Barry Ip

List of Publications by Year in descending order

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25 papers	518 citations	1039406 9 h-index	19 g-index
25	25	25	574
all docs	docs citations	times ranked	citing authors

#	Article	IF	CITATIONS
1	Business succession planning: a review of the evidence. Journal of Small Business and Enterprise Development, 2006, 13, 326-350.	1.6	120
2	Gastroenterology services in the UK. The burden of disease, and the organisation and delivery of services for gastrointestinal and liver disorders: a review of the evidence. Gut, 2007, 56, 1-113.	6.1	120
3	A Survey of Current YouTube Video Characteristics. IEEE MultiMedia, 2015, 22, 56-63.	1.5	55
4	Narrative Structures in Computer and Video Games: Part 1: Context, Definitions, and Initial Findings. Games and Culture, 2011, 6, 103-134.	1.7	46
5	Segmentation of the games market using multivariate analysis. Journal of Targeting, Measurement and Analysis for Marketing, 2005, 13, 275-287.	0.4	26
6	Packet-level traffic analysis of online games from the genre characteristics perspective. Journal of Network and Computer Applications, 2012, 35, 240-252.	5.8	26
7	Technological, Content, and Market Convergence in the Games Industry. Games and Culture, 2008, 3, 199-224.	1.7	23
8	Narrative Structures in Computer and Video Games: Part 2: Emotions, Structures, and Archetypes. Games and Culture, 2011, 6, 203-244.	1.7	22
9	Quantifying game design. Design Studies, 2004, 25, 607-624.	1.9	11
10	Fitting the Needs of an Industry. ACM Transactions on Computing Education, 2012, 12, 1-35.	2.9	10
10	Fitting the Needs of an Industry. ACM Transactions on Computing Education, 2012, 12, 1-35. Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967.	2.9	10
	Matching games to gamers with quality function deployment. Total Quality Management and Business		
11	Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967. Establishing user requirements: incorporating gamer preferences into interactive games design.	2.4	9
11 12	Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967. Establishing user requirements: incorporating gamer preferences into interactive games design. Design Studies, 2005, 26, 243-255. Retention and application of information technology skills among nursing and midwifery students.	2.4	8
11 12 13	Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967. Establishing user requirements: incorporating gamer preferences into interactive games design. Design Studies, 2005, 26, 243-255. Retention and application of information technology skills among nursing and midwifery students. Innovations in Education and Teaching International, 2007, 44, 199-210. Planning and controlling business succession planning using quality function deployment. Total	2.4 1.9	9 8 8
11 12 13	Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967. Establishing user requirements: incorporating gamer preferences into interactive games design. Design Studies, 2005, 26, 243-255. Retention and application of information technology skills among nursing and midwifery students. Innovations in Education and Teaching International, 2007, 44, 199-210. Planning and controlling business succession planning using quality function deployment. Total Quality Management and Business Excellence, 2009, 20, 363-379. Territorial lockout – an international issue in the videogames industry. European Business Review,	2.4 1.9 1.5	9 8 8 8
11 12 13 14	Matching games to gamers with quality function deployment. Total Quality Management and Business Excellence, 2003, 14, 959-967. Establishing user requirements: incorporating gamer preferences into interactive games design. Design Studies, 2005, 26, 243-255. Retention and application of information technology skills among nursing and midwifery students. Innovations in Education and Teaching International, 2007, 44, 199-210. Planning and controlling business succession planning using quality function deployment. Total Quality Management and Business Excellence, 2009, 20, 363-379. Territorial lockout – an international issue in the videogames industry. European Business Review, 2004, 16, 511-521.	2.4 1.9 1.5 2.4	9 8 8 8

#	Article	IF	Citations
19	Product placement in interactive games. , 2009, , .		3
20	Quality in the games industry: an analysis of customer perceptions. International Journal of Quality and Reliability Management, 2006, 23, 531-546.	1.3	2
21	The Shadow Staff: Japanese Animators in the TÅhÅ•Aviation Education Materials Production Office 1939–1945. Animation, 2012, 7, 189-204.	0.2	2
22	A Primer Survey of Chinese Mobile Games. Asiascape: Digital Asia, 2016, 3, 17-37.	0.2	0
23	Visual and Physical Interfaces for Computer and Video Games. , 2006, , 692-698.		0
24	Mobile Games in China: Development and Current Status. Mobile Communication in Asia, 2017, , 141-172.	0.4	0
25	Add-on products. , 2018, , 105-116.		O