

Jungkeun Kim

List of Publications by Year in descending order

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Version: 2024-02-01

63
papers

2,208
citations

236612

25
h-index

276539

41
g-index

64
all docs

64
docs citations

64
times ranked

1300
citing authors

#	ARTICLE	IF	CITATIONS
1	Preference for robot service or human service in hotels? Impacts of the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021, 93, 102795.	5.3	276
2	Effects of COVID-19 on preferences for private dining facilities in restaurants. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 67-70.	3.5	153
3	How the COVID-19 pandemic affected hotel Employee stress: Employee perceptions of occupational stressors and their consequences. <i>International Journal of Hospitality Management</i> , 2021, 93, 102798.	5.3	141
4	Impact of the Perceived Threat of COVID-19 on Variety-Seeking. <i>Australasian Marketing Journal</i> , 2020, 28, 108-116.	3.5	76
5	Application of Construal-Level Theory to Promotional Strategies in the Hotel Industry. <i>Journal of Travel Research</i> , 2016, 55, 340-352.	5.8	75
6	Consumerâ€“brand relationship quality: When and how it helps brand extensions. <i>Journal of Business Research</i> , 2014, 67, 591-597.	5.8	73
7	Impact of the COVID-19 pandemic on travelersâ€™ preference for crowded versus non-crowded options. <i>Tourism Management</i> , 2021, 87, 104398.	5.8	65
8	Stakeholder influence, institutional duality, and CSR involvement of MNC subsidiaries. <i>Journal of Business Research</i> , 2018, 91, 40-47.	5.8	58
9	When do you trust AI? The effect of number presentation detail on consumer trust and acceptance of AI recommendations. <i>Psychology and Marketing</i> , 2021, 38, 1140-1155.	4.6	57
10	Nudging to Reduce the Perceived Threat of Coronavirus and Stockpiling Intention. <i>Journal of Advertising</i> , 2020, 49, 633-647.	4.1	54
11	The influence of hedonic versus utilitarian consumption situations on the compromise effect. <i>Marketing Letters</i> , 2016, 27, 387-401.	1.9	52
12	Spatial and experimental analysis of peer-to-peer accommodation consumption during COVID-19. <i>Journal of Destination Marketing & Management</i> , 2021, 20, 100563.	3.4	48
13	The Effects of Decoys on Preference Shifts: The Role of Attractiveness and Providing Justification. <i>Journal of Consumer Psychology</i> , 2005, 15, 94-107.	3.2	46
14	Understanding tourists' memorable local food experiences and their consequences: the moderating role of food destination, neophobia and previous tasting experience. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1515-1542.	5.3	41
15	The impact of different price promotions on customer retention. <i>Journal of Retailing and Consumer Services</i> , 2019, 46, 95-102.	5.3	40
16	More or Less: A Model and Empirical Evidence on Preferences for Under- and Overpayment in Trade-In Transactions. <i>Journal of Marketing Research</i> , 2011, 48, 157-171.	3.0	38
17	Online Travel Agency Price Presentation: Examining the Influence of Price Dispersion on Travelersâ€™ Hotel Preference. <i>Journal of Travel Research</i> , 2020, 59, 704-721.	5.8	37
18	Mindfulness and pro-environmental hotel preference. <i>Annals of Tourism Research</i> , 2021, 90, 103263.	3.7	37

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19	Different or Similar Choices: The Effect of Decision Framing on Variety Seeking in Travel Bundle Packages. <i>Journal of Travel Research</i> , 2018, 57, 99-115.	5.8	35
20	COVID-19 and Extremeness Aversion: The Role of Safety Seeking in Travel Decision Making. <i>Journal of Travel Research</i> , 2022, 61, 837-854.	5.8	35
21	Effects of cognitive resource availability on consumer decisions involving counterfeit products: The role of perceived justification. <i>Marketing Letters</i> , 2012, 23, 869-881.	1.9	33
22	In "œlikes" we trust: likes, disclosures and firm-serving motives on social media. <i>European Journal of Marketing</i> , 2019, 53, 2173-2192.	1.7	33
23	The Influence of Decision Task on the Magnitude of Decoy and Compromise Effects in a Travel Decision. <i>Journal of Travel Research</i> , 2019, 58, 1071-1087.	5.8	33
24	Influence of Choice Architecture on the Preference for a Pro-Environmental Hotel. <i>Journal of Travel Research</i> , 2020, 59, 512-527.	5.8	30
25	Effects of African local food consumption experiences on post-tasting behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 625-643.	5.3	28
26	COVID-19 Restrictions and Variety Seeking in Travel Choices and Actions: The Moderating Effects of Previous Experience and Crowding. <i>Journal of Travel Research</i> , 2022, 61, 1648-1665.	5.8	28
27	Artificial Intelligence and Declined Guilt: Retailing Morality Comparison Between Human and AI. <i>Journal of Business Ethics</i> , 2022, 178, 1027-1041.	3.7	28
28	The influence of preciseness of price information on the travel option choice. <i>Tourism Management</i> , 2020, 79, 104012.	5.8	27
29	Position Effects of Menu Item Displays in Consumer Choices: Comparisons of Horizontal Versus Vertical Displays. <i>Cornell Hospitality Quarterly</i> , 2019, 60, 116-124.	2.2	25
30	The Color of Choice: The Influence of Presenting Product Information in Color on the Compromise Effect. <i>Journal of Retailing</i> , 2018, 94, 167-185.	4.0	24
31	Does love become hate or forgiveness after a double deviation? The case of hotel loyalty program members. <i>Tourism Management</i> , 2021, 84, 104279.	5.8	24
32	An Evolutionary Perspective on Risk Taking in Tourism. <i>Journal of Travel Research</i> , 2019, 58, 1235-1248.	5.8	23
33	It Is All in the Mind(set)! Matching Mindsets and Luxury Tourism. <i>Journal of Travel Research</i> , 2021, 60, 184-196.	5.8	22
34	The impact of COVID-19 on consumer evaluation of authentic advertising messages. <i>Psychology and Marketing</i> , 2021, , .	4.6	22
35	Search for the underlying mechanism of framing effects in multi-alternative and multi-attribute decision situations. <i>Journal of Business Research</i> , 2014, 67, 378-385.	5.8	21
36	Moral Effects of Physical Cleansing and Pro-environmental Hotel Choices. <i>Journal of Travel Research</i> , 2020, 59, 1105-1118.	5.8	21

