

Ulrike Mayrhofer

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

851
citations

567247

15
h-index

552766

26
g-index

30
all docs

30
docs citations

30
times ranked

594
citing authors

#	ARTICLE	IF	CITATIONS
1	Argonauts and Icaruses: Social networks and dynamics of nascent international entrepreneurs. <i>International Business Review</i> , 2022, 31, 101892.	4.8	7
2	Facilitating factors in the cross-cultural transfer of management practices: The case of a German multinational in Brazil. <i>International Business Review</i> , 2022, 31, 101921.	4.8	3
3	Successful reconfiguration and network evolution within the multinational company. <i>Journal of Organizational Change Management</i> , 2022, ahead-of-print, .	2.7	1
4	Internal and external drivers of anticorruption policies in multinationals. <i>International Business Review</i> , 2022, 31, 102010.	4.8	1
5	Intangible resources and cross-border acquisition decisions: The impact of reputation and the moderating effect of experiential knowledge. <i>Journal of Business Research</i> , 2021, 131, 297-310.	10.2	12
6	How does distance affect market entry mode choice? Evidence from French companies. <i>European Management Journal</i> , 2020, 38, 135-145.	5.1	19
7	Informal information flows in organizations: The role of the Italian coffee break. <i>International Business Review</i> , 2019, 28, 796-801.	4.8	13
8	Merger and acquisition motives and outcome assessment. <i>Thunderbird International Business Review</i> , 2018, 60, 709-718.	1.8	21
9	Establishment modes and network relationships of foreign subsidiaries. <i>International Business Review</i> , 2018, 27, 1250-1258.	4.8	17
10	Internationalization stages of traditional SMEs: Increasing, decreasing and re-increasing commitment to foreign markets. <i>International Business Review</i> , 2017, 26, 1051-1063.	4.8	124
11	CÃ©rer la chaÃ©ne de valeur globale Ã travers des rapprochements d'entreprises. <i>Logistique & Management</i> , 2017, 25, 238-249.	0.6	1
12	Reputation, E-Reputation, and Value-Creation of Mergers and Acquisitions. <i>International Studies of Management and Organization</i> , 2017, 47, 4-22.	0.6	21
13	Do initial characteristics influence IJV longevity? Evidence from the Mediterranean region. <i>International Business Review</i> , 2016, 25, 795-805.	4.8	28
14	Configuration and coordination of international marketing activities. <i>International Business Review</i> , 2016, 25, 535-547.	4.8	19
15	How has the French context shaped the organization of the Airbus Group?. <i>International Journal of Organizational Analysis</i> , 2014, 22, 426-448.	2.9	9
16	Joint ventures or non-equity alliances? Evidence from Italian firms. <i>Management Decision</i> , 2013, 51, 380-395.	3.9	21
17	Headquarters'subsidiaries relationships of French multinationals in emerging markets. <i>Multinational Business Review</i> , 2013, 21, 174-194.	2.5	25
18	Optimizing the Location of R&D and Production Activities: Trends in the Automotive Industry. <i>European Planning Studies</i> , 2011, 19, 1481-1498.	2.9	21

#	ARTICLE	IF	CITATIONS
19	La reconfiguration de l'espace mondial et les stratégies de localisation des firmes multinationales. Management International, 2011, 16, 11-19.	0.1	15
20	The contribution of intercultural management to the success of international mergers and acquisitions: An analysis of the EADS group. International Business Review, 2008, 17, 28-38.	4.8	53
21	Firm size, business experience and export intensity in SMEs: A longitudinal approach to complex relationships. International Business Review, 2005, 14, 719-738.	4.8	275
22	Identifying and explaining epochs of internationalization: a case study. European Management Review, 2005, 2, 212-223.	3.7	8
23	International Market Entry: Does the Home Country Affect Entry-Mode Decisions?. Journal of International Marketing, 2004, 12, 71-96.	4.4	40
24	The influence of national origin and uncertainty on the choice between cooperation and merger-acquisition: an analysis of French and German firms. International Business Review, 2004, 13, 83-99.	4.8	49
25	Les rapprochements, forme d'internationalisation privilégiée par les entreprises?. Gestion: Revue Internationale De Gestion, 2004, Vol. 29, 15-22.	0.0	5
26	Franco-British Strategic Alliances. European Management Journal, 2002, 20, 10-17.	5.1	5
27	Internationalisation des PME : le rôle du partage d'informations dans les réseaux. Revue Internationale PME, 0, 33, 13-40.	0.5	3