

Oguz Ali Acar

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

13
papers

322
citations

9
h-index

13
g-index

13
ext. papers

460
ext. citations

6.2
avg, IF

4.63
L-index

#	Paper	IF	Citations
13	The Signal Value of Crowdfunded Products. <i>Journal of Marketing Research</i> , 2021 , 58, 644-661	5.2	6
12	Choosing among alternative new product development projects: The role of heuristics. <i>Psychology and Marketing</i> , 2020 , 37, 1511-1524	3.9	5
11	Using the inquiry-based learning approach to enhance student innovativeness: a conceptual model. <i>Teaching in Higher Education</i> , 2019 , 24, 895-909	1.4	7
10	Business capabilities for industrial firms: A bibliometric analysis of research diffusion and impact within and beyond Industrial Marketing Management. <i>Industrial Marketing Management</i> , 2019 , 83, 8-20	6.9	9
9	Creativity and Innovation Under Constraints: A Cross-Disciplinary Integrative Review. <i>Journal of Management</i> , 2019 , 45, 96-121	8.8	65
8	Motivations and solution appropriateness in crowdsourcing challenges for innovation. <i>Research Policy</i> , 2019 , 48, 103716	7.5	50
7	Harnessing the creative potential of consumers: money, participation, and creativity in idea crowdsourcing. <i>Marketing Letters</i> , 2018 , 29, 177-188	2.3	26
6	Registered Replication Report on Srull and Wyer (1979). <i>Advances in Methods and Practices in Psychological Science</i> , 2018 , 1, 321-336	13.3	18
5	Registered Replication Report on Mazar, Amir, and Ariely (2008). <i>Advances in Methods and Practices in Psychological Science</i> , 2018 , 1, 299-317	13.3	31
4	Individual differences as antecedents of leader behavior: Towards an understanding of multi-level outcomes. <i>Leadership Quarterly</i> , 2017 , 28, 40-64	6.3	37
3	Customer Empowerment in the Digital Age: TABLE 1. <i>Journal of Advertising Research</i> , 2016 , 56, 4-8	2.1	34
2	Knowledge Distance, Cognitive-Search Processes, and Creativity: The Making of Winning Solutions in Science Contests. <i>Psychological Science</i> , 2016 , 27, 692-9	7.9	28
1	Understanding Fear of Opportunism in Global Prize-Based Science Contests: Evidence for Gender and Age Differences. <i>PLoS ONE</i> , 2015 , 10, e0134898	3.7	6