

Lai-Wan Wong

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8120245/publications.pdf>

Version: 2024-02-01

14
papers

910
citations

1306789

7
h-index

1588620

8
g-index

14
all docs

14
docs citations

14
times ranked

486
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Psychological and System-Related Barriers to Adopting Blockchain for Operations Management: An Artificial Neural Network Approach. IEEE Transactions on Engineering Management, 2023, 70, 67-81. | 2.4 | 24 |
| 2 | Mobile social media marketing: a new marketing channel among digital natives in higher education?. Journal of Marketing for Higher Education, 2022, 32, 113-137. | 2.3 | 34 |
| 3 | The past and beyond of mobile payment research: a development of the mobile payment framework. Internet Research, 2022, 32, 1757-1782. | 2.7 | 9 |
| 4 | The role of cybersecurity and policy awareness in shifting employee compliance attitudes: Building supply chain capabilities. International Journal of Information Management, 2022, 66, 102520. | 10.5 | 22 |
| 5 | Time to seize the digital evolution: Adoption of blockchain in operations and supply chain management among Malaysian SMEs. International Journal of Information Management, 2020, 52, 101997. | 10.5 | 332 |
| 6 | The blockchain-based Halal traceability systems: a hype or reality?. Supply Chain Management, 2020, 25, 863-879. | 3.7 | 88 |
| 7 | Unearthing the determinants of Blockchain adoption in supply chain management. International Journal of Production Research, 2020, 58, 2100-2123. | 4.9 | 232 |
| 8 | The interactive mobile social media advertising: An imminent approach to advertise tourism products and services?. Telematics and Informatics, 2018, 35, 2270-2288. | 3.5 | 111 |
| 9 | A study on smart mobility in Kuala Lumpur. , 2017, , . | | 4 |
| 10 | Social Media Analytics Towards Understanding Mimetic Behavior in Crisis Situations. , 2017, , . | | 1 |
| 11 | An Exploratory Qualitative and Quantitative Study into the Effectiveness of Digital Games as a Tool to Enhance the Learning of Introductory Programming. International Journal for Digital Society, 2016, 7, . | 0.1 | 0 |
| 12 | MULTIALIGN – ALIGNING DATA RECORDS USING MULTILINGUAL WORDNET. , 2016, , . | | 0 |
| 13 | The effectiveness of digital game for introductory programming concepts. , 2015, , . | | 8 |
| 14 | Artificial intelligence-driven risk management for enhancing supply chain agility: A deep-learning-based dual-stage PLS-SEM-ANN analysis. International Journal of Production Research, 0, 1-21. | 4.9 | 45 |