

# Kyle B Murray

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8120229/publications.pdf>

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9  
papers

339  
citations

1478505

6  
h-index

1474206

9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

342  
citing authors

#	ARTICLE	IF	CITATIONS
1	Explaining Cognitive Lock-In: The Role of Skill-Based Habits of Use in Consumer Choice. <i>Journal of Consumer Research</i> , 2007, 34, 77-88.	5.1	219
2	Productive play time: the effect of practice on consumer demand for hedonic experiences. <i>Journal of the Academy of Marketing Science</i> , 2011, 39, 376-391.	11.2	31
3	The impact of traffic light color-coding on food health perceptions and choice.. <i>Journal of Experimental Psychology: Applied</i> , 2015, 21, 255-275.	1.2	26
4	A human capital perspective of skill acquisition and interface loyalty. <i>Communications of the ACM</i> , 2003, 46, 272-278.	4.5	22
5	Self-regulatory strength amplification through selective information processing. <i>Journal of Consumer Psychology</i> , 2013, 23, 61-73.	4.5	15
6	The limited effects of power on satisfaction with joint consumption decisions. <i>Journal of Consumer Psychology</i> , 2011, 21, 277-289.	4.5	13
7	Effects of Spikes in the Price of Gasoline on Behavioral Intentions: A Mental Accounting Explanation. <i>Journal of Behavioral Decision Making</i> , 2012, 25, 295-302.	1.7	6
8	“Don’t buy” or “do not buy”? How negation style in online reviews influences consumer product evaluations. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 308-322.	4.3	5
9	Feedback, task performance, and interface preferences. <i>European Journal of Information Systems</i> , 2018, 27, 654-669.	9.2	2