

Liza Rybina

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8163594/publications.pdf>

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7
papers

73
citations

1937685
4
h-index

1872680
6
g-index

7
all docs

7
docs citations

7
times ranked

72
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Antismoking Messages for the International Teenage Segment: The Effectiveness of Message Valence and Intensity across Different Cultures. <i>Journal of International Marketing</i> , 2006, 14, 115-138. | 4.4 | 31 |
| 2 | Influence of socio-psychological factors on consumers purchasing behavior in Kazakhstan. <i>Service Industries Journal</i> , 2021, 41, 527-552. | 8.3 | 15 |
| 3 | Patriotism, Cosmopolitanism, Consumer Ethnocentrism and Purchase Behavior in Kazakhstan. <i>Organizations and Markets in Emerging Economies</i> , 2010, 1, 92-107. | 0.7 | 10 |
| 4 | Traveler Motivation and Destination Loyalty: Visiting Sacred Places in Central Asia. <i>Tourism and Hospitality</i> , 2021, 2, 1-14. | 1.3 | 8 |
| 5 | The impact of ethnocentrism and its antecedents on cultural heritage tourism along the Silk Road. <i>Problems and Perspectives in Management</i> , 2021, 19, 364-371. | 1.4 | 6 |
| 6 | Factors affecting usage of mobile payments by youth in Kazakhstan. <i>Innovative Marketing</i> , 2021, 17, 103-110. | 1.7 | 3 |
| 7 | FROM NOMADS HERITAGE TO FUTURE ENERGY AT EXPO - KAZAKHSTAN: A STUDY OF PATRIOTISM, COSMOPOLITANISM AND VISITORS'S™ SATISFACTION. <i>The Bulletin</i> , 2018, 5, 101-105. | 0.0 | 0 |