Lai-Wan Wong

List of Publications by Year
in descending order

14 papers	910 citations	1307594 7 h-index	1588992 8 g-index
14 all docs	14 docs citations	14 times ranked	486 citing authors

#	Article	IF	Citations
1	Psychological and System-Related Barriers to Adopting Blockchain for Operations Management: An Artificial Neural Network Approach. IEEE Transactions on Engineering Management, 2023, 70, 67-81.	3.5	24
2	Mobile social media marketing: a new marketing channel among digital natives in higher education?. Journal of Marketing for Higher Education, 2022, 32, 113-137.	3.2	34
3	The past and beyond of mobile payment research: a development of the mobile payment framework. Internet Research, 2022, 32, 1757-1782.	4.9	9
4	The role of cybersecurity and policy awareness in shifting employee compliance attitudes: Building supply chain capabilities. International Journal of Information Management, 2022, 66, 102520.	17.5	22
5	Time to seize the digital evolution: Adoption of blockchain in operations and supply chain management among Malaysian SMEs. International Journal of Information Management, 2020, 52, 101997.	17.5	332
6	The blockchain-based Halal traceability systems: a hype or reality?. Supply Chain Management, 2020, 25, 863-879.	6.4	88
7	Unearthing the determinants of Blockchain adoption in supply chain management. International Journal of Production Research, 2020, 58, 2100-2123.	7.5	232
8	The interactive mobile social media advertising: An imminent approach to advertise tourism products and services?. Telematics and Informatics, 2018, 35, 2270-2288.	5.8	111
9	A study on smart mobility in Kuala Lumpur. , 2017, , .		4
10	Social Media Analytics Towards Understanding Mimetic Behavior in Crisis Situations. , 2017, , .		1
11	An Exploratory Qualitative and Quantitative Study into the Effectiveness of Digital Games as a Tool to Enhance the Learning of Introductory Programming. International Journal for Digital Society, 2016, 7, .	0.1	0
12	MULTIALIGN â€" ALIGNING DATA RECORDS USING MULTILINGUAL WORDNET. , 2016, , .		0
13	The effectiveness of digital game for introductory programming concepts. , 2015, , .		8
14	Artificial intelligence-driven risk management for enhancing supply chain agility: A deep-learning-based dual-stage PLS-SEM-ANN analysis. International Journal of Production Research, 0, , 1-21.	7.5	45