.	9.5	10

#	ARTICLE	IF	CITATIONS
19	Yet another ecosystem literature review: 10+1 Research communities. , 2017, , .		10
20	Visualizing the Geography of Platform Boundary Resources: The Case of the Global API Ecosystem. , 2017, , .		9
21	Empirical classification of resources in a business model concept. Intangible Capital, 2009, 5, .	0.9	9
22	Ecosystems Here, There, and Everywhere. Lecture Notes in Business Information Processing, 2016, , 32-46.	1.0	7
23	Product convergence perspective on collaboration success factors. International Journal of Business and Systems Research, 2012, 6, 36.	0.3	6
24	Business model concepts: a review with case illustration. , 0, , .		5
25	Healthy until otherwise proven. , 2018, , .		5
26	Business model innovation: Focus on customer experience. , 2015, , .		4
27	The effects of performance-monitoring technology on privacy and job autonomy. International Journal of Business Information Systems, 2015, 20, 139.	0.2	4
28	UX Expeditions in Business-to-Business Heavy Industry. , 2016, , .		4
29	Innovation Relationships in the Emergence of Fintech Ecosystems. , 2019, , .		4
30	Accounting for networks: the consolidated network approach. International Journal of Networking and Virtual Organisations, 2006, 3, 245.	0.2	3
31	Reconfiguring the innovation ecosystem: An explorative study of disruptive change. , 2014, , .		3
32	Evaluating non-core technologies: Contrasting external and internal views on corporate research results. Journal of High Technology Management Research, 2010, 21, 79-86.	4.9	2
33	Resources in academic discourse: An empirical investigation of management journals. Journal of Industrial Engineering and Management, 2010, 3, .	1.5	2
34	E-business in a B2B wholesaler's internal supply chain: effects on costs and activities. International Journal of Electronic Business, 2003, 1, 347.	0.4	1
35	Accounting for networks - the consolidated network approach. , 2005, , .		1
36	Conceptual Schema of Resources For Business Models. , 2006, , .		1

#	ARTICLE	IF	CITATIONS
37	Customers’ knowledge and personal attributes in promoting demand for wood pellet heating technologies. , 2008, , .		1
38	Characteristics of innovation: Perceived factors in adopting pellet heating technology. , 2008, , .		1
39	Characteristics of value in green technology investments. , 2009, , .		1
40	Are software start-ups different? An empirical study on performance of Finnish software companies. , 2017, , .		1
41	Business Models in Open Source Software Value Creation. , 2007, , 578-589.		1
42	Creating Value through Business Models in Open Source Software. International Journal of Open Source Software and Processes, 2014, 5, 40-54.	0.6	1
43	Are services really that valuable? Two diverse cases in an intra-company technology transfer setting. , 2007, , .		0
44	Representations of resource concepts in academic research. , 2008, , .		0
45	Assessing the development phase of emerging technology: The wood pellets case. , 2009, , .		0
46	Investing in Open Source Software Companies. , 2007, , 532-540.		0
47	Business Models in Open Source Software Value Creation. , 2008, , 1103-1114.		0
48	Knitting Company Performance and Board Interlocks. Lecture Notes in Business Information Processing, 2017, , 67-81.	1.0	0
49	Individual People as Champions in Building an Emerging Software Ecosystem. Lecture Notes in Business Information Processing, 2018, , 3-9.	1.0	0