

DrVasantha Shanmugam

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

8

papers

26

citations

3

h-index

5

g-index

32

ext. papers

37

ext. citations

0.5

avg, IF

1.97

L-index

#	Paper	IF	Citations
8	A Structural Equation Modeling (SEM) Approach for Mobile Banking Adoption-A Strategy for Achieving Financial Inclusion. <i>Indian Journal of Public Health Research and Development</i> , 2017 , 8, 175	1.4	6
7	Factors Influencing Consumers Intention to Adopt Digital Payment-Conceptual Model. <i>Indian Journal of Public Health Research and Development</i> , 2017 , 8, 170	1.4	4
6	ICT Factors Influencing Consumer Adoption of E-Commerce Offerings for Education. <i>Indian Journal of Science and Technology</i> , 2016 , 9,	1	4
5	The Impact of COVID-19 on Rural Citizens for Accessing E-Governance Services: A Conceptual Model Using the Dimensions of Trust and Technology Acceptance Model. <i>Studies in Systems, Decision and Control</i> , 2021 , 471-484	0.8	3
4	Role of Demographic Variable on Customer Perception of Experiential Value. <i>Indian Journal of Science and Technology</i> , 2016 , 9,	1	1
3	Big Data Analytics - A Leveraging Technology for Indian Commercial Banks. <i>Indian Journal of Science and Technology</i> , 2016 , 9,	1	1
2	Determinants of E-Governance Health Care Services Requirements and Rural Citizen Satisfaction. <i>Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth</i> , 2022 , 317-334		
1	Legal Implications of Insomnia 2013 , 351-353		