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37	The impact of the COVID-19 threat on the preference for high versus low quality/price options. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 699-716.	5.1	20
38	Are two arguments always better than one?. <i>European Journal of Marketing</i> , 2016, 50, 1399-1425.	1.7	19
39	Photo Taking Paradox: Contrasting Effects of Photo Taking on Travel Satisfaction and Revisit Intention. <i>Journal of Travel Research</i> , 2021, 60, 833-845.	5.8	19
40	The influence of graphical versus numerical information representation modes on the compromise effect. <i>Marketing Letters</i> , 2017, 28, 397-409.	1.9	18
41	To Do or to Have, Now or Later, in Travel: Consumption Order Preference of Material and Experiential Travel Activities. <i>Journal of Travel Research</i> , 2019, 58, 961-976.	5.8	18
42	The ownership distance effect: the impact of traces left by previous owners on the evaluation of used goods. <i>Marketing Letters</i> , 2017, 28, 591-605.	1.9	17
43	Impact of preciseness of price presentation on the magnitude of compromise and decoy effects. <i>Journal of Business Research</i> , 2021, 132, 641-652.	5.8	17
44	Impacts of temporal and gender difference on hotel selection process. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 711-732.	5.1	13
45	The moderating role of childhood socioeconomic status on the impact of nudging on the perceived threat of coronavirus and stockpiling intention. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102362.	5.3	13
46	The impact of infectious disease threat on consumers' pattern-seeking in sequential choices. <i>Psychology and Marketing</i> , 2022, 39, 370-389.	4.6	13
47	The Impact of Same versus Different Price Presentation on Travel Choice and the Moderating Role of Childhood Socioeconomic Status. <i>Journal of Travel Research</i> , 2022, 61, 674-695.	5.8	12
48	Can communication messages affect promotion of international air travel in preparation for the post COVID-19 pandemic era?. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 252-267.	3.5	12
49	The impact of socioeconomic status on preferences for sustainable luxury brands. <i>Psychology and Marketing</i> , 2022, 39, 1563-1578.	4.6	12
50	Evolutionary Aspects of Scarcity Information with Regard to Travel Options: The Role of Childhood Socioeconomic Status. <i>Journal of Travel Research</i> , 2022, 61, 93-107.	5.8	11
51	An Evolutionary Perspective in Tourism: The Role of Socioeconomic Status on Extremeness Aversion in Travel Decision Making. <i>Journal of Travel Research</i> , 2022, 61, 1187-1200.	5.8	11
52	The Impact of Communication Information on the Perceived Threat of COVID-19 and Stockpiling Intention. <i>Australasian Marketing Journal</i> , 2023, 31, 60-70.	3.5	11
53	A Multi-Attribute Examination of Consumer Conformity in Group-Level Ordering. <i>Australasian Marketing Journal</i> , 2018, 26, 41-48.	3.5	9
54	Response to regarding Mediation Analysis Revisited. <i>Australasian Marketing Journal</i> , 2019, 27, 126-128.	3.5	9

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55	Effects of concealing vs. displaying prices on consumer perceptions of hospitality products. <i>International Journal of Hospitality Management</i> , 2021, 92, 102708.	5.3	9
56	How More Options Decrease the Compromise Effect: Investigating Boundary Conditions for the Compromise Effect in Travel Decisions. <i>Journal of Travel Research</i> , 0, , 004728752110361.	5.8	7
57	The impact of the threat of COVID-19 on visiting intentions as influenced by different destination logos. <i>European Journal of Marketing</i> , 2022, 56, 738-767.	1.7	7
58	Social Capital and Health Risk: An Integrative Review. <i>Australasian Marketing Journal</i> , 2019, 27, 24-31.	3.5	6
59	The Influence of Mating Goal Activation and Gender Differences on the Evaluation of Advertisements Containing Sexual Words. <i>Australasian Marketing Journal</i> , 2016, 24, 205-213.	3.5	5
60	Guest editorial: Digital transformation and consumer experience. <i>Internet Research</i> , 2022, 32, 967-970.	2.7	5
61	Effects of physical cleansing on subsequent unhealthy eating. <i>Marketing Letters</i> , 2018, 29, 165-176.	1.9	4
62	Choose Quickly! The Influence of Cognitive Resource Availability on the Preference between the Intuitive and Externally Recommended Options. <i>Australasian Marketing Journal</i> , 2020, 28, 263-272.	3.5	4
63	Preference for consumption pattern-seeking. <i>European Journal of Marketing</i> , 2020, 54, 2171-2194.	1.7	1